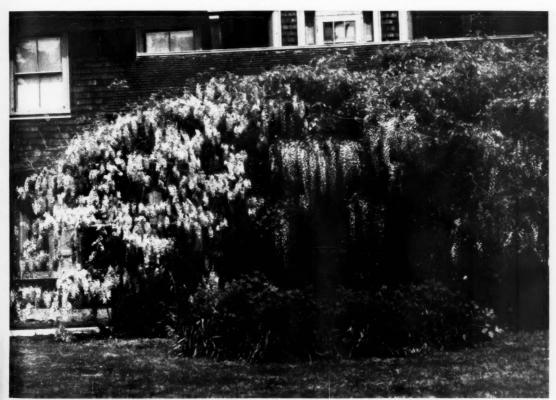
AMERICAN NURSERYMAN

The Nurseryman's Forte: To Make America More Beautiful and Fruitful

June 1, 1961

Serial Dept.

JUN 1 1961



Wisteria Sinensis (Left) and Floribunda (Right)

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American Nurseryman

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The Nurseryman's Forte: To Make America More Beautiful and Fruitful

VOL. CXIII, NO. 11

JUNE 1, 1961

Founded 1904
With which was merged 1939
THE NATIONAL NURSERYMAN
Established 1893

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Published on the first and fifteenth of each month by the AMERICAN NURSERYMAN PUBLISHING COMPANY 343 South Dearborn Street, Chicago 4, Illinois Telephone: WAbash 2-9011



Subscription Price: \$5.00 per year; Outside U. S. A., \$6.00; Single copies, 25c. Second-class postage paid at Chicago, Ill.



Advertising Rates On Application. For Closing Dates See Next Page.



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Forms for the July 15 issue will close Friday, June 23

RYMAN



The biggest show of roses in our history is about to begin. We're parting the curtains on our new 1961-1962 Wholesale Rose Catalog. You'll need this catalog to order and it makes a wonderful sales tool to use when selling to your customers. We'll be glad to furnish enough copies, free, for each of your salespeople.

The "rave" notices our plants are getting this past year make Howards' roses favorites of rose-growing customers everywhere. Our 51 years of experience, the unequaled climatic conditions of

our fertile Hemet valley give us the crops that you can sell with complete assurance.

We grow a complete line of all popular patented and non-patented varieties plus specialty varieties particularly adapted to certain geographical areas, as well as our own originations. Our new Rose Catalog lists them all, so you may make a complete selection. Write for your copy today!

"Seasoned Rosebushes"

for the wholesale trade exclusively.



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American Nurseryman

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Editorial

CUT-PRICE SALES

While cut-price sales of plants at or near the close of the planting season seems to have become a tradition with some firms and in some localities, there is strong difference in opinion as to their efficacy in moving stock or, especially, in adding to profits.

In the case of annuals sold as bedding plants, probably purchased from a greenhouse grower and retailed at a garden center where there is no opportunity to use them otherwise if they are not sold, there may be more reason for making a final effort to sell them at even cost price. But one operator who had made a practice of such a cut-price sale with the advent of July found that some of his good customers merely left unplanted certain areas in the garden, which they filled with his plants at the lower prices and at reduced profit to him. By abandoning the practice he thinks he is moving nearly as many plants at regular prices and, of course, with more advantage to the plants and to customers. Only in seasons when a glut of bedding plants made it possible for him to buy at the end of the season at reduced prices was it really possible for him to show a profit on those he sold at cut prices.

In another instance one nurseryman maintained his regular prices on potted roses, while florists and garden shop operators around him reduced their prices, even to slicing them in half as the close of June approached; yet he sold all his roses, making a point to keep them in good condition and in good appearance by watering and pruning regularly while they lasted.

One nurseryman, as the end of the planting season nears, groups odds and ends he may have in certain grades or sizes of various items, together with picked-over stock, and displays groups of "seconds" at re-

The Mirror of the Trade

duced prices. Often he finds that customers become aware of the better value of regular-priced plants, preferring to buy them. But enough add to their planting plans to move many of his "seconds."

Competitive conditions and varying seasons, of weather, demand or supply, affect the practices of nurserymen and garden shop operators in regard to cut-price sales. But each one should study his own situation and not sacrifice profits unnecessarily, any more than he wishes to sacrifice sales.

PACKAGED GOODS

The ingenuity of nurserymen, perennial growers, bulb dealers and other plantsmen sets before the public more items in handy packages and containers each season. By the use of polyethylene products, vermiculite, sphagnum moss, peat pots, a variety of forms of plastic pots, coated papers and containers and other such aids, new and old, horticultural products can be put into the hands of the public ready for home and garden use.

The public's increased interest in gardening and the consequently expanded market in materials and equipment for this purpose have led to the usual result, that "everyone wants to get into the act," if not everyone, at least a sufficient number of inexperienced and irresponsible persons—in addition to those in the industry seeking to serve the public better—to warrant caution in this procedure.

Just as in the old days only specimen trees and shrubs were regarded worth the labor and expense of balling with burlap, so it is obvious to experienced nurserymen that only good-quality plants should be used in packaging, in order that buyers will be reasonably certain of success with them. But competition and the desire of cut-price stores to handle horticultural products has led to putting small-size and inferior bulbs into containers so that the housewife need only add water and, presumably, enjoy the resultant blooms. Some packagers of roses have reduced the size and grade of plants included in order to meet a low-price market.

Not all the instances are so flagrant that they will receive the attention of the federal trade commission or of the state inspectors where there are laws as to viability of stock. Moreover, probably no plants can be packaged and sold that will be foolproof against buyers' mistreatment or lack of care. Yet there is a responsibility for everyone who has the interests of horticulture at heart to see that the uninformed and inexperienced buyers, who probably buy a large proportion of packaged plants and bulbs, are given, not just what they pay for in a cut-rate store, but what they can plant and grow with success at a reasonable price.

FORM BOXWOOD SOCIETY

While many so-called flower or plant societies are composed primarily of enthusiasts who make a hobby of collecting or growing the numerous forms and varieties of a plant, some of these organizations, whether young or old, have performed exceedingly valuable functions in horticulture by bringing together diverse individuals who are able to benefit the commercial and amateur growers of the plant with which they work.

Considering the increasing interest in boxwood evidenced in recent years by the collection and trials here of species and strains gathered in Europe and Asia in an effort to extend the enjoyment of boxwood to the cooler and drier sections of the country, the recent announcement of a meeting called to form an American Boxwood Society is not surprising.

Appropriately, the meeting was called in Virginia, a state where the boxwood borders and gardens have become legends, extending back to Colonial days. But nurserymen in a number of states find boxwood an important item on their lists, and still more in other climates are seeking varieties which will enhance plantings there.

Such an organization can do a great deal to co-ordinate the efforts of the collectors, research scientists, nurserymen and amateurs interested in the plant. It should make available and add to the information on the numerous species and varieties, their propagation, their uses in planting and the control of pests. The report of the organization meeting on another page of this issue will be welcome to the many nurserymen who are growing boxwood or testing some varieties in their plantines.

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April Cuts Early Mail-Order Advance

Reports Note Some Gains, but Cold, Wet Weather Whittles Totals in Most Areas

Mail-order nurserymen comment on good sales to start the year, January through March, but a serious drop-off in April, which was cold and wet over much of the country. Inasmuch as last year's volume was quite low, the gains noted this year may not be remarkable, yet they have brought back some optimism. Efforts must be made to build sales by mail in the season before customers are willing to drive to garden centers or be stimulated by chain store offers of plants, it is felt. Minnesota suffered especially because of the late season and slow buying.

Rose sales were lower in Iowa, where fruit tree sales were excellent and seeds, bulbs and perennials were steady. Strawberries moved well, and there were some berry shortages. Food items were thought to be in stronger demand than ornamentals in Michigan.

In Missouri, where the biggest advance was reported—20 per cent over a poor 1960—it was noted that customers were stretching their dollars, looking for the smaller sizes, bargains and inducements. Shipping costs remained an adverse factor.

April Bad Month in New York

After a good start in January and February, mail-order sales at Kelly

Bros. Nurseries, Inc., Dansville, N. Y., slumped during April, according to John W. Kelly, who comments on the season as follows:

"A year ago the mail-order nursery business was hampered by unusual weather conditions and by the general recession. The unusually warm weather the first two weeks in April brought plants into leaf and killed the season. Generally, I believe, the season was one of the worst experienced by the trade.

"This spring, we were off to a good start. Our catalog was mailed on time. Our January and February business was good. March was unusually good, but for some reason we were off each week during the month of April. The likeliest cause for this is the unusually wet and cold weather experienced in the east, mixed with a few snowstorms here and there. As of May 8 our business is up; so we hope to pick up the April loss through a longer season this month. We are still optimistic for the future of the mail-order business.'

Maloney Bros. Nursery Co., Inc., Dansville, N. Y., found the cold, wet spring dampening gardeners' enthusiasm, but wholesale and fruit tree demand was good. President H. W. Maloney hopes for a pickup in retail sales in this letter, dated May 9:

"Generally, this has been a very cold, wet spring. It has curtailed nurserymen's plantings here. I am sure that it must have dampened the customers' enthusiasm for planting anything early.

"Our wholesale and fruit grower business is good. There has been a good demand for fruit trees. Apples were slow in starting, but they have sold well recently. Some items were in short supply. Transportation seemed better than is usually the case.

"Our retail business is off from last year's at this writing. We hope for at least three and one-half weeks more of good business."

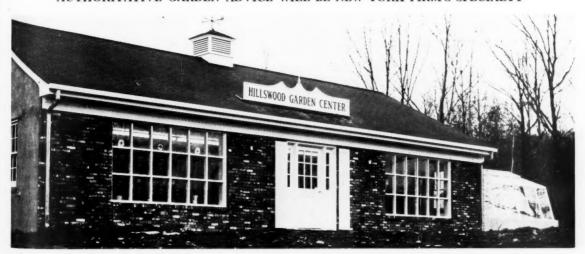
Michigan Feels April Drop, Too

The pattern of early spring gains countered by a sharp drop in sales in April was repeated in Michigan, according to this report from Eldon H. Burgess, Burgess Seed & Plant Co., Galesburg. He writes:

"January ran a little ahead of 1960, with February running even; so we went into our heavy spring season the first of March with a slight increase. March showed the largest

[Continued on page 79]

AUTHORITATIVE GARDEN ADVICE WILL BE NEW YORK FIRM'S SPECIALTY



The Hillswood Garden Center, owned by Daniel N. Schlosberg and Theodore A. Weston, garden editor of the American Home magazine, opened this spring at Valley Cottage, N. Y. Located among the rapidly growing residential areas of Rockland county, the new firm will offer a complete selection of nursery stock and garden supplies in its store building and display yard. The greenhouse department, featuring a large variety of house plants, will be managed by Ruth Marie Peters, indoor gardening editor of Popular Gardening magazine. Mr. Schlosberg, former manager of the Westwood Feed & Supply Co., Westwood, N. J., will manage the business of the new garden center. Mr. Weston will be available for horticultural and landscaping consultation on week-ends.

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Hold Wholesale Gains In South Despite Weather

Weather problems, which caused many difficulties in the south last spring, were repeated, with some variation, this year. Nevertheless, southern wholesalers reporting indicate some advance in sales volume. Digging operations, however, were hampered in several areas, and planting was delayed by bad weather. Some increases in plantings are mentioned, although not in roses, which seem to have been in oversupply on the whole. Growing stock now is good, and generally prices are not reported rising. One Texas firm, however, reports cleanup of stock despite advances in its prices, which it felt were necessary. Optimism for the industry is expressed.

Kansas Volume Up

Spring volume was up, but the weather was a severe handicap to operations declares John J. Pinney, Willis Nursery Co., Ottawa, Kan., in the following spring review:

"We are nearing the end of our spring shipping season, and I can assure you it is a relief. For the third year in a row we have been badly handicapped by unfavorable weather. We had more than 10 inches of rain during the months of March and April, which slowed down the digging of evergreens and other B&B material. However, we managed to get the job done between rains and filled all of our orders.

"We managed to get enough help by advertising regularly in the local newspaper. The state employment service, which has an office here, was of practically no help.

"The demand was good, so our volume is ahead of last year's. The landscape men report excellent business, but the cash-and-carry trade has been slow, because of unfavorable weather. The spring is late, because of low temperatures; so with favorable weather during May, the cash-and-carry dealers will pick up a great deal of volume.

"The supply of stock in this area appears to be about normal, and we have no plans for any considerable increase in planting. As far as prices are concerned, we feel that they will show some increase during the coming season, which is to be expected, considering the constantly advancing cost of doing business. Prices in the

nursery business have not kept pace with increased costs."

Wet Weather Hampered Tennessee

Constant rains this spring hampered digging, shipping and planting in Tennessee, states George Cultra, Morning Star Nursery, Inc., Rives, Tenn., in this report on the season's trade:

"We thought a year ago that we had a bad spring, but, actually, it was not so bad; it was just late. After the season opened we had a wonderful shipping business. This year spring opened early, but we have had rain ever since. The orders for B&B material piled up just because it was too wet to dig the stock. We had trouble, as it was, trying to ship stock too wet.

"I cannot tell of a heavy demand for any particular item, but I believe the demand was a little stronger for deciduous stock this season. The conifers are becoming more plentiful and competitive. We

had ample trucks all the time, and our only difficult was getting the stock dry enough to ship.

"Our sales were running ahead of last year on May 1, but during May they dropped off, and we will do well to come up to our last year's business.

"One hears a lot about prices having to increase, but we wholesalers find that when we try to increase prices we immediately run into a stone wall. It seems, if anything, there are more price cuts than price increases. We are doing well to hold our prices steady; not that we all couldn't stand an increase, but it doesn't look like we are going to get

"We are planting about the usual quantity of material, with small increases, if any. Due to the heavy rains, we aren't through planting yet; ordinarily we are through by the latter part of April."

Noting some gain in sales volume, Henry N. Boyd, Boyd Nursery Co., Inc., McMinnville, Tenn., also mentions weather problems this spring, writing:

"A year ago there was snow throughout the months of February and March. This year the weather [Continued on page 84]

Heavy Oregon Trade Reported; California Sales Off Slightly

Wholesalers reporting from the west coast tell of some reduced sales volume in California this spring. Much of this drop-off was in shipping to the east and middle west, where weather was disturbing normal selling routine. A reduction in rose sales was part of the picture.

A mild winter and a warm, dry spring led to early planting. Lack of rain necessitated much use of irrigation, but growing stock is doing well. Rainy week-ends cut down retail sales and did not aid moisture conditions, it is said. Container stock was in demand, and some shortages in popular items developed. Fruit tree sales were normal; shade trees moved in restricted groups. Merchandising trends are being closely watched for their effects on plantings and prices.

In Oregon, optimism was high after a heavy spring trade and a year's advance. Although there has been too much rain there and some labor problems arose, the season has been fine, and heavier plantings are indicated. Rising shipping costs and lower profits are also cited.

West Coast Trade Active

While wholesale sales of roses were down a little in California this spring, most other lines found normal or stronger demands, states J. Awdry Armstrong, Armstrong Nurseries, Inc., Ontario, Calif., writing:

"This was the warmest and driest winter experienced in southern California for many years, with almost no frost and little rain. There were about seven inches rainfall at Ontario, five inches at Los Angeles and less than four inches in the San Joaquin valley since last July. It made for easy, uninterrupted harvesting, but made necessary almost continuous irrigation. Because of the warm weather, harvesting and planting operations were one to two weeks early.

"Wholesale sales on roses were down a little, probably due primarily to cautious buying on the part of

[Continued on page 36]

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Scales a Big Threat To Several Ornamentals

Wax scales belonging to the genus ceroplastes are becoming an increasingly serious pest problem in Maryland. There are few ornamentals that these scale pests do not attack, with hemlock, camellia and holly especially susceptible. Severe infestations will kill healthy trees in about three years, it is declared.

Charles W. McComb, assistant entomologist of the Maryland state department of agriculture and a member of the department of entomology staff of the University of Maryland, College Park, points out that this scale is easily recognized. The prominent overwintering females are attached along the stems of infested plants and have the appearance of large white or cottony drops of wax. The scales are sticky to the touch, one quarter of an inch long, convex and circular, with a dorsal nipplelike projection toward the posterior end. Underneath this waxy covering is found the actual insect, which is pink in color.

Wax Scale Life History

The life history of this pest in Maryland is given as follows by Mr. McComb: Apparently all overwintering forms are mature females. Eggs are laid early in the spring under the female scale. The number produced by each female may exceed 3,000. Hatching of the eggs occurs for a period of several weeks in the late spring (early in June in the College Park area). After hatching, the young scale (first instar nymph) is smaller than the head of a pin and pink in color. These forms have legs and antennae and are fairly active insects. It is during this crawler stage that the pests are probably spread to adjacent plants by the wind. After the first molt, the insect becomes permanently attached to the plant and does not move. No male scales have been found to date. Outdoors there is a single generation each year. Control depends entirely on the timing of insecticide treatments, Mr. McComb emphasizes. Unless sprays are applied when crawlers first become active in the spring, satisfactory control will not be obtained.

The following spray is recommended by Mr. McComb: Malathion 57 per cent emulsifiable concentrate, two quarts to 100 gallons

of water. (For three gallons of water use one-quarter cup of malathion.) Repeat in seven days.

In Baltimore and certain adjacent sections of Baltimore county, the scale Fiorinia externa is proving a destructive pest on hemlocks. However, it is believed to be restricted to that area. Waxy secretions produced by the scales give heavily infested trees a whitewashed appearance, which destroys their value as ornamentals. The feeding of the insects causes needles to turn pale.

The adult female lives within the cast skin of the last immature molt. She is further protected by the hard outer covering that is typical of all armored scales. After the last molt, she begins to lay eggs and eventually fills the posterior part of the scale with eggs. Young scales, known as crawlers, hatch from the eggs and escape from under the female covering. These are active insects, with legs and antennae, which can be clearly seen only with the aid of a magnifying glass. After spreading over the tree they settle down, insert their mouthparts into the plant and begin to feed on the plant juices. After molting, the insects lose their legs and antennae and become fixed in one place. Crawlers occur in greatest numbers in the spring and

Since females continue to produce and protect crawlers over a long period, insecticidal control is often difficult. When sprays are applied,



Wax Scale on English Holly



Fiorinia Externa Scale on Hemlock

all parts of the tree should be drenched with the solution, especially the undersides of the needles. Unless nearby infested trees are also treated, reinfestation is likely to be rapid.

Spray Control

Mr. McComb recommends a series of three sprays for control of the pest. Spray first when trees are dormant (before new growth begins in the spring) with a Superior dormant oil or a white oil emulsion with 50-57 per cent malathion added. For a 3-gallon sprayer use one cup of oil plus four tablespoonfuls of malathion. For 50 gallons of spray, add one gallon of oil plus one pint of malathion to water.

Make the second application in early May, with a 50-57 per cent emulsifiable malathion and 25 per cent emulsifiable DDT mixture, and the third application in early June, with the following formula: For three gallons of spray use two tablespoonfuls of malathion plus two tablespoonfuls of DDT. For 50 gallons of spray use one pint of malathion plus one pint of DDT.

Treat again in the fall with DDT and malathion spray if crawlers are noticed or if waxy material reappears on the leaves, it is recommended. When evaluating control, one should remember that dead, dry scale insects may adhere to needles for some time. Live scale insects and eggs will exude moisture if crushed.

Mr. McComb has also called attention to an experimental insecticide known as Cygon-dimethoate, which has given excellent control of hemlock scale with only two applications. The formulation is expected to be available commercially in the near future.

Sorting the Woody Ornamentals

Showy Wisteria Still a Problem Vine

By Donald Wyman

Horticulturist, Arnold Arboretum

The Arnold Arboretum wisteria collection now contains some 30 species and varieties, not all that are being grown in this country today, but certainly a goodly representation. Many gardeners have found them easy to grow, still others most difficult, but all agree that they are outstanding when in bloom during late spring.

There are no magical ways of making certain vines bloom. Many articles have been written dealing with the culture of these vines, and it is not the object here to enter into a minute discussion of the topic. Suffice it to say that all vines should bloom; some just won't—at least it may take them 10 to 15 years to produce their first flowers.

Asexual Propagation Best

It is inadvisable to grow plants from seeds. They had best be propagated asexually from plants known to flower early. Grafted plants of one variety, Wisteria Issai, are known to flower when very young, often at 3 years. This has happened with a vine here, but all too frequently valued specimens of other varieties do not bloom for a long time. Then the standard recommendations are to root-prune, to prune the vigorousgrowing young shoots, and some-

times to give a feeding of superphosphate. Growers sometimes braid shoots together or ring main trunks or branches, in an effort to force flowering.

There is even a controversy on which soils seem best—that is, in aiding flower production. Planted in a light sandy soil, the plants may grow less vigorously, but tend to produce flowers sooner than when grown in a rich soil where vegetative growth is pronounced. However, E. H. Wilson, who studied this group thoroughly in Japan, made the observation that the larger, better flowering vines were frequently those planted by ponds where they had an unlimited water supply.

W. B. Clarke, San Jose, Calif., who grew many varieties of wisterias and experimented with them for a number of years, related one experience he had with some W. floribunda seedlings. He grew them in the ground for eight years, but no blooms appeared. He dug them and grew them in boxes for four more years, but still no blooms were produced. Then he cut them off and grafted them to a good flowering variety. The first year the shoots grew 15 feet; the next year they all bloomed.

There are about nine species of

wisterias in North America and eastern Asia, six of which are growing in the Arnold Arboretum. Of these, three are natives of eastern Asia, two of the eastern United States, and one—the hybrid species W. formosa—is a cross between W. sinensis and W. floribunda.

The Chinese (W. sinensis) and Japanese (W. floribunda) wisterias have far outstripped the others in popular acclaim, at least in northern gardens, because of their profuse bloom, their large flower clusters and their varieties of varying colors and fragrance.

Length of Cluster Varies

Varieties are available with flower clusters from six inches to 48 inches in length; in pink, white or varying shades of lilac, and with single or double flowers, some of which are very fragrant. The double-flowered varieties make poor ornamentals because their bloom is erratic and the double flowers quickly decay in wet weather.

Wisteria frutescens, native on the east coast from Virginia to Florida and Texas, is not a strong vine and has not bloomed with us in recent years. Wisteria macrostachya is perfectly hardy, but blooms late, after the leaves are developed, so that blooms are considerably hidden by the foliage. Wisteria venusta has poor flowers when compared with its two Asiatic relatives. Wisteria formosa might be considered even a better ornamental than W. sinensis because it is deliciously fragrant.

The longest flower cluster I have measured in the collection at the Arnold Arboretum was 36 inches long, but E. H. Wilson has measured clusters to 64 inches long on well-grown specimens in Japan. Soil, moisture and general culture all enter into the picture as far as length of bloom is concerned. The The point is that there are some varieties which, if given optimum growing conditions, will produce flower clusters three to four feet in this country.

The genus was named in honor of Dr. Caspar Wistar (1761-1818), professor of anatomy at the University of Pennsylvania. The first spe-



Wisteria Floribunda Longissima Alba

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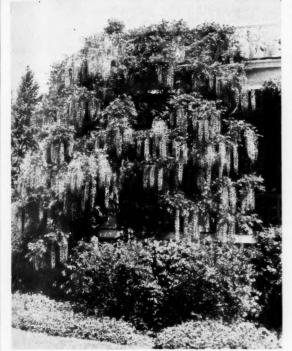
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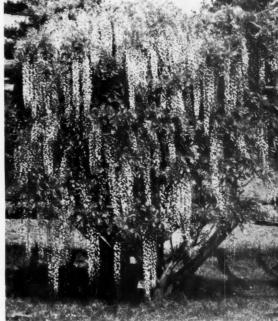
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Plain, Mass.





Wisteria Floribunda (Multijuga)

cies named was W. frutescens. About the same time, seeds of W. sinensis were first sent to England, where they were grown, and it was not long before some reached this

The Japanese wisteria, Wisteria floribunda, was first sent to the old Parson's Nursery, Flushing, L. I., N. Y., by Dr. George R. Hall, whom we have to thank for several of our very best ornamentals. This was done in 1862. Wisteria formosa was named from a plant growing on the Sargent estate at Brookline, Mass., about 1905.

Wisteria floribunda Violaceo-Plena first flowered in the garden of Francis Parkman, Jamaica Plain, Mass., before 1875. The original W. floribunda Rosea, in this country at least, was probably that found in a garden owned by a Japanese years ago in California. The entire place was bought by the late Henry S. Huntington, San Marino, Calif., primarily to preserve this beautiful vine. The Arnold Arboretum received scions from this plant in 1917. Later, further exploration and the growing of many seeds in this country have resulted in other varieties.

If seeds of W. sinensis are sown, the resulting plants will not vary

The illustrations accompanying this

article were made from photographs sup-

plied by the Arnold Arboretum, Jamaica

much, but seedlings of W. floribunda, formerly W. multijuga, vary considerably both as to flower color and flower size.

Identification

Since most wisterias, in northern gardens at least, are either varieties of W. sinensis or W. floribunda, distinguishing characteristics between them are needed. These are given in the table herewith.

The accompanying key is offered merely as a help in identification. It is always best to consult a standard botanical reference with complete keys when positive identification is necessary. It should be pointed out that the two native wisterias, frutescens and macrostachya, and W.

Wisteria Naga Noda

venusta do not appear often in northern gardens, as they are not among the better ornamental types.

Wisteria formosa may appear, for it is a hybrid and a very beautiful one, too. The flowers appear similar to those of its Chinese parent; the fragrance and twining are similar to those of its Japanese parent. The plant in the Arnold Arboretum came from the old Sargent estate at Brookline. It might well be that other clones of this cross would show other characteristics.

It is of considerable interest to note that the wisterias can be sharply divided into two groups by the [Continued on page 68]

Distinguishing Characteristics

Wisteria Sinensis Length of flower cluster 6 to 12 inches Slightly fragrant Fragrance of flowers 7 to 13, large Leaflets None Autumn color Before leaves appear Time flowers appear Twines by climbing from Left to right

Wisteria Floribunda 8 to 48 inches Fragrant 13 to 19, small Yellow With the leaves Right to left

Key to Wisteria Species

Vine twines by climbing from left to right: Flower clusters 8 to 48 inches long: Leaflets 13 to 19, flowers open progressively downward ... W. floribunda Leaflets 7 to 15, flowers open all together W. formosa

Nursery Entries Highlight Oregon Garden Parade

By Charles H. Potter

Planning which began seven months ago culminated in one of the best presentations to date of the Multnomah "Parade of Gardens," held April 26 to 30 in buildings of the Multnomah county fairgrounds, Gresham, Ore. The eighth annual showing of landscaping and spring flowers again was the result of the joint efforts of the Oregon Association of Nurserymen; Landscape Gardeners, Inc.; Oregon Florists' Club, and Multnomah county.

Huntington & Roth, landscape architects, designed the beautiful theme garden which was called "Enchanting Gardens and Water Wonderland." Harold Miller, Miller's Landscape Service, Milwaukie, was chairman of the event, and Frank Morishita, Fairdale Nursery Co., Troutdale, was co-ordinator.

M & M Rock Co. furnished the lava rock used in the theme garden and the individual displays. The county furnished sod, sawdust and lumber, as well as manpower to install such materials. Otherwise, the nurserymen, landscape gardeners and florists did all the work.

Theme Gardens

The show was housed in eight buildings. Sixteen individual displays were entered by landscape gardeners and nurserymen. A large number of florists joined hands to fill their building with attractive patio displays and mass displays of roses and carnations, tropical flowers, potted plants and shadow boxes.

The theme garden covered 16,000 square feet in the show's largest building and required the work of over 100 landscape gardeners and nurserymen to complete it. The rolling lawns, winding paths and intricate landscaping resulted in a composite idea of many gardens, and each one visiting the show could visualize a niche, a border or larger area transplanted to his own home to fit a landscape need existing there.

A winding path, forming a letter "S" in the first half of the theme garden, rose to a higher level from where, beneath an eye-pleasing arbor, the viewers could look into the second half of the garden, which was dominated by a large pool.

Water from an aqueduct fell into the pool below, which was surrounded by specimen trees and shrubs and a large bed of primroses. The pathway skirted two sides of the pool. Opposite the pool on the other side of the path were borders and beds and rolling lawn. The beauty of the scene was accentuated by well-placed lighting. Emphasis this year in the theme garden was on simplicity, showing the public ideas easily adaptable to home use, and on good, bright lighting, which made it easy to see the plants and displays.

Special Displays

There was double value for gardeners who visited the show. Every plant in the theme garden had its duplicate in an adjoining building, where it was properly identified with a tag giving its name, variety, growth habits, color, height, etc. Experts were on duty at all times to answer questions. Mr. and Mrs. Paul Stenzel, who operate a Portland nursery, were in charge of this building.

Among the individual exhibitors and their displays were the following:

Shady Lane Landscape Nursery, Vancouver, Wash., had a garden scene which featured huge, green bamboo stalks rising from the



Harold Miller, left, general chairman, and Frank Morishita, co-ordinator, of the Multnomah "Parade of Gardens," at Gresham, Ore.

ground to the ceiling. Schmidt Bros. Nursery, Troutdale, Ore., used an Oriental theme for a display that showed dwarf evergreens, rocks and driftwood. Abbott's Green Thumb, Portland, caught eyes with round stepping blocks of tree sections laid through a garden scene.

The Rhododendron Nursery, Port. land, had a colorful display of azaleas and rhododendrons. The Holgate Nursery Co., Portland, entered a lovely garden scene of simple taste, which held azaleas, tulips and primroses, with white rock. Sharp's Nursery, Portland, centered its display with a small-size wheelbarrow filled to capacity with attractive garden plants. Garden tools rested against the wheelbarrow, and on it lay a pair of gloves. Azaleas and evergreens were the principal plants used to enhance the beauty of the display.

Seven Dees Nursery, Portland, had a colorful display featuring azaleas, rhododendrons and other fine plants in full bloom. May's Landscape Nursery, Vancouver, Wash., artistically displayed a wide variety of fine shrubs and ground covers. Surface Nursery, Gresham, Ore., attracted considerable attention with a display that featured the magic of moving water in the form of a stream which spilled into a pool below. Red lava rock formed the stream bed and pool outline. Two lovely pieces of driftwood highlighted the display, which also used red cut-leaved maples, rhododendrons and azaleas for color.

George's Garden, Portland, used an attractive display of rocks crowned with growing dwarf trees, shrubs and moss. The Lath House, Portland, used evergreens, rhododendrons and azaleas in an attractive bed to circle a colorful group of yellow primroses in the center. Pacific Natives Nurseries, Inc., Portland, highlighted an attractive garden scene of native shrubs and plants with a wooden planter and driftwood.

Bond's Gardenside Nursery, Portland, used a pergola, from which hung a number of beautiful fuchsias of various colors. Garden furniture was used beside a pool, which was surrounded by azaleas and other flowering plants. Wood Floral Co., Portland, exhibited valuable bonsai plants and other unusual plants, which attracted the attention of all. West Side Landscape Nursery, Portland, created a garden scene with an inviting bench, steppingstones, a birdbath and attractive shrubs and plants.

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COMING EVENTS

MEETING CALENDAR

June 7 and 8-California Association of Nurserymen, annual nurserymen's re-fresher course, California State Poly-technic College, San Luis Obispo.

June 11 to 13-Alabama Nurserymen's Association, annual convention, Albert Pick motel, Huntsville, Ala.

June 11 to 13-South Carolina Nurserymen's Association, annual convention, Francis Marion hotel, Charleston, S. C.

June 15 and 16-Short course for Florida nurserymen and growers, University of Florida, Gainesville.

June 16-Landscape Materials Information Service, summer meeting, Allenberry "On the Yellow Breeches," Boiling Springs, Pa.

June 19 to 21-Kentucky Nurserymen's Association, summer meeting, Ken-Lake hotel, Kentucky Lake state park, Hardin, Ky.

June 19 to 24-Advanced management conference, Syracuse University's Minnowbrook conference center.

June 20 to 23—Western chapter, National Shade Tree Conference, University of British Columbia, Vancouver, Canada.

June 24 to 26-Mississippi Florists' and Nurserymen's Association, summer meeting, Heidelberg hotel, Jackson, Miss.

June 25 to 27-Plains Nurserymen's Association and New Mexico Association of Nurserymen, joint convention, Skies motel, Albuquerque, N. M.

June 25 to 27-Missouri State Nurserymen's Association, summer meeting, Holiday Inn motel, Columbia, Mo.

July 5-Connecticut Nurserymen's Association, summer meeting, Lake Compounce, Bristol, Conn.

July 9 to 12-Canadian Association of Nurserymen, 38th annual meeting, Hotel Vancouver, Vancouver, B. C., Canada.

July 10 to 12 - American Society of Landscape Architects, annual meeting, Harvest House hotel, Boulder, Colo.

July 11-Pennsylvania Nurserymen's Association, western region, summer meeting, Eisler Nurseries, Butler, Pa.

July 13-Ohio chapter, National Shade Tree Conference, summer meeting, Cumberland, O. July 15 to 20-American Association

of Nurserymen, annual convention, Stat-ler Hilton hotel, Washington, D. C.

July 25 and 26-Michigan landscape and nursery conference, Kellogg Center, Michigan State University, East Lansing,

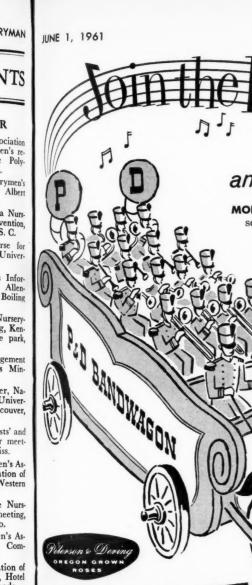
August 1 and 2-Indiana Association of Nurserymen, summer meeting, Evansville, Ind

August 1 to 3 - Illinois State Nurserymen's Association, short course, Morton Arboretum, Lisle, Ill.

August 2 — Massachusetts Nurserymen's Association, summer meeting, H. V. Lawrence, Inc., Falmouth, Mass.

August 2-New Jersey Nurserymen's Association, summer meeting, Nurseries, Pennington, N. J.

August 2 to 4-West Virginia Nurs-



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August 6 to 8-National Mail Order Nurserymen's Association, annual meeting, Hotel La Salle, Chicago, Ill.

August 6 to 8-Southern Nurserymen's Association, Hotel Peabody, Memphis,

August 13 to 18—A. A. N. management conferences, Sagamore conference center of Syracuse University, near Requette Lake, N. Y., and Lake Arrowhead conference center of the University of California, Lake Arrowhead, Calif.

August 15 to 17-Ohio Nurserymen's Association, summer meeting, Lake Hope state park, Zaleski, O.

August 17 - New England Nurserymen's Association, summer meeting, Boulevard Nurseries, Newport, R. I.

August 20 to 23—Texas Association of Nurserymen, annual convention, Galver hotel, Galveston, Tex.

August 20 to 25-National Shade Tree Conference, annual convention, Leamington hotel, Minneapolis, Minn.

WESTERN TREE CHAPTER

"The Tree and the Metropolis" is the conference theme of the 28th annual convention of the Western chapter of the National Shade Tree Conference to be held June 21 to 23 on the campus of the University of British Columbia, Vancouver, B. C., Canada. A detailed program of the sessions follows:

JUNE 20

-Registration, University of British Columbia, Vancouver, B. C., Canada; tour of campus and visiting exhibitors' displays.
6 p. m.—Reception, by hospitality

committee.

JUNE 21

B a. m.-President's breakfast.

9 a. m.—Call to order, by Dr. John W. Neill, president, Western chapter of the National Shade Tree Conference. Welcome, by a representative of the University of British Columbia.

Reply, by Leslie Mayne, Mayne Tree Expert Co., San Mateo, Calif., vicepresident.

Appointment of committees and in-

troduction of chapter officers.

Problems of Shade Tree Establishment

in Rain Forest Areas: 9:30 a. m.—"Coniferous Shade Trees in Suburban Development," by Dr. Philip G. Haddock, faculty of forestry, Univer-

sity of British Columbia.

11 a. m.—"A Clinical Approach To Determine the Degree of Local Tree Vigor," by Dr. John A. Bier, department of biology and botany, University of British Columbia. ish Columbia.

ish Columbia.

12 m.—Lunch. Address: "Trees in Community Life," by Dr. L. C. Chadwick, department of horticulture, Ohio State University, Columbus.

The Tree and the Metropolis:

2 p. m.—"Tree Treatment on City Streets," by W. H. Warren, parks administrator, Victoria, B. C.

3:30 p. m.—"Architectural Aspect of Shade Trees," by Dr. Donald Martel, Oregon State College, Corvallis.

6 p. m.—Cocktail party.

6 p. m.-Cocktail party.

7 p. m.—Banquet, Canyon Gardens restaurant, North Vancouver. "Conserva-

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tion," by C. P. Lyon, department of conservation and recreation, Victoria. 9:30 p. m.—Dancing; floor show.

JUNE 22

8 a. m.-Past presidents' breakfast. 9 a. m .- Tour of selected areas of Vancouver and suburbs.

12 m.-Lunch. 2 p. m.—Public utility arborists' session, C. E. Lee, line clearance supervisor, Southern California Edison Co., Los Angeles, Calif., chairman.

2 p. m.—Municipal arborists' session,

Brian Fewer, chairman.

2 p. m.—Commercial arborists' session.

2 p. m.—Arboretum session, Brian O. Mulligan, chairman.

4 p. m.-"Streetscapes," by Clive Justice, landscape architect.

7 p. m.-Tour of Nitobe Gardens and campus.

8:30 p. m.—"Some Observations on Trees in Japan," slide lecture, by Dr. T. M. C. Taylor, University of British Columbia.

IUNE 23

9 a. m.-Slides, films and exhibitors' demonstrations.

11 a. m.—Business session. Committee reports, president's report and election of officers.

12 m.—Barbecue lunch. 2 p. m.—"The Tree and the Metropo-lis," panel discussion, with Dr. John W. lis," panel discussion, with Dr. John W. Neill, moderator, and panel members Clive Justice; Fred Hollingsworth, architect; W. H. Warren, and H. M. Eddie, director, Canada Nurserymen's Associa-

4:30 p. m.—Closing ceremonies.

SOUTH CAROLINA MEET

The annual convention of the South Carolina Nurserymen's Association is scheduled for June 11 to 13 at the Francis Marion hotel, Charleston, S. C. The meeting, with the program including talks on nematodes, landscaping, irrigation and credit, offers events as follows, according to George M. Gottlieb, executive secretary:

JUNE 11

3 p. m.—Registration. 7:30 p. m.—Social hour. JUNE 12

9 a. m.—Opening session. President's

9:45 a. m.—"Latest Developments in the Nematode Situation," by George Fassuliotis, United States Department of Agriculture.

10:15 a. m.—"Irrigation Pumps and Problems," by Wilson Ambrose, Charles-ton Supply Co., Charleston, S. C.

11 a. m.—Horticultural news, by J. P. Fulmer and Paul Alexander, department of ornamental horticulture, Clemson Agricultural College, Clemson, S. C.

1:15 p. m.-Harbor trip. 7 p. m.—Social hour. 8 p. m.—Banquet.

JUNE 13

8 a. m.-A. A. N. breakfast, Dutch treat.

9:10 a. m.-Talks by garden club representatives.

9:30 a. m.—"Credit and Finance Problems of Small Business," by Richard B. Grimball, Citizens' & Southern National bank.

10 a. m.—"Landscape Architecture,"

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4	to	41/2	ft.										×	×	ó	*								9.00

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PIERIS JAPONICA

The most beautiful broad-leaved evergreen of all. In summer the color of the foliage is always changing, first red, then pale green and then dark green. In the foliage is always changing the foliage of the first warm of the first warm weather, and flowers often last 6 weeks. Grows well in sun or shade. Makes a nice contrast with Azaleas and Rhododendrons.

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feature talk by Edward L. Daugherity, landscape architect, Atlanta, Ga.

MISSISSIPPI PLANNING

In announcing the program for the summer meeting of the Mississippi Florists' and Nurserymen's Association, at the Heidelberg hotel, Jackson, Miss., June 24 to 26, C. O. Box, sccretary-treasurer, indicates a change from last year's plan of holding separate growers' and retailers' sessions. Because of the members' combined interests, growers' talks this year will be presented at intervals in the designers' participation.

After registration the afternoon of June 24, there will be a party in the evening, starting at 6 o'clock. Sunday, June 25, there will be breakfasts for three groups, the designers, the association directors and members of the Mississippi chapter of the American Association of Nurserymen. At 10 o'clock the design work will be started at a general assembly. After lunch, the afternoon will be devoted to design work and growers' talks, while a party is scheduled for the evening.

Monday, June 26, the combined retailers' and growers' program will continue from 9 a. m. to 5 p. m., except for lunch. The grand centennial ball will then be held in the evening, with the presentation of officers.

NEW YORK EVENTS

The Northeastern Nurserymen's Association, which has affiliated with the New York State Nurserymen's Association, is sponsoring a trip to Sterling Forest Gardens, Tuxedo, N. Y., by bus June 29. Another summer event being planned by the group is a nursery tour and picnic at the F. A. Guernsey Co., Schoharie, N. Y., August 3.

The annual meeting of the association will be held October 5, at the Parrott House, Schoharie, according to William Francis, Ken-Fran Farm, Hudson Falls, secretary-treasurer.

WEST VIRGINIA DATES SET

Nursery tours and a picnic are included in the tentative plans announced for the summer meeting of the West Virginia Nurserymen's Association at Bluefield, W. Va., August 2 to 4, by F. Waldo Craig, secretary-treasurer. The Virginian hotel will be headquarters.

On the visiting list are the Cole Nurseries at Bluefield and in Razewell county, Virginia; Greenwood buh

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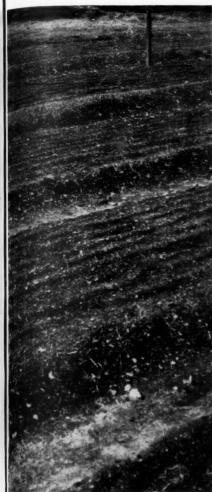
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Greenhouse manager, FRED J. WERNER, examines clean soil as MR. STUBER looks on with approval. Photo at left shows part of 6,000 square foot area treated with VAPAM more than six weeks previously.

VAPAM° cleans soil better than anything else"

Says: FRED STUBER, Yonkers, N. Y., nurseryman

Stuber's Flower Shop and nursery has catered to the public in southern Westchester County, N. Y., since 1888. Stuber's grows most of its own plants and lowers, and retails all it grows. Third generation fred Stuber, now president of the firm, has this to My about VAPAM soil fumigant:

"We've used VAPAM for three years. We find it's easy to apply and economical to use . . . much cheaper han hand weeding. It has just about eliminated our

weed problem. We even treat walkways. VAPAM gives us better control than anyhing we have ever used."

More and more progressive, profit-wise purserymen like Fred Stuber are learning that it pays to clean soil with VAPAM. Just one preplant application knocks out weeds, nematodes and most other soil pests.

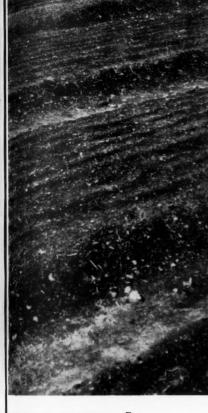
VAPAM is a liquid fumigant that doesn't require special application equipment. It does not leave harmful residues in the soil after the fumigant disappears. And here's the pay-off: (1) VAPAM drastically cuts expenses for weeding and cultivating, (2) it gives plants a chance to grow faster and better in weed-free,

disease-free soil.

Clean your soil with VAPAM. See your local supplier, or write for further information to Stauffer Chemical Company, 380 Madison Avenue, New York 17, N. Y.

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PACHYSANDRA TERMINALIS

	Pe 10	
1-yr., field-grown	.\$ 5.0	00 \$ 45.00
Lots of 3000		
21/4-in. pot-grown, 2 to 3 plants per pot	. 12.0	00 105.00

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TAXUS SEBIAN INTERMEDIA

This is an origination of the late Mike Sebian's nursery, Painesville, Ohio. It has proved hardy and has a fast rate of growth. We feel this variety is one of the best for the midwestern states. Per 100 Per 1000

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SCHROTH'S NURSERY Clymer, Pa.

HESS' NURSERIES LINING-OUT STOCK

Wayne, New Jersey

Nurseries, Princeton, W. Va., and other nurseries in these vicinities The picnic will be held at the Sum. mers county nursery of the Cole Nurseries, near Pipestem.

INDIANA SUMMER MEETING

The Indiana Association of Nurs. erymen has set August 1 and 2 as the dates for its 1961 summer meeting, according to Donald L. Schuder, executive secretary. The meeting will be held at Evansville, Ind. with the Nurservmen's Association of Greater Evansville acting as host.

WASHINGTON CANCELS

Washington State Nurserymen's Association, Inc., will not hold a summer convention this year, according to a recent announcement Mrs. John R. Alkema, W. S. N. A. secretary.

SHRUB REGISTRATION LISTS PUBLISHED

Several registration lists of cultivar names of shrubs, initiating a work in this regard by the Committee of the American Association of Botanic Gardens and Arboretums, have been prepared and published by the Arnold Arboretum, as noted in an earlier issue of this magazine. Four genera have so far been covered-cornus, gleditsia, forsythia and pieris. In the interests of proper naming of their plants, nurserymen concerned will wish to have copies of the bulletins containing these registration lists, which are available at cost, the cornus registration list at 20 cents and the lists of gleditsia, forsythia and pieris at 10 cents each. Copies of these lists will be mailed, as long as the supply lasts, by the Arnold Arboretum, Jamaica Plain 30, Mass. Stamps are acceptable.

OHIO BOTANICAL GARDEN

After 12 years of development and preparation, Gardenview, Strongsville, O., is in the process of being dedicated as Gardenview Horticultural Park and Botanical Garden. Henry A. Ross, director, is seeking information on work done with cherry understocks other than Mazzard or Mahaleb. He asks anyone having knowledge of such work to contact Gardenview at 16711 Pearl road, Strongsville 36, O.

NEWLY opened are Buckmount Nurseries, Inc., at 795 East Main street, Lansdale, Pa.

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> Armstrong roses have won 17 All-America Awards more than have those of any other member of the rose breeding profession, anywhere in the world!

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THREE GREAT ROSE FIR

From Armstrong Research



All-America Winner 1962

Like its incomparable parent, Charlotte Armstrong, John S. Armstrong is an all-area, all-climate rose, one which is unrivaled in its color class for the richness and glowing "aliveness" of its dark red coloring and a rose outstanding among dark reds for its color retention. From bud to fully opened flower, the rich color holds, never burning or bluing, even in adverse weather.

Here is a Grandiflora which truly represents its class — one which flowers early and with amazing profusion. The velvety blooms, each on a sturdy, strong-necked cutting stem, are borne singly and in clusters. In long-lasting substance, John S. Armstrong is absolutely unexcelled. On the plant or cut for indoors, the blooms will last up to ten days or more. The strong, upright, free-branching plant shows a remarkable resistance to the common foliage troubles which are so often the plague of other deep red kinds. Plant Pat. No. 2056.

We have searched 20 years for a rose good enough to carry the name of the founder of Armstrong Nurseries.

JOHN S. ARMSTRONG First blor

Winner of All-America honors in the classic exciting new Armstrong introduction of the control o

COUNTY FAIR First Quality Rev C

Especially hybridized landscape ther to low cost rose planting.

HYBRID 311 First Rose Hybrid lice

Offers yards of beauty at pennies to behave as a "fence" or "hedge" n

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FITS TO GIVE YOU NEW PROFITS FROM A WHOLE NEW MARKET



They're Roses With 1000 Uses!

Brilliant Hybrid 311 and colorful County Fair are completely new hybrids bred exclusively to bring greater versatility and economy into rose plantings. Now, the "landscape with roses" idea becomes more practical than ever with these quickstarting, early-flowering, everblooming roses - superior to annuals or perennials for color and permanence, brighter and gayer over a longer season than common garden shrubs, deciduous or evergreen.

Fence Rose HYBRID 311

Fences of stone, wire and wood are expensive and dull! Hybrid 311, hybridized exclusively for the purpose, provides an ever-flowering fence or hedge which no sprawling old-time rambler can

Thickly foliaged and compact, the sturdy upright plants will grow to about 5 feet in height and will be almost continuously smothered with clusters of colorfast, vivid red flowers. Simple to plant, easy to maintain, Hybrid 311 can be trimmed and trained with hedge shears. Plant Pat. No. 1885.

Landscape Rose COUNTY FAIR (Below)

The most versatile, functional flowering shrub for gardens from coast to coast. It's the first new patented rose ever available at so low a cost makes mass planting of everblooming roses available to everyone! The rounded, 3½ to 4 foot plant is just right for a low "fence" or "border," or for a mass planting, one which is literally smothered with dainty pink buds and blooms all season long - never dull, never dingy from the time the buds open until the last petal falls to make way for another burst of bloom. Plant Pat. No. 1897.



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ndscape mer to colorful, permanent,

Hybrid fically For Fences

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urserie California







Now, thanks to Armstrong research, you can sell one tree to do the work of two! Both Saturn and Double Delight welcome spring with a colorful cloud of big double blooms as breathtaking as any you'll see on the showiest of flowering peach varieties. Then, both will produce an abundance of luscious, big, juicy peaches, instead of fruit which is inedible.

Each spring, Double Delight is a garden showpiece. In July, it becomes a treasure trove of delightfully delicious, golden fruits.

DOUBLE DELIGHT

A perfect companion for Saturn because it blooms later, to stretch the flowering season, fruits earlier, for a longer fruiting season. The double blooms are delicate shell-pink, lighter in color than those of Saturn while the big, juicy, yellow-fleshed freestone peaches in early summer are as attractive as those of any peach you can name. They've a lip-smacking flavor, somewhat sweeter and milder than that of Saturn. Plant Pat. No. 1787.

SATURN

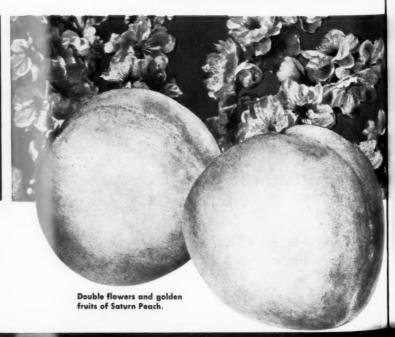
Every spring the tree is smothered under a blanket of beautiful, double, rose-pink flowers — a magnificent neighborhood showplace with plenty of flowering branches to cut for indoors, too. In midsummer, the tree is loaded with big, yellow-fleshed, freestone peaches — so good Saturn is worth growing for its fruit alone. Just the right amount of tang to make the rich peach flavor extra tempting. Plant Pat. No. 1485.



Flowers & Fruit
The Perfect Peach
Trees For Every
Home Planting

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COVER ILLUSTRATION

Wisteria Sinensis and Floribunda

The photograph reproduced on the cover shows an interesting combination of the two most important ornamental wisteria species growing together. They were photographed on the old Case House of the Case Estates, belonging to the Arnold Arboretum, at Weston, Mass. The owner, Miss Louisa Case, was much interested in woody plants and was especially interested in these vines on her house.

Miss Case closely watched them each spring for 15 years, noting that the one on the left, the Chinese wisteria, W. sinensis, bloomed well every spring, but the rampant growing one on the right, the Japanese wisteria, W. floribunda, never bloomed. This picture was taken the 16th year after the plants had been planted-ample proof that if one is patient enough the "slow-to-bloom" wisteria will eventually produce flowers.

The Chinese wisteria is the more popular of the two, probably because it has been in America longer. The Japanese wisteria is the hardier, and some of the varieties have extremely long flower clusters, between 36 and 52 inches. Some of those in the picture are easily 30 inches long, and as far as I know, no special treatment was given this vine to force it into flower.

All the flowers on the cluster of the Chinese wisteria open together, making quite a display; but on the Japanese wisteria they open progressively, from the base of the cluster to the tip. As a result, some time before the flowers at the tip are in full bloom, those at the base of the cluster have faded or have fallen off. The longer the cluster, the more conspicuous this is, unless the weather has been such as to force the flowers into bloom closer together than usual.

Both species are excellent ornamental twining vines. The Chinese has few varieties, but a good white one is available. The Japanese has many varieties, but some are decidedly mediocre. Some are longer than others. The pink-flowered variety is, of course, one of the best.

Donald Wyman.

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Quality Seedlings and Transplants for Your Big Spring **Planting Plans**

SCOTCH PINE (Pinus sylvestris)	Per 100	Per 1000
(2-0), 2-yr., S., 2 to 3 ins (2-0), 2-yr., S., 4 to 6 ins		\$ 7.50 15.00
(3-0), 3-yr., 8., 7 to 14 ins. (2-2), 4-yr, T., 8 to 15 ins.	3.75	25.00 45.00

WHITE PINE

(Pinus strobus)	
(2-0), 2-yr., S., 3 to 5 ins	3.00
(3-0), 3-yr., S., 5 to 12 ins	4.50
(4-0), 4-yr., S., 8 to 16 ins	6.00
(2-2), 4-yr., T., 6 to 14 ins	8.25

COLORADO BLUE SPRUCE

(Pic	ea pun	gen	3)				
(2-0).	2-уг	S.,	4	to	6 ins	3.75	25.00
					12 ins	6.00	40.00
					15 ins	8.25	55.00
(2-2).	4-yr.,	T.,	5	to	10 ins	12.00	80.00
(2-3).	5-yr.,	T.,	8	to	15 ins	17.50	125.00

NORWAY SPRUCE	Per	Per
(Picea abies)	100	1000
(2-0), 2-yr., 8., 4 to 8 lns (3-0), 3-yr., 8., 6 to 14 ins (4-0), 4-yr., 8., 10 to 15 ins.		\$ 20.00 30.00 45.00
(2-2), 4-yr., T., 8 to 15 ins (2-3), 5-yr., T., 12 to 20 ins	9.00	60.00 80.00

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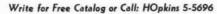
DOGGENS	1116			
(Pseudotsus	ga taxifo	olia)		
(2-0), 2-yr.,			3.75	25.00
(3-0), 3-yr., (4-0), 4-yr.,			6.00 7.50	40.00 50.00
(2-2), 4-yr.,			9.75	65.00

BALSAM FIK		
(Ables balsamea)		
(2-3), 5-yr., T., 5 to 12 ins (2-3-2) 7-yr., T., 10 to 18 ins.		90.00
	10.00	120.00
CANADIAN HEMLOCK		
(Tsuga canadensis)		

(2-2), 4-vr., T., 5 to 12 ins... 15.00

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Featuring shade and flowering trees in wide assortment.

Flowering shrubs, hedge plants, ground covers, evergreens, azaleas, vines, etc.

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60 acres growing. Skaneateles, N. Y.

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DEL-MAR-VANURSERIES

Growers of Quality
Taxus, Ilex and other Ornamentals.
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Phone: GArden 2-4445

OBITUARY

Thomas Stathos

Thomas Stathos, 44, Tom's Nursery, Evergreen Park, Ill., died April 24 at St. Luke's-Presbyterian hospital, Chicago. A former director and vice-president of the Chicago Metropolitan Landscaper's Association, as well as a charter member, he and his brother Peter helped to establish the organization in 1959. He is survived by his widow; two children, Steven and Cynthia; his mother, and two brothers, Peter and James.

Herman Massey Miller

Herman Massey Miller, owner and operator of H. M. Miller Nursery, El Dorado, Ark., for the past 35 years, died April 29 after a brief illness. He was 65 years old and a veteran of World War I. Survivors include his widow, Lovie; one daughter, Mrs. William Noble, El Dorado, and five brothers.

Thomas Josiah Ashworth

Thomas Josiah Ashworth, proprietor of the Ashworth Nursery, Myrtle Springs, Tex., died April 7 in a hospital at Terrell, Tex. He was 78 years old. His widow and three sons survive him.

Richard Romano

Richard Romano, son of Dario Romano, a retired nurseryman, was killed in an automobile crash at South San Francisco, Calif., April 28. He was 22 years of age and had resided at Redwood City all of his life, at the time of his death being engaged with his brothers, Louis and John, in a nursery business on Alemany boulevard, San Francisco. Survivors, besides father and brothers, are his mother, Minnie; a sister, Catherine, and a grandmother, Catherine Bonino, all of Redwood City.

Mrs. Charles Kempenaar

Mrs. Charles Kempenaar, whose family is associated in the Boulevard Nurseries, Newport, R. I., passed away May 1.

PURCHASE of the Webb Farm, Mount Carmel, O., by John Wanninger has led to the opening of the Skyview Nursery.

NOW open is the recently constructed garden center of Pinehurst Nursery, on U. S. Route 22 east of Cambridge, O.

BOBBINK NURSERIES, INC.

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Taxus, transplants, 2 to 4 yrs.
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 Hybrid Rhododendrons
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Filters the Air you breathe-Anywhere!

A practical, easy-to-wear, all-new filter mask that protects the wearer from non-toxic dusts, sprays, pollens or insecticides. Makes nursery work a job to be tackled with enthusiasm — instead of something to be sneezed at. A proven product — the same basic design used in industry as protection against dust from woodworking, grinding and crushing operations.



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RESP-R-AID INTRODUCTORY DEAL (#3575 assortment) 40% PROFIT FREE COUNTER DISPLAY!

YOU SELL FOR....\$13.84 YOUR COST ONLY.... 8.30

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Filter Mask can be a
profitable source of additional
income — as well as useful in your own
nursery! The self-service counter
display is designed to sell on sight.
Set up the Resp-R-Aid display
carton and counter card in a prominent
place — and watch the extra
profits pile up!





Order from your supplier. Dealer inquiries invited.



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PRICES AND PROFITS

Comments on Business Management in the Nursery
By John J. Pinney

TIME PAYMENT PLANS

Speakers at several nursery conventions and schools during the past year have pointed out that nurserymen are losing business by not offering time payments to their customers. Nearly everything else can be purchased on the installment plan, but nursery stock is seldom offered on that basis.

This lack can be charged. at least partly, to the innate conservatism of nurserymen, who are often better plantsmen than businessmen. Not that the trade does not need good plantsmen to keep it up to date on the best plant materials and to make them available to all!

But it is becoming painfully apparent that, if nurserymen are to develop their markets to the utmost, they will be forced to make it easier for their customers to buy. Automobiles, washing machines, radios, television sets, boats, furniture, pianos, diamonds, cameras, clothing and innumerable other consumer goods can be bought on some sort of deferred payment plan.

For Young Buyers

Young persons are the ones who buy most of these commodities; their elders already have them. The younger buyers have more wants, but usually less income. They do not have the ready cash to pay the full price at the time of purchase. Were it not for the time payment plan most of the articles mentioned above would have a much more limited sale. They all compete with nursery stock, which all too often loses out.

Let us consider the case of a young couple who recently moved into a new home. It was bought on the monthly payment plan, the only way they could buy it. Most of their ready cash was used to make the initial payment. Their furniture and appliances were purchased with a small down payment, the balance payable in small monthly installments. The car in the garage was financed by arranging to make monthly payments.

Although the grounds were "landscaped," the planting was typical of work done by contract builders: A few inappropriate plants in a row across the front of the house and a

scraggly tree or two on the lawn. The young homeowners knew it was a poor job.

They went to the local nurseryman, who worked out a landscape plan that pleased them. The cost was reasonable, only \$150, but they did not have that much cash. When they asked if arrangements could be made for time payments, the nurseryman was doubtful. He had never done anything of that sort and did not see how such payments could be managed.

The upshot of it was that the young householders went without their coveted landscape planting; the nurseryman did not make the sale, and everyone was unhappy.

Stimulates Business

Fortunately there are progressive nurserymen here and there across the country who are leading the way in making it possible for their customers to contract for complete land-

CANADIAN HEMLOCK and BALSAM FIR

Northern-Grown

											100 1		
3	to	6	ins.,	S						\$	3.00	\$ 1	7.50
6	to	9	ins.,	S							5.00	3	0.00
9	to	12	ins.,	S							9.00	7	0.00
12	to	18	ins.,	S						. 1	2.50	10	0.00
18	to	24	ins.,	S						. 3	00.00		
1	Frei	shly	colle	ected	ì.		W	el	11	TO	oted	. F	ud-
dle	ed	and	pag	ked		in		SI	oh	aq	num	m	oss.
Co	tal	og	of ple	ants.		e	rn	s,	6	eve	ergre	ens	on
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NURSERY SALES, INC.

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Landscape-sizeEvergreens, Azaleas, Ornamental Trees and Plants

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Seedlings, Rooted Cuttings and Transplants Write for list.

LEGHORN'S EYERGREEN NURSERY CO., INC. 50 Geer St., Cromwell, Conn. scape plantings which they can enjoy while they are being paid for. Other nurserymen, less progressive, are standing by, waiting for those who offer budget terms to go broke,

What is actually happening, however, is that the nurserymen who offer time payments are getting the business and are finding it profitable, while the others are complaining that business is slow.

Any nurseryman who is skeptical about the trend toward time payment buying has only to think about some of the big retail organizations with which he is familiar. One of the largest national chains of clothing stores which was on a strictly cash basis for the first 50 years of its existence, now offers time payments and encourages its customers to take advantage of them.

The two largest mail-order houses in the United States built their business on a cash in advance basis. Turn back the front covers of their gigantic catalogs today and the very first thing that confronts you is a plea to open a credit account and to buy what you need on their deferred payment plan. There must be good reasons why these highly successful firms have done a complete aboutface.

When it comes right down to it,

B & B EVERGREENS ARBORVITAE HEMLOCK JUNIPER

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Outstanding assortment.
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one may have difficulty in calling to mind many retail businesses of consequence that do not offer their customers deferred payments. Two exceptions are super food markets and variety stores, and even the latter offer "lay away" plans that are merely modified deferred payment plans.

Buying on time is the trend of the times. Customers expect the privilege, demand it and get it. Many customers are not so much interested in the price as in the amount of the installments. Without doubt there are excesses in the practice, such as "nothing down—a lifetime to pay." Very likely some commodities are worn out before they are paid for, but such a circumstance is the result of bad practices which need not be followed.

Types of Payment Plans

There are several time payment plans in use that will fit the needs of nurserymen. The simplest plan, of course, is that of extending credit for 30 days, when the account becomes due. Interest is often charged after 60 days.

A popular plan is the 3-payment plan. Under this arrangement the customer pays one third of the cost at the time the nursery stock is delivered or when the landscape job is completed. Another third is paid at the end of 30 days, and the final third at the end of 60 days. (Ordinarily no interest or service charge is involved when this plan is the one selected.

This can be extended to 90 days by requiring one fourth down and one fourth at the end of each succeeding 30 days. It is surprising how many customers will take advantage of these terms.

Another credit arrangement that is proving popular is known as the revolving credit plan. Under this plan the nurseryman agrees to extend a given amount of credit on regular open-account terms, usually 30 to 60 days. When the maximum amount of credit agreed upon has been extended, no more credit is given until payments have been made on the account.

Further credit equals only the amounts of these payments until the full amount has been paid. The full amount would become due at the end of a specified period, 60 days, for example. Interest is charged on past-due accounts.

Most Frequently Used

Perhaps the most widely used deferred payment plan is that in which a service charge is added to the

BAIER LUSTGARTEN AZALEALAND NURSERIES

Northern-grown, hardy azaleas, well-budded, sheared, heavy stock, field-grown, excellent foliage, over 200,000 for spring delivery. All B&B.

Amoena Each	Snow Each	Favorite Each
8 ins\$0.75	8 ins\$0.75	8 ins\$0.72
10 ins 1.00	10 ins 1.00	10 ins 1.00
12 ins 1.25	12 ins 1.25	12 ins 1.28
15 ins 2.00	15 ins 2.00	15 ins 2.00
18 ins 2.50	Maxwelli	18 ins 2.50
oral Bells	8 ins75	Beethoven
8 ins		8 ins
10 ins 1.00	10 ins 1.00	10 ins 1.00
12 ins 1.25		12 ins
15 ins 2.00	15 ins 2.00	15 ins 2.00
linodegiri	18 ins 2.50	18 ins 2.50
Our Hinos are very	Louise Gable	20 ins 3.50
dark red.	8 ins 1.00	Johann Strauss
8 ins	10 ins 1.25	8 ins
	12 ins 1.50	10 ins 1.00
10 ins 1.00 12 ins 1.25	15 ins 2.50	12 ins 1.24
15 ins 2.00	Rose Bud	15 ins 2.00
18 ins 2.50	8 ins 1.00	18 ins 2.50
20 ins 3.50	10 ins 1.25	20 ins 3.50
24 ins 5.00	12 ins 1.50	Lilacina
30 ins 6.00	15 ins 2.50	8 ins
36 ins 7.50	18 ins 3.50	10 ins 1.00
Drange Beauty, Kurume	24 ins 6.50	12 ins 1.23
8 ins	Addy Wery	15 ins 2.00
10 ins 1.00	8 ins 1.00	18 ins 2.50
12 ins 1.25	10 ins 1.25	20 ins 3.50
15 ins 2.00	12 ins 1.50	24 ins 5.00
18 ins 2.50	15 ins 2.50	Kaempferi
Iino-Crimson	18 ins 3.50	Hardiest of all azaleas
8 ins		sheared, well-budded.
10 ins 1.00		heavy.
12 ins 1.25	Apple Blossom, Kurume	Othello, Salmon Beauty
15 ins 2.00	8 ins	Fedora and Carmen
18 ins 2.50	10 ins 1.00	8 ins
Ledifolia Alba	12 ins 1.25	10 ins 1.00
	Daybreak, Kurume	12 ins 1.2
	8 ins	15 ins 2.00
		18 ins 2.50
		20 ins 3.50
15 ins 2.00		
18 ins 2.50	15 ins 2.00	24 ins 5.0
20 ins 3.50	18 ins 2.50	
24 ins 5.00	20 ins 3.50	36 ins 7.5
	1-yr., T., \$125.00 per 1000.	

Our azalea beds are treated for shipment outside Japanese Beetle zone.

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In Wide Assortment

Acer atropurpureum Bloodgood, Azaleas, Berberis, Cornus florida rubra, Evergreens, Ilex, Magnolias, Hybrid Rhododendrons, Taxus, in variety, etc., in 1, 2 and 3-yr. transplants at competitive prices. Write for list on business stationery.

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Choice Varieties of Lining-Out Stock Write for our latest price list.

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Serving the Wholesale Trade

For Quality Stock RICKERT NURSERIES

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SPECIMEN TREES . . . RARE TREES COMMON TREES

convenient source in north Jersey is

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W. T. SMITH CORP.

Nursery

Geneva, N. Y.

Select 3 yr., 6-10" plants. Grow into outstanding trees as boundary markers, windbreakers, etc.
Densely pyramidal—from bluishgreen to shining blue, Prefers sun.



MUSSER FORESTS, BOX 16-F Indiana

price at the time of purchase and the indebtedness is paid off in monthly installments of specified amounts. Because of the credit risk involved, the required wait for extended periods for payment and the extra bookkeeping, a service or interest charge in the form of higher price is justified, and the customer expects it.

In order to arrange for monthly payment terms the customer should fill out an application form that will give the information necessary for the nurseryman to determine if the applicant is a good credit risk. Information ordinarily required includes name, age, complete address, marital status, number of dependents, whether home is owned or rented, occupation, income, name of employer, and business and bank ref-

Credit should not be extended carelessly, regardless of the plan used. Because nursery stock is perishable, the nurseryman takes a greater risk in extending credit; so he should get all the information he needs to enable him to reach an intelligent de-

Following is a partial typical table showing the amount added to regular prices for extending credit and the amount of monthly payments:

				nount	
Unpai	d	A	d	ded for	Monthly
Balanc	e	Credit			Payment
\$10 to \$	20	 		\$1.25	\$3.00
20 to	30	 		2.50	4.00
30 to	40	 		3.50	4.50
40 to	50	 		4.50	5.00
50 to	60	 		5.50	6.00
60 to	70	 		6.50	7.00
70 to	80	 		7.50	8.00
80 to	90	 		8.50	8.50
90 to	100	 		9.50	9.00

The customer should sign an agreement that these terms are satisfactory and that he will abide by them. In the absence of such an agreement, one might have difficulty in collecting the additional amount charged for granting extended terms.

BUSINESS WEEK LOOKS AT ROSE INDUSTRY

Displaying a picture of Charles H. Perkins, Jackson & Perkins Co., Newark, N. Y., on its cover, Business Week magazine on April 1 featured the problems and progress of the United States rose-growing industry in the pages of the marketing section. The experiences and policies of the country's three largest rose growers-Jackson & Perkins; Nurseries, Ontario, Armstrong Calif., and the Conard-Pyle Co., West Grove, Pa.-were cited to point up the high cost of developing and promoting new varieties for



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QUALITY LINERS WILSEY EVERGREEN NURSERY

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QUALITY STOCK GROWN BY US

Roses, Azaleas, Evergreens, California Privet, Green Barberry, Red Barberry (fine strain). Seedlings and transplants.

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TAXUS IN VARIETY

VAN STEYN'S NURSERY

1167 Preakness Ave. Wayne, N. J.

LINERS

Taxus, 1 and 2-yr.; Hydrangea Hills of Snow, Cydonia Japonica, Red-leaved Barberry, Forsythia Spring Glory, etc.

BROUWER'S NURSERIES

MAN

today's expanding market and the growing importance of mass outlets in reaching that market.

At Jackson & Perkins, where 23,-000,000 rosebushes were grown last year, \$250,000 is budgeted annually for research to gain four to six new varieties, the article stated. The firm's promotional activities greatly increased during the past few years to include A. A. R. S. publicity campaigns, the Jackson & Perkins rose of the year program, tie-in promotions and credit selling. Such promotions have boosted selling costs to approximately \$2,700,-000, but they have resulted in impressive gains in first-year sales of newly introduced roses; from 6,500 for Baby Blaze, introduced without promotion in 1958, to nearly 500,000 for Americana, a 1961 introduction, according to the published data.

MOVE 80-YEAR BANYAN

When a huge, 75-ton 80-year-old banyan tree was transplanted recently from the front yard of a Lake Park, Fla., residence to Palm Beach Gardens, a newly incorporated Florida city 10 miles away, it cost the client \$11,000 and the 40-man transplanting crew some harrowing moments.

Uprooted by tractors and draglines, the tree was loaded and moved on twin lowboy flatbeds, which were pushed by bulldozers to the planting site. Workers kept a stream of water playing constantly on the exposed roots. The most ticklish part of the project was lifting the tree more than 20 feet in the air to clear the tracks and embankment of the Florida East Coast Railway and avoid the 40,000-volt high-tension wires along the railroad's right of way. The tree fell to the ground three times, once when a steel cable anchoring the lifting apparatus snapped and twice when the weight of the tree almost overturned the dragline lifting equipment.

The venerable banyan, with a 125-foot spread, was purchased by J. D. MacArthur, founder of Palm Beach Gardens, and moved to its new location to form a living archway over the highway at the entrance to the new city.

EXPANDING operations to include the Blue Water Nurseries, Saranac, Mich., are Mr. and Mrs. John Loerch, proprietors of Saranac Industries, which manufactures plastics for wholesale nurseries and operates Minicraft, growing bonsai trees.

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Cromwell, Conn.

Phone: Middletown, Diamond 7-2511

GROWING QUALITY NURSERY STOCK FOR OVER FIFTY YEARS

Excellent balled-and-burlapped yews in wide variety, as well as 2-yr. taxus liners, once transplanted, and 4, 5 and 6-yr., twice transplanted.

All material is root pruned.

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Write for new list published in July.

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The Homestead Nurseries HG.Benckhuysen. Boskoop. Holland

Specializing in hardy Rhododendrons and Azaleas, Acer, Fagus, Ornamental Trees and Shrubs, Perennials in leading varieties. Quality stock. Trade list on request. Ocean and air freight.

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Ilex — Taxus — Pieris
Dogwood — Birches — Prunus
Hemlock — Pinus — Abies

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IMPERIAL NURSERIES OF LONG ISLAND MILLER PLACE, N.Y.



EVERGREENS SHADE TREES SHRUBS, VINES HEDGE PLANTS, etc.

In good assortment.

Jackson & Perkins Co. NEW YORK STATE

FRUIT TREES

STANDARD and DWARF Write for wholesale list.

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THIS BUSINESS OF OURS

Reflections on the Problems of Nurserymen By E. Sam Hemming

MODERN DIFFICULTIES

New ideas and new methods, when they first appear, may seem excellent; but after widespread use, difficulties or "kinks" invariably show up. Then the innovation must adjust itself and settle into its proper niche.

An example of this is the idea of using posthole or machine diggers for digging holes on landscape jobs. While my firm has not used one, the idea has considerable merit and I have been interested enough to look for disadvantages. Perhaps the greatest disadvantage is to be found in certain heavy clay soils, or even in clay loam soils. The circular motion of the digger tends to run the soil at the side of the hole together, so that it acts like a pot. Plant failures, when dug up, may show the confined root systems of a pot-bound plant. Of course, the wall of the hole could be broken loose manually, but that would nullify the timesaving effect of using the digger.

A friend who is in charge of the landscaping of a number of shopping centers told me of another difficulty. Because it is so hard to get even nominally efficient gardening help, she had several mist systems installed, wherever it was possible to do this, to simplify watering. Now she has decided they are completely impractical, because in many places the plants became entirely coated with algae, which made them most unsightly.

Difficult Landscape Situations

Within the past four years, my firm has had two landscape jobs which presented problems. One was a cemetery; the other a fine water front home. Both were on woodland bulldozed to thin out the trees, heavy clay soil and thin topsoil. Both clients wanted plantings of choice boxwoods, ilex, azaleas, taxus, magnolias, etc. In spite of warnings that the situation was difficult, the choice of material unwise and that more naturalistic plantings would be better, both insisted on this type of planting.

Even with digging much larger trenches and holes than usual, discarding completely all the excavated material and backfilling with topsoil and humus, we felt the results were not entirely satisfactory. The heavy, poor, packed clay soil seemed to act as a basin, and during the wet season retained so much water that plants were affected. It is questionable if the difficulty could have been avoided without putting in a complete underground drainage system. Similar difficulties may be noted around schools and public buildings where bulldozers are used extensively. No matter how big the holes are dug, they act as pockets.

Disadvantages of Container Growing

Container plants are beginning to receive criticism, too. More than one customer has dug up a dead container plant to find the root system still in a tight cylinder. The fault, of course, is that a pot-bound effect has occurred due to the plant's staying in the container too long, either at the wholesale or the retail level. The truth, as most of us know, is

EVERGREENS

300 acres of choice Evergreens ready for immediate resale
Write for list.

GARDNER'S NURSERIES, Inc. ROCKY HILL, CONN.

ORNAMENTAL EVERGREENS

Trees and Shrubs

BAGATELLE NURSERY, INC.

Box 196, Huntington Station, N. Y.

LARGE PINK DOGWOODS
Well-spaced, 3x6 ft., 6 to 8 ft. high

B&B EVERGREENS Write for price list.

CLINTON NURSERIES Clinton, Conn. that while a container has the advantage of making off-season sales possible, yet there is a definite growth rhythm which must be observed, and the leeway is limited. That a plant can be in a container either too long or too short a time is a fact that the customer does not realize.

Plants should not be held too long in containers without being repotted or, better still, lined out in the field.

It may make nurserymen shudder, but the brush pile may be a factor in container plants as well as in fruit trees in storage at the end of the season.

Problems with Soil Fill

Just as the bulldozer has made large-scale land clearing possible, so has allied equipment made large-scale soil filling possible. While this probem may not affect inland nurseries, I have found it a factor when fill is used to make valuable waterfront land out of marshland. Here the difficulty arises when this slightly salty, poor land becomes the subsoil. Not only does it affect the topsoil that covers it, but tidal pressure or high water-table levels may cause trouble without being apparent on the surface.

QUALITY NURSERY STOCK IN LANDSCAPE SIZES

SHADE TREES: Maple — Norway, Scarlet and Sugar, Locust — Sunburst, Moraine and Shademaster and Pin Oak, Sizes on most shade trees are in the 2 to 5-in. cal. size.

EVERGREENS: Austrian Pine, up to 8 ft. Hetz Juniper, 18 to 24 ins., 2 to 2½ ft. and 2½ to 3 ft.

Write for 1961 Price List.

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Boxwood Society Formed at Virginia Meeting

The American Boxwood Society, formed for the purpose of investigating, assembling, preserving and disseminating pertinent information on the propagation, care and uses of boxwood, came into being May 2 at the University of Virginia's Orland E. White Arboretum, Boyce, Va., where nearly 100 charter members gathered for the organizational meeting. Seventeen states were represented in this attendance, although a majority of the total charter membership—170 at the time of the meeting—are from Virginia.

First Officers

At the election of officers that concluded the program, J. Churchill Newcomb, Purcellville, Va., was named president of the new organization. Other officers are W. Ralph Singleton, University of Virginia, Charlottesville, first vice-president; Mrs. Thomas De Lashmutt, Aldie, Va., second vice-president; Mrs. Clay B. Carr, Boyce, Va., secretary, and Walter S. Flory, curator, Orland E. White Arboretum, Blandy experimental farm, Boyce, treasurer.

Directors are Mrs. Orme Wilson, Washington, D. C.; A. G. Smith, Virginia Polytechnic Institute, Blacksburg; J. B. Wilson, University of Maryland, College Park; Dr. Christopher Stuart, Winchester, Va.; J. T. Baldwin, College of William and Mary, Williamsburg, Va., and Henry T. Skinner, director, National Arboretum, Washington, D. C.

One of the primary aims of the American Boxwood Society is to facilitate the exchange of information between members on the many species and varieties of boxwood methods of propagation and culture, landscape uses and pest and disease control.

According to the constitution adopted at the meeting, the society will facilitate exchange of information among members, foster the search for new species and varieties of boxwood, aid in their scientific study and classification, lend support to the collection and care of a plantation of all types of boxwood and help in making the use of boxwood popular in areas to which it had not been introduced.

The society will collect printed and visual materials on boxwood species and varieties, on significant

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boxwood collections and notable garden plantings and will assemble for members information on where and when they may view boxwood plantings in arboreta, commercial nurseries and private gardens.

A publication planned by the group will probably appear as a quarterly during the first year. The classes of membership and dues were decided upon as follows: Annual, \$3; contributing, \$10; sustaining, \$25; life, \$100, and patron, \$500 or more.

The morning of the organizational meeting was spent in tours of the Orland E. White Arboretum and in observing the boxwood specimens potted and arranged for demonstration in the laboratory. These had been presented to the society by the Arnold Arboretum, Jamaica Plain, Mass.; the National Arboretum, and by Henry Hohman, Kingsville Nurseries, Kingsville, Md.

The afternoon session was called to order by J. Churchill Newcomb, chairman of the advisory committee for the arboretum. Dr. Freeman Weiss, former plant pathologist, United States Department of Agriculture, opened the program with a talk, "Protection of Boxwood Against Known Pests."

Other speakers on the program and their topics were Dr. B. L. Wagenknecht, taxonomist, Arnold Arboretum, "Cultivars of Boxwood and the Boxwood Registration Program"; Sylvester Marsh, National Arboretum, "Winter Injury of Boxwood and Its Correction," and Prof. A. G. Smith, horticulturist, Virginia Polytechnic Institute, "Some Experiences with Boxwood."

WEST COAST REPORTS [Continued from page 8]

dealers in the east and middle west who had carryovers the previous year when the spring weather was unfavorable. To a certain extent, bad weather in much of the country prevented some reordering in the later part of the season. The crop of roses which we harvested was probably of the best quality we ever had, and it was cleaned out quite well. The new crop of roses for next year looks exceedingly good in the field

"Fruit trees sold to dealers for home planting were about normal in quantity. Trees sold to dealers for orchard planting were light in quantity, because of various factors, including dry weather, poor prices last year for some fruit crops and uncertainty as to harvesting labor by the

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orchardists. The call for certain types of new peaches and some other fruits was strong. Buyers are paying more attention to nematode-resistant understocks, as well they should. Next year's crop of fruit trees looks

"Soil fumigation for nematode control prior to planting fruit trees, shade trees or any other type of field-grown material is an almost universal practice among the better growers in California now.

"Container-grown ornamentals continue to be in strong demand. Supplies of many items are limited or unavailable. This is a temporary condition, which will right itself as propagation efforts catch up the slack.

"Demand seems to be centered on fewer varieties of deciduous shade trees in the southwest, and these are selling well. Many cities and towns are standardizing on certain varieties for their street trees. Stock was plentiful last year in most shade trees and probably will be next year.

"There seems to be a continuing upward trend in the demand for various types of bare-root materialroses, fruit trees and even some ornamentals - packaged for retail sale. Many retail self-service outlets now demand a package, and there is much experimentation going on with types of packages."

Need for Flexible Efforts

Shipping costs and changing weather increased eastern shipping problems, but west coast demands have been generally high, writes Walter C. Borchers, W. B. Clarke & Co., San Jose, Calif. While noting increased firm plantings, Mr. Borchers comments on changing trends, also, in this report:

"Our business during the past winter was good, although affected somewhat by the feeling that there was a recession, at least in some areas. Shipping of nursery stock from California to midwest and eastern points is a continuing problem, and we are having to look for better methods to compensate for the increase in costs of freight on such shipments. Our eastern business was again subject to wide variations of weather conditions last winter and spring, and this increased the difficulty of handling our deliveries satisfactorily. The demands are continuing high for nursery stock generally, especially here on the west coast.

"A continuing period of subnormal rainfall will lead to serious water shortages another season. Locally there has been some slight drop-off in total volume of business, and in



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the past six weeks some of the retailers in this area have been hampered by rainy weekends, which dampen gardening enthusiasm without doing any material good so far as rainfall is concerned.

"In our operation there will continue to be a shortage of many types of nursery stock, especially of the popular container-grown items, but at the wholesale level there is at any given time and on any given item considerable competition in prices. With cost of production increasing continually, the problem of prices continues to be a major considera-

"The over-all picture of merchandising nursery stock and allied lines is changing rapidly, with more emphasis being placed upon garden center operations both by individual nurserymen and by the larger chain store outlets. It is difficult to predict the ultimate direction of this present trend, but we are quite certain that our production and sales efforts must be flexible to meet the changing market conditions.

"We are continuing to increase our production in many lines, including both container material and field-grown bare-root stock, with the hope that we can continue to meet the changing conditions and demands in the industry.

Heaviest Spring Trade in Oregon

Demands exceeding supply in several lines are reported in the following letter from Andrew W. Sherwood, Sherwood Nursery Co., Corbett. Ore.:

"We are just finishing our shipping season and commencing to organize for planting, which always comes as a relief from the strain and tension of a busy sales season. We are happy with our business, which periodically seems new and seldom becomes monotonous.

"Last fall the season opened with a rush and was really good for five or six weeks, until election time, when it stopped, nor did it start again much before spring, which was unusual. Our spring business was probably the heaviest we have ever known and brought our sales up so that we have had a slightly better than average year.

"In both liners and finished evergreens, we were unable to meet the demands. There has been an unusual call for dwarf evergreens, bonsai material and hedge stock; dwarfs because most homes are low and areas restricted; bonsai material because most homeowners have less room and more time to work with individual plants, and hedge stock



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because seclusion, in crowded areas, becomes more imperative than ever before.

"Cost of shipping constantly goes up all along the line and becomes a serious threat to the wholesale industry. Labor has been no problem, and we have the best trained crew in years. Wet weather, which continues, started about the first of the year. It rained nearly every day, week after week.

"It has been a good year, a fine season, with work going smoothly. We are planting a little heavier than usual and looking forward to a great year ahead."

"Pleased" and "optimistic" are terms that describe the wholesaler's feelings after the spring trade at Portland, Ore., according to the following report by Avery H. Steinmetz, Portland Wholesale Nursery Co., Portland, Ore., whose comments follow:

"Our sales for season 1960-61, ending June 30, will be the highest in our history, excepting last year's. We are pleased with the result, for like many other wholesalers we had anticipated only a fair season. This situation is typical of wholesalers in the Portland area as far as I can determine.

"A mild winter helped us, but also worried us from the standpoint of keeping deciduous stock dormant until shipments were completed.

"Our cleanup in shade trees was not so complete as we would have liked, and it probably is fortunate that the supply in this line will be slightly less for the next year or two. Stock in general moved out well, and no serious problems in distribution or transportation developed.

"Spring weather was wet and cool, delaying planting and field work and increasing expenses for the growers. Fortunately, help, both skilled and unskilled, was ample and with high unemployment may continue so during the coming season. The wholesale market nationally, apparently, is increasing rapidly, and there is still a feeling of optimism in the trade.

"Landscape men and landscape architects have kept busy, and retail outlets are doing well, except as slowed down by unfavorable weather conditions.

"Profits are not increasing in the average, normal nursery operation, but many nurserymen have gained considerably by a better than normal increase in real-estate values. It probably is safe to say that the nursery industry fares better just now in this area than most other industries."



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PLANT NOTES HERE AND THERE

By C. W. Wood

Two Curious Annuals

While making a list of curious plants for a client, I came upon two annuals which might be of interest to some readers who have a market for annuals or seeds of annuals. The plants, Proboscidea fragrans and Medicago echinus, were well known to older gardeners, but seem to have been lost in the gaudiness of modern plants.

The first of these, the unicorn plant, or rather plants, is represented in gardens by three or four species of the martyniaceae. The names which I have in mind are Martynia annua, Proboscidea fragrans and P. jussieui, all with curious unicornlike fruits. The fruits are used for pickling while they are young and are a favorite vegetable in some parts of the south. For ornament, I believe my favorite would be P. fragrans, especially because of its fragrant (some claim the odor is like ripe pears), purplish flowers, and, of course, the curiously shaped ripe fruits.

The other, Calvary clover (Medicago echinus), has accumulated a rather extensive literature. The entire plant is curious enough to satisfy any seeker after that class of material, commencing with legume foliage, blotched crimson, and small vellow flowers followed by curious seed pods rolled into a ball with hooks at the ends. Users of pods and cones in dried arrangements unwind the twisted seed vessel of the plant when it assumes the appearance of a small crown of thorns. It should be handled like other annuals grown for sale.

Aster Foliaceus

Recent correspondence with an Oregon friend brought to mind Aster foliaceus, a variable species which runs all the way from a weedy plant of 30 inches or more to a lovely little thing of a foot. In between these two extremes is a plant of 20 inches, which I grew from seed; a plant that produced a prodigious number of large (close to three inches across), lavender-lilac daisies for a long time in late summer.

Several years ago I had a dwarf form in which the typical foliaceus flower of two inches or more was a lively, bright violet color of great charm. I understand that it, or a similar form, is still extant in the northwest, occurring at high altitudes from Alaska into Oregon. If that is the case, it should be made available to gardeners who can make it happy.

To do so requires more moisture than any dry garden can supply. When I had it, I grew it in pots which were kept in large saucers of water. I understand it is often found in mountain bogs. I can say from experience that it is quite variable from seeds; so selected forms should be grown from divisions, preferably, I believe, in spring.

Sand Lily

The sand lily, Leucocrinum montanum, deserves better attention from gardeners, especially from those here in its native land, than it ever has had. If it came from a faroff land and was difficult to grow, neither of which is the case, it would

be sought after by many, but being easy of culture and a native, it is quietly ignored. But most gardeners do not know it exists, because, generally speaking, commercial growers seem to have neglected it too. If you want to see how customers will react to it, plant a few rhizomes on a sunny ledge in your show garden. I guarantee that your early spring customers will be thrilled by it.

The flowers are funnel shaped, white, fragrant, stemless (much of the tube being below the surface), and are abundantly produced in early spring. In addition to its beauty, the plant has the added attraction of being easily grown in any sunny, well-drained situation. But like most spring-flowering bulbous subjects, it has the disconcerting habit of disappearing as soon as its foliage matures after the blooming season. That means one must make some provision to clothe the space left bare by its passing. If it is used

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8 to 10 ft	.\$ 85.00	\$ 800.00
11/2 to 2-in. cal	. 110.00	1000.00
2 to 21/2-in. cal	. 150.00	1400.00
21/2 to 3-in. cal	. 200.00	
3 to 31/2-in. cal	. 250.00	

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KRIEGER'S WHOLESALE NURSERY Bridgman, Mich. in fairly broad masses, as it should be for the best landscape effects, it will call for a generous supply of shallow-rooted annuals to take over.

Talinum Okanoganense

This curiously beautiful form of the portulaca family was referred to in some correspondence and prompts brief mention here, with the hope that some eastern growers will give it a trial.

It is a plant for lovers of the little things of the plant world, being made up of little succulent stems and even smaller blue-green leaves, the entire plant being not over an inch tall. When not in flower, it can be mistaken for a sedum, but when it covers itself throughout much of the summer with pretty white flowers to a half inch or more across, it shows its portulaca kinship.

I notice in "Hortus" that T. wayae is mentioned as "a listed name of unknown botanical standing." My understanding of the matter is this: Carl S. English, Jr., found the plant among the mountains of Okanogan county, Washington, and it was described and named by him in October, 1934. A Mrs. Way found the same plant in the mountains near Thompson river, British Columbia, and it was described and named T. wayae by Miss Alice Eastwood in November of the same year. Consequently, according to the rules of priority, okanoganense is the correct name.

It was fully hardy here in northern Michigan, growing well in the light, sandy soil and standing much abuse from dry weather. It comes readily from seeds, often blooming the first year from an early sowing. It is also said to root readily from stem cuttings, but I understand, though cannot verify from experience, that it is rather slow to take hold after the first roots have been formed.

Eryngo

Eryngium is a large genus, numbering over 200 species, according to the botanists, that could be made of great value to gardeners if they would only use more of them. Not all the enumerated kinds are useful in the north, many of the species, especially the pandanus-leaved section, being of tropical origin, and useful here only under glass. Aside from the tender ones, there are a number with much-cut foliage, principally from southern Europe, that are not only hardy, but are among the most decorative of plants.

It is probably not necessary to go into details regarding the dozen or

__liners that live ____ All in pots; plant any time SHRUBS

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Berberis (Barberry) mentorensis, 21/4-in\$0	0.25 \$	0.20
Callicarpa (Beauty Berry) dichotoma, 21/4-in	.18	.16
Cornus (Dogwood) Kelsey's Dwarf, 2½-in	.18	.16
Crape Myrtle (See Lagerstroemia)	.20	.18
Desmodium (Bush Clover) penduliflorum, 2½-in	.20	.18
Deutzia corymbosa, 2½-in.	.18	.16
Euonymus alatus compactus, 3-in. alatus compactus, 2½-in.	.25 .25	.20 .20
Forsythia (Golden Bell) Goldleaf, new, 21/4-1n. Spring Glory, 21/4-in. viridissima bronxensis, 2-in.	.18 .18 .18	.16 .16 .16
Hypericum (StJohn's-Wort) kalmianum, 21/4-in.	.18	.16
Lagerstroemia (Crape Myrtle) Hewitt's Rose, 21/4-in	.18	.16
Physicarnus (Ninebook)	.17	.15
Physocarpus (Ninebark) opulifolius nana, 21/4-in	.18	.16
Anthony Waterer, 21/4-in japonica coccinea, 21/4-in thunbergi, 2-in	.19 .20 .18	.17 .18 .16
Syringa (Lilac) rothomagensis, pink-flowered, 2 ¹ / ₄ -in.	.20	.18
Viburnum opulus, 2½-in	.18	.16 .16
Weigela Java Red, 2¼-in. Newport, 2½-in. rosea, 2¼-in.	.20 .18 .18	.18 .16 .16
EVERGREENS		
Juniperus (Juniper) chinensis pfitzeriana, 2¼-in	.22	.20
communis depressa plumosa,	.22	.20
21/4-in	.22	.20
glauca hetzi, 2 ¼ -in. kosteri plumosa, 2 ¼ -in. sabina, 2 ¼ -in.	.20 .22 .22	.18 .20 .20
Taxus (Yew) cuspidata, 21/4-in.	.22	.20
VINES AND GROUND CO		
pyramidalis, 2-in reptans, 3-in reptans, 2-in	.20 .22 .18	.18 .20 .16
Celastrus (Bittersweet) scandens, 2 ¹ / ₄ -in.	.18	.16
Clematis paniculata, 2-In.	.17	.15
fortunei minimus, 3-in	.35 .25	.30 .20
Lonicera (Honeysuckle) japonica halliana, 2-in. Redgold, tellmanniana, 2¼-in. Yellownet, 2-in.	.14 .20 .18	.12 .18 .16
Vinca (periwinkle)	22	20

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more good kinds which are general. ly available, their greatest differ. ences, so far as garden uses are concerned, being found in their height, which varies from 15 to 18 inches (E. bourgati) to the three to five feet of E. giganteum and E. planum, and the varying shades of blue found in the stems and involucres. There seem to be possibilities in eryngiums now little dreamed of by most plant growers. It might pay to put a few of the kinds in your show garden and have a stock in the nursery to take care of the demand.

If seeds are used for propagating, they should be planted as soon as possible after ripening; otherwise, they may be slow in germinating. After a stock is once secured, or in case of especially blue kinds which one may wish to increase, propagation is easy from root cuttings, preferably, I believe, in early spring before top growth commences.

They all require a sunny aspect (at least they are best in sunshine) and a deep soil. None will be likely to offer difficult cultural problems with the possible exception of E. glaciale, and that little troublemaker had best be left alone, according to my experience, unless one can give it the constant moisture or wet moraine which it seems to demand.

Myrrh

If the vogue of herb gardening serves no other useful role, it will have served a good purpose if it makes gardeners acquainted with that fragrant plant, Myrrhis odorata. Not for its delightful fragrance alone is it to be admired, though, for its much-divided foliage is recommendation enough. Wherever a 2 to 3-foot plant with the foregoing attributes is wanted, one need look no farther than myrrh. It is best in rich, moist soil in part shade. Seeds should be sown as soon as ripe; otherwise germination is likely to be erratic or nonexistent.

Asperula Hirta

While looking recently for some information on Asperula suberosa for a client, I came upon a note made close to 40 years ago on A. hirta, which I thought, because of the plant's beauty and ease of culture, might interest readers.

In addition to being hairy, it is one of the woodruffs with leaves in sixes. It forms a mat by means of underground runners, eventually to a foot or more across, perhaps to much more across if one does not take up the clumps after three years, which I did. From this mat 'MAN neral-

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2-gal 1.15	1.00	1-gal	1-gal
ILEX CRENATA DIVARICATA		T TOTO DE SEUCCADA SEA TROMEO	PYRACANTHA FORMOSANA
1-gal	.55	LIRIOPE MUSCARI MAJESTIC	
- 5-4	100	1-gal	
ILEX CRENATA HETZI			
1-gal	.60	LIRIOPE MUSCARI VARIEGATA	PYRACANTHA GOVERNMENT RED
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arise stems to four inches in height of pretty pink tubes, deliciously fragrant, for several weeks in late spring and early summer. It is a pretty wall plant, doing well in poor soil and full sunshine. It comes readily from fresh seeds and is also easily grown from divisions, preferably in early spring, I believe.

Oxalis Lobata

A Georgia reader asks for an opinion on the hardiness and desirability of Oxalis lobata as a garden

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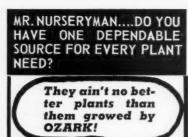
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313 N. Chancery St. McMINNVILLE, TENN. plant. I regret that I cannot give a personal opinion on this wood sorrel, because it is not hardy here in the north, but from what I hear and read about the plant, it should be hardy in Georgia and intrigue all gardeners who plant for fall effects.

My notes on the plant say it was introduced to England from Chile about 150 years ago. It grows from a tuberlike root, sending up pretty, lobed, sometimes almost bilobed, leaves in spring. These are bright green in color, making a pretty ground cover, not over an inch above the soil, but disappearing almost entirely in the heat of summer, but are followed in fall (October, I believe) by quite large, yellow, stemless flowers. The floras call them yellow, lined and dotted red. An English note calls them "glossy golden-yellow, so warm in tone that the flaming cluster of crowded flowers harmonizes most sympathetically with the spirit and color of October.

All seem to agree that, where hardy, it is easily grown in ordinary garden soil, with good drainage and sunshine, though one Texas correspondent said it did best for him in part shade. Several notes in my files say that it selfsows, suggesting that seedlings would be the best way to propagate if large numbers were needed; however, division would probably answer ordinary requirements.

Primula Angustifolia

Although this Rocky mountain primrose is one of the few American species that are both pretty enough and easy enough to grow to merit gardeners' attention. I doubt that it ever will become popular. When I received my first plants as P. helenae from the late D. M. Andrews, the noted Colorado collector, he told me to try it in a north wall, where it would not get much sunshine. It needs good drainage in a soil made up mostly of quite coarse gravel and peat. Unlike so many of the nivalis section of primula, which require constant attention to their moisture needs, my present plant gets along quite well on nature's supply, going dormant soon after the spring flowering season and coming to life again after the fall rains commence.

It makes a tight tuft of narrow leaves an inch or so long as a support for little, 2-inch flowering stems, each bearing a lovely rosepink star, close to an inch in diameter. The general effect of the plant is most pleasing, but it is so small that one plant makes little impression. However, a group makes a pic-



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ture that one does not soon forget. It never made seeds while it was in my trials and I never have seen them mentioned in lists. It may, however, be multiplied by division of the tufts, a task which should be done during the dormant season.

ARBORETUM RANGE BEGUN

Ground was broken last month at the Arnold Arboretum, Jamaica Plain, Mass., for construction of a new range of greenhouses designed to facilitate the arboretum's plant propagation and research work. When completed, the main building will include a research laboratory, a conference room, ample headhouse space for all types of propagation and three 50-foot greenhouses of aluminum construction with automatically controlled environmental areas. Walk-in cold storage rooms to augment investigations in seed storage and research in plant hardiness will offer temperature ranges to 20 degrees below zero.

An added feature is a large pit house for the winter storage of woody plants, automatically con-trolled with heating and cooling units, so that a uniform temperature near the freezing point can be maintained from October to May. A Saran cloth shade house for evergreens, plant frames and a nursery area will surround the buildings, giving 100 per cent more plant growing space.

ADDING a new operation to his landscape construction business, Philip I. Wojtusik recently opened a retail nursery and garden center at Bristol, Mass.

STARTING Clinton Nursery, Inc., Clinton, Ia., are Roger Cameron, Dave Kramer and John Mulholland. A second nursery is being built by the firm at Des Moines.

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As automobile travel has given more of the gardening public glimpses of such colorful plants as rhododendrons and azaleas, demand has been enhanced for hardy varieties which will grow in the interior of this country. Tests are constantly going on to ascertain those which will thrive in the flat, windy gardens of the midwest, those farthest north at present being trials at the University of Minnesota. Hybridizing has been undertaken also to produce a better range of color than is available in the hardier rhododendrons. An Ohio nurseryman with 40 years' experience was induced by customdemands and local weather conditions to do breeding on these lines. Of his experiences A. M. Shammarello writes:

"The demand for new varieties and avoidance of current losses from weather conditions were the stimulus which inspired me to hybridize. This dates back to 1934. In January of that year in the Cleveland, O., area, there was a scant covering of snow on the ground, when the temperature dropped to 24 degrees below zero, accompanied by winds of gale force. We had growing in the open field about 500 namedvariety rhododendrons of the ironclad group, about 1,500 Rhododendron catawbiense hybrid seedlings and a few plants of Rhododendron smirnowi. As a result of the cold temperature, most plants froze to the ground, others were severely injured, flower buds above snow line froze and the lot of plants was practically a total loss, with the exception of a few plants.

Starts Hybridizing Program

"Rhododendron smirnowi was not injured and opened each of its flower buds. Rhododendron Boule de Neige was slightly injured; most of its flower buds developed and bloomed. Of the named varieties of the ironclad group, a few plants of some varieties were less injured, and some catawbiense hybrid seedlings exhibited a greater resistance to cold injury. In the spring of 1935 these hardier plants inspired me to start a hybridizing program, and they became the nucleus of my parent

"There was much to overcome and seek to improve. For instance,

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Rhododendron smirnowi is a slowgrowing plant, has a loose truss and partly blooms in the fall of the year. Rhododendron Boule de Neige is an ideal plant in character of growth, foliage and flower, but had no comnanion plants in color, blooming at the same time.

"We had constant demands for pink and red Boule de Neige type of plants, for pink and red Cunningham's White type plants and also for true clear pink shades, red and white-flowering plants of the catawbiense hybrid type with good plant character and foliage.

"With the thought of the necessity of hardiness, the need of earlyblooming plants and the call for dwarf pink and red plants, we made numerous crosses to try to obtain the desired seedlings, and since 1935 we have grown to blooming sizes in excess of 100,000 seedlings of controlled crosses. Through luck, patience and years of rigid testing of over 100 clones, we have produced these new desired plants and colors.

Describes Collection

"We have a collection of Boule de Neige type plants of comparable hardiness, blooming at the same time in unusual clear pink and red colors, as well as a collection of Cunningham's White type plants, some comparable to the ironclad in hardiness, blooming at the same time as Rhododendron Cunningham's White, in unusual pink and red colors.

"A clone of Rhododendron smirnowi X of comparable hardiness and of intermediate height is named King Tut; its vibrant 2-tone pink flowers form a large, tight truss of elegance and beauty, opening all of its flowers in the spring of the year, being bud hardy to lower than 20 degrees below zero.

"A collection of the catawbiense hybrid type plants of comparable hardiness to the hardiest of the ironclad group has excellent plant characteristics, foliage and color, especially the true clear pink colors.

"These new hybrids include a collection of more than a dozen varieties to allow choice of proper plant for location, desired color and season of bloom."

OPENING the Limekiln Pike Nurseries & Garden Center, Maple Glen, N. Y., are Bruno Pileggi and his son, John, who were previously in the landscaping field.

RELOCATED at 133 West Foothill boulevard, Pomona, Calif., are California Nurseries, formerly of 4800 Mission boulevard.





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CENTINELA CHAPTER

Members of the Centinela chapter of the California Association of Nurserymen met April 27 at the Cockatoo Inn, Hawthorne. Kenneth Terry, Hawthorne Nursery, Hawthorne, president, announced that the safety contest is now under way for those members of the association who participate in the group compensation insurance program. He also announced that Sumi Nursery, Hawthorne, is a new member of the chapter.

Frank Kamada, Sun Nursery, Hawthorne, state director, made a report on the state directors' meet-

Ruth Koshiki, Ed & George Nursery, Hawthorne, vice-president, introduced guest speaker Norman McKay, from the Helms foundation, who gave a talk and showed films of the 1960 winter Olympics at Squaw Valley.

Helga Ortlinghaus, Sec'y.

REDWOOD EMPIRE CHAPTER

A talk on safety practices in the home and nursery, by Pressley Neville Jones, and announcements concerning coming events of interest to the chapter were the program features at the May 9 meeting of the Redwood Empire chapter of the California Association of Nurserymen in the Edgewater Inn, San Rafael. There was an attendance of 45 persons, and President Ruth Cullen, Rincon Nursery, Santa Rosa,

A letter was read from Assemblyman W. T. Bagley, pledging his opposition to certain assembly bills, as urged by the chapter. Richard Lackey, Pat Flynn and Henry Martin were appointed a nominating committee; their report will be given at the June meeting.

The annual picnic was scheduled for August 27, in the San Raphael area, with Hugh Wallace as chairman. He will select his own com-

Reminder was given of the refresher course at the California Polytechnic College, San Luis Obispo, June 7 and 8.

Hugh L. Wallace, Sec'y.

LOS ANGELES CHAPTER

The meeting of the Los Angeles chapter of the California Association of Nurserymen held April 26 at Eaton's restaurant, Arcadia, was ladies' night. Mrs. Carl Zangger, Montebello, wife of the chapter president, opened the meeting after the dinner, and Pat Bartholomew presented the program. A male quartet from the Kellogg campus of Cal Poly at Pomona rendered numbers appropriate for the occasion.

The program feature was a nurserymen's style show, depicting various characters who are commonly found around a nursery. The ladies of the chapter took the parts, and Connie Meadows, wife of the secretary, gave the narration.

Characters and models featured were the following: Nurseryman of 50 years ago-Betty Reed; nurseryman of 25 years ago-Dorothy Com-

stock; modern, up-to-date nursery. man-Evelyn Weidner; what all customers ought to look like-Jody Christensen; nursery inspector – Ruth Perry; Cal-Poly graduate employee - Joanne Husband; sleepy employee—Shirley Kaelin; high so-ciety customer—"Babe" Cox; her sweet little girl—Pat Bartholomew; the salesman-Dorothy Jones; Texas nurseryman's daughter - Jane Zangger; avid gardener - Peggy Olsson; nurseryman's wife - Molly Botts, and water boy-Joan Rath.

In an address, "Three To Get Ready," Walter Prill, Southern Counties Gas Co., spoke on the exploding population and its effect on

the economy.

Special decorations, provided by Verona Weeks, Weeks Wholesale Rose Grower, Ontario, on a nursery transportation theme, space - age style, used hundreds of red roses. Prizes were souvenirs of the occa-James Meadows, Sec'y.

DISCOUNT NURSERY OPENS

A nursery using supermarket techniques has opened under the firm name of Green Land Nurseries, Inc., near Carson, Calif. The self-service nursery, covering a half-block area,



Fruit, Nut, Shade & Flowering Trees Grapevines - Fig Trees Field & Container Grown Ornamentals

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Inc.,

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is specializing in plants selected specifically for the harbor area and offers the stock at discount prices. Kenneth Clifford, founder and president, also established the Green Dollar Nurseries, Orange, Calif.

RESTRICT OREGON SIGNS

Nurserymen are gratified with the compromise bills passed by the Oregon legislature in regard to billboard regulation along Oregon highways. One bill, SB-235, prescribes the national standards for those sections of the interstate system on U. S. 30 and U. S. 99, for which the right of way was purchased after July 1, 1956, some 200 miles. This will qualify Oregon for the federal bonus as soon as the highway commission enters into an agreement with the United States bureau of roads.

Nonconforming signs on this part of U. S. 99 and U. S. 30 must be removed by July 1, 1964. This bill also prescribes that other signs hereafter on the remaining sections of the interstate highways shall be spaced 2,000 feet, instead of 1,000 feet, apart; but seven years is allowed for removal of these nonconforming signs.

SB-233, the scenic area bill, provides for a 7-man commission under the bureau of labor, to be appointed by the governor, which can set up, after public hearings, "scenic areas" along any public highway where advertising will be specifically controlled. In this case also seven years is allowed for the removal of nonconforming advertising.

The Oregon Association of Nurserymen was active on the highway protection committee, which fought for greater control than finally resulted. Robert Snodgrass, Seven Dees Nursery and Esch Nursery, Portland, was an honorary vice-chairman of the committee, and Charles H. Potter, editor of the O. A. N. Digger, and Merv Belknap, executive secretary of the O. A. N., both served on the H. P. C. executive committee C. H. P.

OREGON NOTES

According to word received from J. Vernon Marshall, Marshall Nursery & Florist, Medford, who is secretary of the Cascade chapter of the Oregon Association of Nurserymen, arrangements have been completed for a 3-chapter meeting at Roseburg, Ore., August 8. The Cascade chapter will be host for the Emerald Empire and Willamette chapters at an afternoon picnic. Members of

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GENERAL NURSERY STOCK

BEGINNING IN THE NURSERY BUSINESS By John J. Pinney. 64 p. (1958). \$1.00. American Nurseryman Chicago 4, Ill. the O. A. N. state board of directors will also be present at the picnic, after which a board meeting will be held at the home of Mr. and Mrs. Myron Lehne, M. Lehne Nurs-

Mery Belknap, executive secretary of the O. A. N., announced that plans are well under way for a state association directory. The commit-tee met recently with Mr. Belknap to go over prices and other details. Kick-off for the directory is planned for June, and the deadline for printing will be December 1. The O. A. N. plans to use the directory in place of a trade fair at the January, 1962, convention at Salem.

Moore park, Klamath Falls, was the site May 11 for a turf field day. Dr. Norman R. Goetze, Oregon State University turf specialist, was in charge of the field day program. Subjects discussed included maintenance schedules, fertilizer problems and turf varieties.

A freak hailstorm, hitting two widely separated nurseries recently, caused up to 30 per cent loss of budded stock at the Carlton Nursery, Forest Grove, and the J. Frank Schmidt & Son nursery, Troutdale. Buds loosened on other stock, not included in the loss estimate, will require additional attention to assure proper development.

Fish's Hilltop Nursery, Salem, has opened a new branch in the Vista shopping center. The new salesvard measures 42x60 feet, and about two thirds of the area is covered with lath. L. L. (Bud) Fish is owner.

Hugh Taylor, chief, plant division, Oregon state department of agriculture, was recently elected president of the Western Seed Officials' Association at the convention of the group at Sacramento, Calif. The association includes state agricultural officers from 13 western states.

Ambrose Brownell, Brownell Holly Farms, Milwaukie, recently returned from a 2-week trip to the east coast, where he visited the United States National Arboretum, Washington, D. C., and the New York Arboretum, both of which recently received holly trees from him as a gift. He also visited various nurseries and other tree specialists.

Continuing the fight against the threat of pine-shoot moth, tests were held recently by the agricultural research service and the Pacific northwest experiment station of the United States forest service in which methyl bromide was released into airtight tents enclosing individual pine trees as a means of controlling the pest. C. H. P.

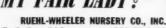
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FORM HORTICULTURE ADVISORY COMMITTEE

Several months ago an organization meeting was held at the City College of San Francisco to form an ornamental horticulture advisory committee. Organizations with a stake in the future of ornamental horticulture in northern California were invited to send representatives. The group gave enthusiastic approval to the establishment of such a committee with regular meetings.

The evening of April 28, the second meeting was held in the faculty dining room of Smith Hall. In attendance were Dr. Louis G. Conlan, president, City College of San Francisco; Auguste Broucaret, of the San Francisco Professional Gardeners; Richard Plath, California State Florists' Association; Ed Craig, California Landscape Contractors' Association; Aaron Oliver, California Association of Arborists; Al Modena, representing bedding plant growers; Randy Kiem, California Fertilizer Association; Walter Prehn, Peninsula chapter, California Association of Nurserymen; Mike Vukelich, Bert Wright and Lloyd Reeves, Central chapter, C. A. N.; Ernest Wertheim, Association of American Landscape Architects; William L. Scott, Jr., California Seedsmen's Association; Itsuo Uenaka, C. A. N. scholarship and education committee; Barry Nelson, instructor, City College of San Francisco, and Louis F. Batmale, dean of instruction, City College of San Francisco.

The basic concern of the groups represented is to attract young people to careers in ornamental horticulture. Competent employees are difficult to find now, but in the coming competitive years the problem promises to become increasingly critical, unless action is taken now.

Because of freeway and development plans, the present facilities at City College are being condemned. Drawings have been prepared for a new, modern structure. In order to support these proposals, the organizations previously named are being surveyed as to current number of employees and anticipated requirements in coming years.

Promotional Plans

The advisory committee has solicited the help of the Metropolitan Life Insurance Co. through its career series. The company complimented the group on its brochure and gave encouragement that it hopes to include this field in its career series in the future.

[Concluded on page 60]

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Large flow	ering, from g size, 1-y 85c each,	a 4-in. pots	i.
Gipsy Queen, pur			
Lanuginosa cand			
Ernest Markham			
Lawsoniana, sky Ville de Lyon, re	-blue		
	shipped ba	ana moot	
	sh with or		
	STAR NU		
8215 238th S. W		Edmonds.	Wash.
LARGE-FL	OWEDING	CIEMAT	re
	rooted cu		Each
Barbara Dibley,	pansy-viol	et	\$0.65
Gipsy Queen, vel	vety nurnh	0	50
Lord Neville, plu	ım. red bai	r	65
Mrs. Spencer Car	stle, pink.		65
Nelly Moser, ma	uve-pink, 1	red bar	50
Ramona, blue			50
The President, v	iolet-blue		50
	sh with or		
FOUR	STAR NU	RSERY	
8215 238th St. S.	W.	Edmonds,	Wash.
	EMATIS VI		
QUALITY LAR			
		ARIETIES	3
	AVAILABL		
FOR SPRING			
FROM 4-IN			S
	NHOUSE-C		
WDITTE	ZED PRO	LETE LIST	*
ADTHIE	H. STEF	FEN INC	
1253 Fairport Ro			NV
THUS THE POIL IN	ALL ANDA OT	r an port	4 44, 1.

DELPHINIUMS

GIANT PACIFIC DELPHINIUMS
Astolat, Galahad, Blue Bird, Summer
Skies, Black Knight, Kling Arthur. Shipped
in 2%-in. peat pots, ready to plant or retail.
50 plants, \$5.50; 100, \$10.00; 500, \$47.50;
1000, \$90.00. 1000, \$90.00. SCHMIDT GREENHOUSES, HARVARD, ILL.

EVERGREENS, Liners EVERGREEN LINERS Per 100 Per 1000

GLOBE ARBORVITAE.

J

J J

GODE ANDORVITAE,			
woodwardl, dark green, 1-yr.			
transplants, 4 to 6 ins \$	30.00	\$250.00	
Hovey's green; 1-yr, trans-			
plants, 4 to 6 ins	95.00	200.00	
2-yr. trans., 6 to 8 ins	40.00	300.00	
VD 13111141 ADDODATEDAD	20.00	300.00	
YRAMIDAL ARBORVITAE			
compacta, green, 1-yr.			
transplants, 5 to 7 ins	35.00	300,00	
UNIPER, Blue Pfitzer,			
(chinensis hetzi), 1-yr.			
transplants, 5 to 7 ins	25.00	200.00	
UNIPER, Irish, 1-yr, trans-		******	
plants, 4 to 6 ins	30.00	250.00	
TIMEDICE A James 4	30.00	250.00	
UNIPER, Andorra, 1-yr. transplants, 4 to 6 ins			
transplants, 4 to 6 ins	30.00	250.00	
AP. YEW, grown from seed,			
Taxus cuspidata capitata,			
upright, pyramidal, 4-yr.			
transp. (2-2), 6 to 12 ins. AP. YEW, transplanted rooted	30.00	200.00	
AP VEW transplanted rooted	1		
cuttings.			
Taxus cuspidata, spreading,	05 00	405 00	
1-yr. transp., 5 to 6 ins	25.00	175.00	
2-yr, transp., 6 to 8 ins	35.00	250.00	
Taxus hicksi, upright,			
1-yr. transp., 5 to 7 ins	25.00	175.00	
2-yr. transp., 8 to 10 ins	40.00	300.00	
Taxus browni, upright,			
1-yr, transp., 4 to 6 ins	25.00	175.00	
2-yr. transp., 6 to 8 ins	40.00	300.00	
Taxus hunnewelliana, semi-	10.00	300.00	
upright,			
1-yr. transp., 4 to 6 ins	25.00		
Taxus intermedia, spreading,			
1-yr, transp., 4 to 6 ins	25.00	175.00	
2-yr, transp., 6 to 8 ins	35.00	250.00	
APANESE HOLLY (Hex),			
rotundifolia, transplants,			
	35.00	300.00	
convexa, transplants,	00.00	000.00	
Convexa, transplants,	05 00	200.00	
6 to 10 ins	35.00	300.00	
crenata hetzi, transplants,			
6 to 10 lns	35.00	300.00	
MERICAN HOLLY, FEMALI	C.		
10 per cent male, 1-yr.			
transplants, 8 to 12 ins	50.00	400.00	
DELIA BRADLEY,		200.00	
1-yr, transp., 8 to 12 ins	50.00	400.00	
MUSSER FORESTS.	TNO	400.00	
		**	
Box 16QC	Indi	ana, Pa.	

ORNAMENTAL LINERS	
Taxus, Adams Per 100	Per 1000
1-yr., 21/4-in. pots\$18.00	\$170.00
2-yr., 21/4-in, pots 24.00	230.00
3-yr., TT	
	325.00
Taxus andersoni	
1-yr., 2 ¹ / ₄ -in, pots 18.00	170.00
2-yr., 24-in. pots 24.00	230.00
3-yr., TT 35.00	325.00
4-yr., TT 42.50	400.00
Taxus browni	
1-yr., 24-in. pots 18.00	170.00
2-yr., 24-in. pots 24.00	230.00
3-yr., TT	325.00
4-yr., TT 42.50	
	400.00
Taxus cuspidata	
1-yr., 21/4-in. pots 17.00	160.00
2-yr., 21/4-in. pots 22.00	210.00
3-yr., TT 35.00	325.00
2-yr., 2¼-in. pots	400.00
5-yr., TT 62.50	600.00
Taxus hicksi	000.00
1-yr., 21/4-in. pots 18.00	170.00
2 yr 21/ in pots 18.00	
2-yr., 2¼-in. pots 23.00 3-yr., TT 35.00	220.00
3-yr., TT 35.00	325.00
3-yr., TT 35.00 4-yr., TT 42.00 5-yr., TTT 62.50	400.00
5-yr., TTT 62.50	600.00
2-yr., 21/4-in. pots 24.00	230.00
Ilex convexa	
3-yr., TT 37.50	350.00
4-yr., TT 45.00	425.00
Tlow hotel	420.00
	050.00
3-yr., TT 37.50	350.00
4-yr., TT 45.00	425.00
3-yr., TT 35.00	325.00
4-yr., TT 42.50	400.00
Ilex stokesi, pat. No. 887	
1-yr., 2 1/4-in. pots 25.00	225.00
2-yr., 21/4-in. pots 27.50	250,00
2-yr., 2¼-in. pots 27.50 3-yr., TT 37.50	350.00
We also have transplants in many	00.00
We also have transplants in many	or ruese
items. Please write for complete list	
TERMS: No charge for packing	. E5 per
cent with order, balance C.O.D. 250	of a va-
riety at 1000 rate. Special quota	tions on
large orders.	
HEASLEY BROS. NURSERY	
R. D. 1. Box 218 Greensh	urg, Pa.
Phone T.A 7-5529	

Phone LA 7-5532	avar 5,	2 00,
ROOTED CUTTINGS AND LI	NERS	_
Rooted cuttings Each, Arborvitae, American, 6 to 8 ins\$	100	1000
Arborvitae, American, 6 to 8 ins. \$	0.09	80.08
Arbor. woodwardi, 6 to 8 ins	.09	.08
Juniper, Hetz, 6 to 8 ins	.09	.08
Juniper, Irish, 6 to 8 ins	.09	.08
Taxus browni, 5 to 6 ins	.09	.08
Taxus cuspidata, 6 to 8 ins	.08	.07
Taxus cusp. capitata, 6 to 8 ins.	.10	.09
Taxus hatfieldi, 8 to 9 ins	.09	.08
Taxus hicksi, 8 to 9 ins	.09	.08
Taxus intermedia, 6 to 8 ins	.10	.09
Taxus wardi, 6 to 8 ins	.10	.09
1-YR. TRANSPLANTS		
Taxus, Anderson, each	.15	.12
Taxus browni	.15	.12
Taxus hatfieldi	.16	.14
Taxus hicksi	.15	.12
2-YR, TRANSPLANTS		
Taxus cuspidata	.20	.17
Taxus wardi	.23	.20
3-YR. TRANSPLANTS		
Taxus browni	.33	.30
Taxus cuspidata	.25	.22
Taxus wardi	.35	.33
4-YR. TRANSPLANTS		
Taxus cuspidata	.35	.33
Cash with order, 5 per cent dis	count.	1/3
deposit with all orders, balance a	t ship	ping
time. 300 of a variety at 1000 rat NEIDEL'S NURSERY	e.	
	City.	Pa.
Oil Oil	OILY,	- 00

LINING-OUT EVERGREENS

SEE OUR DISPLAY AD IN THIS ISSUE ON PAGE 42.

CARTWRIGHT NURSERY CO. Collierville, Tenn.

TAXUS LINERS
4-yr. transplants, from cuttings, already
root pruned and cut back to the following
sizes for spring planting.

Each 100 1000

SPRING 1961 ROOTED CUTTINGS rate \$0.50 3-YR. BEDDED, POTTED

tive Ferns ISAAC LANGLEY WILLIAMS
Box AN Exeter, N. H.

BOX AN Exeter, N. H.

MIAMI NURSERY PRICE LIST
2-YR. POTTED STOCK
The finest: Taxus, Arborvitae, Junipers and broad-leaved liners and rooted cuttings.
2-yr., pot-grown stock, 7 to 9 ins., sheared, 20c to 26c each, per 1000 rate.
1-yr.-old, heavy rooted cuttings, 8c to 10c per 1000 rate.
NOTE: Write for price list with full line of potted stock and rooted cuttings. "GET ACQUAINTED" OFFER on 250 2-yr. pot plants or 250 rooted cuttings. Special prices on large quantities. Samples free on request. Call collect TIPP CITY, NO 7-6389.
MIAMI NURSERY CO., TIPP CITY, O.

EVERGREEN LINERS

Pyracanthas, Hex, crenata helleri, ro-tundifolia, burfordi; Cherry Laurel, Aucu-bas, Pieris and other material in rooted cuttings, 1-yr, and 2-yr, liners, Write for price list.

R.	D.	9,							TOI	RS shtowr	, N.	J.
BU	XI	IS	SEA	IPE	RY	IR	EN	S.	FII	CLD-G	ROY	VN
5	У	rs.	old,	8	to	12	ins	3.,	50c	each,	\$45	.00
	10	00.	\$400	0.00	pe	r 1	000.					
	1	BU	XUS	SU	FF	RI	JTI	CO	SA	LINE	RS	
			NA	NI	IN	A	SE	ED	LIN			
6	to	8	ins.							7.00	per	100
										12.00		
2 1	0 3	f								25.00	per	100
D.	IN	KS	TON	NI	TR	SE	RIE	S	PA	RROT	T. G	A.

EV	ERGRE	ENS, I	COLIM			
	anderso	0 40	10 lms	Each,		
	browni,					
	densifor					
	Donewe					
	hicksi,					
	interme					
Taxus	wardi,				.09	.08
****			inesville		0.0777	245
2077 V	V. Jacks	on St.	NGS AN	Pain D LI	esvil NER	le, O.
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TWIN CEDAR NURSERY Williamsburg, Mass.

EVERGREENS, B&B

WHITE, RED A	ND SCOTCH PINE
	Each, per 100
WHITE PINE, 2 to	3 ft., B&B\$2.50
White Pine, 3 to 4 f	t., B&B 3.50
White Pine, 4 to 5 f	t., B&B 4.50
White Pine, 5 to 6 f	t., B&B 6.50
White Pine, 6 to 7 f	t., B&B 9.00
RED PINE, 2 to 3 f	t., B&B 2.50
Red Pine, 3 to 4 ft.,	
Red Pine, 4 to 5 ft.,	B&B 4.50
Pod Ding E to 6 ft	B&B 6.50
Ded Pine, 5 to 6 It.,	D&D 0.00
Red Pine, 6 to 7 It.,	B&B 7.50 3 ft., B&B 2.50
SCOTCH PINE, 2 to	3 ft., B&B 2.50
Scotch Pine, 3 to 4	ft., B&B 3.50
Scotch Pine, 4 to 5	ft., B&B 4.50
Scotch Pine, 5 to 6	ft., B&B 6.50
Scotch Pine, 6 to 7	ft., B&B 7.50
Very full, well-tr	immed, well-dug by ex-
perienced diggers. I	Dig your own, only \$2.50
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Spruce, Fir and oth	er Evergreens.
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8:30, Butler, TU 3-3	8874
,	
JUNIE	PERS, B&B
3000 Andorra, 15 to	18, 18 to 24, 24 to 30 ins.
2000 Hetz. 18 to 24	. 24 to 30, 30 to 36 ins.
1000 Pfitzer, 15 to 1	
Some	3 to 4 ft.
	ORVITAE
	be, 15 to 18, 18 to 24 ins.
3000 nigra 18 to 24	l, 24 to 30, 30 to 36 ins.
1000 Pyramidal, 2 t	0 9 6+
1000 Fyramidai, 2 t	O o It.
	e in pots also.
Other kinds in s	smaller lots. See our ad
under Shrubs and !	
	'S NURSERY
R. 2, Box 267	Decatur, Mich.
Phone G	Arfield 3-3739
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	D BLUE SPRUCE
	full body, well-shaped.
All in 10 or 1	12-in. Keiding pots.
	\$2.75
	3.50
	4.25
WELLER	NURSERIES CO.
P. O. Box 1111	Holland, Mich
THE WAY AND THE	ALUITAIIU, MICH

GERANIUMS

GERANIUMS
Taking orders for 2¼-in. Geraniums, July,
August, September and October delivery,
\$100.00 per 1000.
FAIR VIEW GARDENS, INC.
Fair View Rd. off Sullivan Rd.. Aurora, Ill.
Phone TWin Oaks 2-0471.

QUALITY GERANIUM CUTTINGS Unrooted. \$4.50 per 100, \$40.00 per 1000; rooted. \$8.50 per 100, \$80.00 per 1000. Spe-cial varieties slightly higher. Catalog of over 150 leading varieties free. C. SECRIST, MUSCATINE, IA.

Classified Ads Offer Maximum Results at Minimum Cost.

GROUND COVERS

Hardy Myrtle (Vinca minor), plants with 20 leads or more and good roots, \$5.00 per 100, \$45.00 per 1000. Pachysandras, sand-rooted cuttings, \$40.00 per 1000. English Ivy, sand-rooted cuttings, \$40.00 per 1000. Cash. Also potted stock of all items listed.

Samuel I, Minder, 1248 Wabank Rd., Lancaster, Pa. Phone EX 3-6347.

Vinca minor Bowles variety, 2½-in. pots, \$18.00 per 100, \$150.00 per 1000. Gulf Stream Nursery, Inc., Wachapreague, Va.

GROUND COVERS

Hardy Myrtle (Vinca minor, Periwinkle), large individually made-up clumps of 20 to 25 leads; finest quality, \$50.00 per 1000. Lonicera Hall's halliana (Creeping Honeysuckle), 3-yr. branched, machine dug for better plants and standardized for landscaping the larger areas, \$47.50 per 1000; 5000 or more plants, \$45.00 per 1000. Pachysandra terminalis, excellent 1 to 2-yr. rooted cuttings, \$50.00 per 1000. English Ivy (Hedera helix), 1 to 2-yr. rooted cuttings, propagated outside under mist, \$50.00 per 1000. Enonymus coloratus, rooted cuttings, \$65.00 per 1000. Enonymus patens, \$45.00 per 1000. Euonymus patens, \$45.00 per 1000. Euonymus radicans, \$55.00 per 1000. Mixed Ferns, \$75.00 per 1000. Can furnish all of the above in 2½ to 3½-in. pots (ask about prices).

Can furnish all of the above in 2½ to 3½in. pots (ask about prices).

IVYDALE NURSERY

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GROUND COVER, VINCA MINOR 1000
Clumps, 10 to 15 leads. \$35.00
15 to 20 leads ... 56.00
Hall's Honeysuckle, 1-yr. tr. 45.00
O. H. PERRY NURSERY CO.
BOX 545 McMinnville, Tenn.

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PERENNIALS PERENNIALS

Ready for landscaping size.

Heavy ONE-YEAR-OLD field-grown plants.

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SPRINGBROOK GARDENS, INC. Mentor, O. Send for free catalog.

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PERFECTA, new, large-flowered, pure white; long-stemmed for cut.

PINK FAIRY, new, large-flowered, clear pink; short-stemmed, ideal for garden or florist corsage work.

PRICE SCHEDULE: 2¼-in. pots, 25, \$6.25; 100, \$22.00; 1000, \$200.00. CUNNINGHAM GARDENS, INC. Waldron, Ind. GYPSOPHILAS

America's best source for Hardy Plants is THE WAYSIDE GARDENS Mentor, Ohio Write for Trade List.

A MILLION FIELD-GROWN PERENNIALS
More than 300 kinds. Delivery now.
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Bayfield, Wis.

HARDY PLANTS
Please see our ad on page 63 in the April
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VAN ENGEN'S NURSERY
206 Richard Ave, Kalamazoo, Mich.

BETTER PERENNIAL PLANTS with that wonderful root system. FINEST FIELD-GROWN Over 500 varieties.
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PITZONKA'S FIELD-GROWN
PERBNNIALS
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Liriope (Ophlopogon, or Mondo Grass),
hardy evergreen for walks and borders;
good, strong divisions, \$20.00 per 1000,
Mountville Nurseries, Mountville, Ga.

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SPECIALISTS IN HARDY PERENNIALS Ask for wholesale offer. PEARCE SEED CO., Moorestown, N. J.

Surplus Stock
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HENDERSON'S GIANT HARDY
HYBRID HIBISCUS (MALLOW TYPE)
Becoming very popular as a summer blooming plant. 8 to 10-in. gorgeous blossoms set gardens aflame. All shades of red, pink, rose and white with red eye. Hardy from coast to coast. Can be reset bare-root any time of year, even may be dug when in full bloom, cut to short stubs and will quickly rebloom. Landscaper's delight. Fine can plant, and especially adapted to mail-order business. Come in two grades, all blooming stock, mixed colors. Grade Lots, 10 1000 [Grade Lots, 10 100]
Large ...\$4.00 \$20.00 \$150.00
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500 at 1000 rate. Booking orders for immediate or future delivery. No selection of colors. Send for list of named varieties and other plants.

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RIEGEL PLANT CO., EXPERIMENT, GA.

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Bleeg, female, green.
English, silver variegated.
2½-in. pots, 8 ins. tall, 30c; 10 ins. tall,
35c; 12 ins. tall, 40c; 4-in., well-branched,
75c. 4-in. pots, Osmanthus libelfolius variegatus, well-branched, 75c.
Ready now, Cash with order, please,
KRUSCHKE GREENHOUSES
Route 2

Clackamas, Ore.

ILEX CRENATA VARIETIES
500 rotundifula 4822

ILEX CRENATA VARIETIES
500 rotundifolia, 4650 hetzl,
100 microphylla, in 2½-in. peat pots.
12½-c each, \$600.00 for the lot.
F.O.B. Onley, Va.
Ready now. Jap, bettle zone only.
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Route 13
Onley, Va.

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ILEX OPACA

Named varieties of northern origin, in sizes from 2 ft. to 6 ft., priced according to height and fullness. A few larger sizes. Also crenata rotundifolia, Hetz and convexa.

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WHOLESALE SUPPLIERS
OF LINING-OUT STOCK
Write for our price list.
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New Lisbon, N. J.

Box 64 AMERICAN, ENGLISH, JAPANESE 2½ and 3-in. peat pots. List on request. JOHN VERMEULEN & SON, INC. P. O. Box 336A Neshanic Station, N. J.

Tlex bullata crenata convexa and Ilex crenata rotundifolia, sturdy plants, \$12.00 per 100. Tidwell Nurseries, Greenville, Ga.

HONEYSUCKLES

HONEYSUCKLES
Lonicera japonica halliana, extra-heavy
No. 1, 3 and 4-yr., 18 to 24-in. field plants,
3, 4 to 5 leads, \$40.00 per 1000; lighter
grade, \$30.00 per 1000; sample, 100, \$4.00.
Experienced labor for grading and packing
quantity orders. Immediate shipment. No
order too large. Phone OR 2-4612.
ROBINSON NURSERY CO., Greenville, Ga.

Hall's Honeysuckle (Lonicera japonica hal-liana), good plants, well packed, 1000, \$25.00. Mountville Nurseries, Mountville, Ga.

BALTIC IVY BALTIC IVY
Thorndale, sub-zero strain, landscaping
size, 2-in. pois, \$14.00 per 100, \$125.00 per
1000; rooted cuttings, \$7.50 per 100. New
Wilson strain, pois, 15c; rooted cuttings, 8½c.
STRATFORD GARDENS
Russell Breece, R. 9 Delaware, O.

English Ivy, large or small leaf; good plants from open field beds, \$5.00 per 100, \$40.00 per 1000. Mountville Nurseries, Mountville, Ga.

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"Pure Ky." Blue Grass seed, grown on our farm in Lexington. Good quality. Government tested, \$31.00 per 100 lbs., or 35c per lb. in smaller quantities. F.O.B. here. Cash with order. Phone 946-0044.

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LAWN SEED
Wholesale prices, F.O.B. New York.
100 lbs. will be shipped freight paid.
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Sunny Best Mixture, contains 30 per cent Merion Blue

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30 per cent Merion Blue
Grass
Shady Best Mixture, contains
Wood Meadow Grass
Landscape Gardeners' Mixture,
with or without clover ... 21.00 36.00
Also formulas for cemeteries, athletic
fields, golf courses, etc. Send for complete
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HERBST BROTHERS, SEEDSMEN, INC.
678 Broadway
New York 12, N. Y.

LINING-OUT STOCK

LIMING-OUT STOCK		
LINING-OUT STOCK		_
Bedded 1-yr. in the open, 100	100	0.0
	180.	
Ilex rotundifolia 20.00	180.	
Ilex hetzi 20.00	180.	
Juniperus pfitzeriana 20.00	180.	
Juniperus hetzi 20.00	180.	
Taxus andersoni 20.00	175.	
Taxus brevifolia 20.00	175.	
Taxus capitata, cutting-grown. 25.00	225.	
Taxus capitata, Adams,	220.	.00
cutting-grown 25.00	225.	00
Taxus canadensis stricta 16.00	150.	
Taxus cuspidata 17.50	150.	
Taxus hatfieldi	150.	
Taxus hunnewelliana 17.50	150.	
Taxus hicksi 17.50	150.	
Taxus intermedia 17.50	150.	
Taxus henryi 20.00	175.	
Taxus densiformis 20.00	175.	
Taxus vermeuleni 17.50	150.	
Taxus wardi 1750	150.	00
Taxus Moon's columnaris 20.00	175.	00
Taxus browni 17.50	150.	
2-yr, bedded in the open.		
Ilex convexa, 6 to 9 ins\$25.00 \$	200.	00
Ilex rotundifolia, 6 to 9 ins 25.00	200.	00
Ilex hetzi, 6 to 9 ins 25.00	200.	00
Taxus Adams col., 12 to 15 ins. 50.00	450.	
Taxus Moon's col., 8 to 12 ins., 30.00 Taxus cuspidata, 6 to 9 ins 30.00	250.	
Taxus cuspidata, 6 to 9 ins 30.00	250.	
Taxus hatfieldi, 6 to 9 ins 30.00	250.	00
Taxus cuspidata comp.,		
6 to 9 ins 30.00	250.	
Taxus hunnewelliana, 6 to 9 ins. 30.00	250.	
Taxus browni, 6 to 9 ins 30.00	250.	
Taxus intermedia, 6 to 9 ins 30.00	250.	00
TAXUS CAPITATA, SEEDLING-GRO		
	0,00	
1-yr, seedlings\$ 6.00 \$ 50.00 \$	450.	
2-yr. seedlings 10.00 90.00	750.	
3-yr, seedlings 17.50 150.00 1 4-yr, seedlings, trans-	250.	00
planted 6 to 10 inc 20 00 age on		
planted, 6 to 10 ins. 30.00 250.00 2	250.	00
CORNUS FLORIDA (WHITE DOGWE Seedlings	DOL))
1-yr., No. 1 grade\$ 6.00 \$ 50.00 \$ 1-yr., No. 2 grade 5.00 40.00	450.	
1 37	350.	
2-yr., No. 1 grade 12 50 100 00	250.	
2-yr., No. 2 grade 10.00 90.00	900.	
Special prices on large quantities.	750.	00
Full list on request,		
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VERKADE'S NURSERIES, WAYNE,	N	J.
	-	-

POT-GROWN GRAFTS, SHIPPING NOW POT-GROWN GRAFTS, SHIPPING NOW

Acer palmatum atropurpureum \$, 75.00
Acer pal. atro. Bloodgood 75.00
Acer dissectum 75.00
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Acer dissectum 375.00
Blota aurea nana 50.00
Blota aurea nana 50.00
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Acer aurea nana 100.00
Acer aurea diantica aurea 100.00
Acer aurea 100.00
A Cornus kousa speciosa 60.00
Pagus sylvatica riversi 60.00
Pagus sylvatica purp. pendula 75.00
Pagus sylvatica purp. pendula 75.00
Pagus sylvatica pendula 60.00
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Pagus sylvatica fricolor 75.00
Pagus sylvatica fattica 60.00
Pagus sylvatica fattigiata 60.00
Pagus sylvatica fattigiata 75.00
Pagus sylvatica fattigiata 75.00
Pagus sylvatica fattigiata 75.00
Pagus pendula 75.00
Picea pung. glauca moerheimi 100.00
Picea pung. glauca hoopsi 125.00
Picea pung. glauca hoopsi 125.00
Picea pung. glauca pendula 100.00
Picea con pendula 100.00
Picea excelsa pendula 100.00
Picea excelsa pendula 100.00
Picea excelsa infiformis 100.00
Picea excelsa inversa pendula 100.00
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Picea excelsa inversa pendula 100.00
Pinus cembra 100.00
Pinus strobus fastigiata 60.00
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Pinus strobus fastigiata 60.00
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VERKADE'S NURSERIES, INC., Wayne, N. J.

LINING-OUT STOCK
All plants bare-root except where noted.
Average Evergreens, 6 to 8 ins. or better.
Shrubs, etc., 8 to 10 ins. or better. Best roots in the business. We ship all 12 months.
EVERGREENS

plant.
McININCH GREENHOUSES
St. Joseph, Mo.

ROOTED
Berckmans' Arborv.
Spiny Greek Juniper
Retinispora crippsi
Baker's Arborvitae
Globe Arborvitae
Globe Arborvitae
Globe Arborvitae
Hex Duniper
Fitzer Juniper
Ilex burfordi
Ilex bullata
Hetz Juniper

ROOTED
Chamaecyparis allumi
Retinace Juniper
Petu Juniper
Chamaecyparis allumi
Retinace Juniper
Petu Juniper
Retinace Juniper

3 to 5 ins., rooted cuttings.\$1.00 \$6.00 \$50.00 Pfitzer Juniper Photinia glabra Var. Pittosporum

P. O. Box 206 Cairo, Ga. 24-IN. POT-GROWN LINING-OUT STOCK

P. O. Box 973 Muskogee, Okla.

HEAVY 3-YR. TRANSPLANTS,
SHEARED
Taxus browni, 10 to 12 ins.
Taxus cuspidata, 10 to 12 ins.
Taxus densiformis, 10 to 12 ins.
Taxus densiformis, 10 to 12 ins.
Taxus henryi, 10 to 12 ins.
Taxus henryi, 10 to 12 ins.
Taxus henryi, 10 to 12 ins.
Taxus Moon's columnaris, 10 to 12 ins.
Taxus Moon's columnaris, 10 to 12 ins.
Taxus belan intermedia, 10 to 12 ins.
Taxus wardi, 10 to 12 ins.
Taxus hunnewelliana, 10 to 12 ins.
Taxus

STRONG LINING-OUT STOCK 50,000 llex rotundifolia, 3 to 4 ins.... E. F. DuBOSE NURSERY Huntsville, Ala.

MAN noted. etter. roots .\$0.05 .16 .04 .04 Okla.

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JUNE 1, 1961 L. I. GROWN LINING-OUT STOCK
2-yr.-old, lath-grown and sheared 100
1800 Taxus thayerae cusp., 8 to 10 ins.\$35.00
1500 Taxus hicks, 8 to 10 ins. 35.00
1500 Taxus hicks, 8 to 10 ins. 35.00
2000 Taxus intermedia cusp., 8 to 10. 35.00
2000 Taxus intermedia cusp., 8 to 10. 35.00
2000 Hetz Juniper, 10 to 12 ins. 35.00
2000 Hetz Juniper, 10 to 12 ins. 40.00
2000 Hybrid Rhododendrons \$2.00 each
2000 Hybrid Rhododendrons \$2.00 each
4-YR.-OLD, FIELD-GROWN YEW
2000 Taxus densiformis 500
1000 Taxus densiformis 600
1000 Taxus thayerse 600
1000 Taxus kersbergeni 600
1001 Taxus kersbergeni 600
1001 Taxus Kersbergeni 600
1002 Taxus Kersbergeni 12 y in flats.
1003 FRAND'S NURSERY
112 Park Ave. Huntington, L. I., N. Y.
Phone Hamilton 3-2456

ETTER BUSINESS with FINER LINERS A "Better Business" starts with "FINER LINERS." Quality is high, prices are right, prices are right on request. See our ad, page 47, April 1. JOHN VERMEULEN & SON, INC.
P. O. Box 336A Neshanic Station, N. J.

SPECIAL SALE!
50,000 heavily rooted liex rotundifolia, 3
to 4 ins., were 4c, now 3c, as long as they last.

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LINERS OF THE BETTER KINDS
Novelties and rare items.
Write for price list.
GULF STREAM NURSERY, INC.
Wachapreague, Va.

Taxus, Ilex, broad-leaved Evergreens, etc., in variety. Write for our latest list of liners and finished stock.

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MAGNOLIAS

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Magnolia grandillora, beautirul 010-tasn-joned evergreen tree, Stocky plants, 6 to 8 ins., \$12.00 per 100, \$100.00 per 1000; 10 to 15 ins., \$17.50 per 100. Tidwell Nurseries, Greenville, Ga.

NEW ROYAL STAR HARDY MAGNOLIA See our ad, page 40, April 15 issue, JOHN VERMEULEN & SONS Neshanic Station, N. J.

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COLLECTED ACER
RUBRUM AND SACCHARUM
from whips to 4-in. caliper.
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20 to 30 leads, \$8.00 per 100.
500 to 2500, \$60.00 per 1000.
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Cash or established credit.
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Free packing, check with order.

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Strong rooted cuttings from July, 1960.
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1-yr.-old, frame-grown, well-rooted cuttings, \$5.50 per 100, \$43.00 per 1000; \$40.00
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Strong rooted cuttings, \$4.25 per 100, \$40.00 per 1000. No. C.O.D. orders.
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Pachysandra Silver Edge, 2½-in. pots,
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Pachysandras, strong plants, grown in soil frames with light shade. First-class stock, \$5.50 per 100, \$53.00 per 1000; \$50.00 per 1000 for 5000 or more, including good pack-ing. Peekskill Nursery, Shrub Oak, N. Y.

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PEONIES Adolphe Rousseau, Baroness Schroeder, Duchesse de Nemours, Festiva Maxima, Sarah Bernhardt, Lady Alex. Duff, Marle Lemoine, Mons. Jules Elie, Reine Hortense.
2-yr.-old, whole clumps, not divided, 6 eyes and up, \$75.00 per 100. \$700.00 per 1000; divisions, 3 to 5 eyes, \$40.00 per 100, \$350.00 per 1000.

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Herbaceous, fern-leaved, species and Tree Peonies. Free list of 570 kinds. Atha Gardens, West Liberty 6, O.

For \$4.00

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At 40c PER LINE

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Send your copy (count 6 average words to line) for the July 1 issue to reach us June 8.

Forms for the July 15 issue will close June 23.

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PHLOX SUBULATA
(Creeping Phlox)
Admiration, cameo-pink with white eye
Alba, an excellent pure white
Astro, deep orchid-rose
Atropurpurea, rich wine-red
Blue Hills, attractive medium blue
Butterfly, iliac blush, showy purple eye
Crimson Beauty, brilliant cyclamen-red
Red Wing, finest large flowering red
Sensation, bright pink with red eye
Transplants, \$9.50 per 100, \$45.00 per 1000.
Liners, \$5.00 per 100, \$45.00 per 1000 rate.
Prices are prepaid, we pay transportation.
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Phiox subulata, beautiful evergreen border

Phlox subulata, beautiful evergreen border plant, very hardy, in bright red, rose-pink, pure white and blue; large, strong field-grown plants, \$8.00 per 100, \$60.00 per 1000. Fast service, fresh delivery. Tidwell Nurseries, Greenville, Ga.

ANDROMEDA (Pieris japonica) One of the most beautiful broad-leaved vergreens.

 Evergreens.
 Per 100 Per 100

 1 to 2 ins.
 \$ 6.00
 \$ 50.00

 2 to 3 ins.
 T.
 8.00
 75.00

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 15.00
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 300 at 1000 rate.
 Shipped prepaid to your nursery.

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 JAPONICA, SPECIES, NEW SELECTIONS
 Floribunda, seedlings and transplants.
 List on request.

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	Thousands	of	L	r	n	uı		F	li	V	e	г	1	N	orth	Privet.
													H	26	er 100	Per 1000
1	8 to 24 ins.														\$3.00	\$25.00
1	to 3 ft														4.00	30.00
	to 4 ft															
	Immediate	sh	ii	or	n	er	t		5	32	at	i	s)	fa	ction	guaran-
t	eed. Robin															

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If you are looking for the biggest plant at the lowest price, a "real buy," etc., this is not the place. But if you value true quality, craftsmanship and thought in the production of fine plants selling at fair prices, we should get together. Send for our parallel and the prices.

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Excellent quality,
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Hardy, hybrid seedlings, liners.
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EVERBLOOMING MINIATURE ROSES World's largest selection, over 60 varieties. "Money-makers." See them or write for list. We ship branched own-root, 2½-in. pot size. "Recommended for forcing Fer 10 Per 100" *RED, Spring Hill's choice	SCO SS 2-yr. 3-yr. WH 3-yr. 4-yr. MU 4-yr. MU 4-yr. 3-yr. 5-yr. S-yr. NO 3-yr. 5-yr. COI 3-yr. 5-yr. COI
BIGGER FLOWERING MINIATURES *CAROLYN, sunset orange-red. \$.5.59 \$55.00 CRI-CRI, imported orange 6.00 *GRANADINA, imported orinisms 5.50 *JACKIE, golden yel. to cream. 4.50 *JACKIE, golden yel. to cream. 4.50 *JULIETTE, vivid crimson 4.50 *JULIETTE, vivid crimson 4.50 *PINK FAIRY, lovely soft pink. 4.50 *PINK FAIRY, lovely soft pink. 4.50 *SPRING SONG, rich rose-pink. 5.00 *SPRING SONG, rich rose-pink. 5.00 *SPRING HILL NURSERIES CO. *300 acres of nursery stock. Visit us! Write *Dept. AN-F-60 *F.O.B. *Tipp City, O.	CAI 3-yr. COI 3-yr. 4-yr. 5-yr. FR. 2-yr. 3-yr. BAI 3-yr.
TREE ROSES Select No. 1 grade standards. Varieties include current A. A. R. S. winners Duet and Pink Parfait, also Garden Party, Kordes Perfecta, Lavender Girl, Pink Peace as well as latest introduction Suspense and many others. Our bush Rose crop is finest in a decade. We offer only quality stock at competitive prices. Write for complete list, then Buy the best—Buy Klyn's. GERARD K. KLYN, INC. In the heart of famous Lake County Mentor, O.	BA 2-yr. 2-yr. WH Seedli Seedli
	24 to 30 to 36 to 31/2 t
MINIATURE ROSES Four outstanding varieties. Excellent pot plants and perfectly hardy outdoors. All in 2\% and 2\%-in. pots, ready to shift. Pearl of Canada (red)	5 to 7 to 8 24 to 30 to 36 to 5 to 5 to 8 30 t
THE SEASON'S BEST DEAL See for yourself by sending for our 1960-61 trade list. WE STILL OFFER YOU A CHOICE OF BARE-ROOT AND PREPACKAGED, PATENT AND STANDARD ROSES. NEW LONDON ROSES "The Rose Nursery" P. O. Box 876 Overton, Tex.	30 to 36 to 24 to Extra 24 to 3 to spr 3 to
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P. U. Box 876	Overton, Tex.
Profit-wise nurseries mail-order firms depen Glittering packs to container or landscap tions, Catalog and wh	SES s, garden centers and d on ARP ROSES. display. Bare-root for ee. All-America Selec- olesale price list. SERY CO. Tyler, Tex.
ROSE	STOCK
MIII TIPI	ORA ROSE
	servation and budding
understock. Hardy n	orthern-grown plants.
nematode-free. Our sa	ndy loam produces the
	ir high quality is well
known.	h-i-ba D 1000
Camper and approxim	mate height Per 1000 ns\$12.50
2 to 5 mm 12 to 18 is	ng
3 to 8 mm. 15 to 24 i	ns
4 to 6 mm., budding t	understock 27.50
Ask for quantity pr	rices. We cut the tops
back to about 10 ins	., for shipping, unless
you state otherwise.	Prices are F.O.B. Glen st. For less than 1000,
add 30 per cent.	t. For less than 1000,
BROOKVILLE	NURSERIES
Box 53, Northern Blvd	Glen Head, L.I., N.Y.
SHRUBS A	ND TREES
SHRUBS A	ND TREES
1000 Mt. Ash, 5 to 6	ft. and 6 to 8 ft.
1000 White Ash, 5 to	b and b to s It.
See May	3 to 4, 4 to 5, 5 to 6 ft. 1 issue for
large	trees.
also trees in	pots and cans.
Other trees in smal	ler quantities. Flower- y. See our ad under
ing shrubs in variet	y. See our ad under
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	EVERGREEN SEEDLINGS 100 1000
	SCOTCH PINE (French or Spanish strain)
	2-yr, seedlings (2-0), 4 to 8 ins\$ 5 \$ 25 3-yr, seedlings (3-0), 8 to 16 ins\$ 40
)	
)	4-yr, transplants, grafting size 15 75
)	4-yr, seedlings (4-0), 4 to 8 ins 10 50
)	4-yr. transplants (3-1), 3 to 5 ins 15 75 JAPANESE BLACK PINE
)	2-yr, seedlings (2-0), 4 to 8 ins 9 45 3-yr, seedlings (3-0), 8 to 14 ins 12 60
)	WHITE SPRUCE
0	MUGHO FINE 4-yr. seedlings (4-0), 4 to 8 ins 10 50 4-yr. transplants (3-1), 3 to 5 ins 15 75 JAPANESE BLACK PINE 2-yr. seedlings (2-0), 4 to 8 ins 9 45 3-yr. seedlings (3-0), 8 to 14 ins 12 60 WHITE SPRUCE 3-yr. seedlings (3-0), 8 to 14 ins 8 40 5-yr. transplants, grafting size 20 100 NORWAY SPRUCE 2-yr. seedlings (3-0), 0 to 18 ins 9 45
)	3-yr. seedlings (3-0), 10 to 18 ins 9 45 5-yr. transplants, grafting size 25 125
0	COLORADO BLUE SPRUCE
	3-yr. seedlings (3-0), 6 to 12 ins 9 45 5-yr. transplants (3-2), 8 to 14 ins 35 175
0	CANADIAN HEMLOCK 3-yr. seedlings (3-0), 8 to 12 ins 16 80
0	CONCOLOR FIR 3-vr. seedlings (3-0), 6 to 12 ins 8 40
	4-yr. seedlings (4-0), 8 to 14 ins 11 55 4-yr. transplants (3-1), 4 to 8 ins 16 80
	5-yr. transplants (3-2), 8 to 12 ins., 25 125
	FRASER FIR 2-yr. seedlings (2-0), 2 to 4 ins 8 40
	3-yr. seedlings (3-0), 5 to 10 lns 12 60
	3-yr. seedlings (3-0), 4 to 8 ins 8 40 4-yr. transplants (3-1), 4 to 8 ins 15 75
	BARBERRIES, GREEN 2-yr, seedlings (2-0), 6 to 12 ins 8 40
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	Seedlings, 4 to 8 ins. 7 Seedlings, 12 to 24 ins. 12 60
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	LANDSCAPE MATERIAL
	JUNIPERUS SYLVESTRIS
	24 to 30 ins. \$1.00 30 to 36 ins. 1.50 36 to 42 ins. 1.75
	36 to 42 ins. 1.75 3½ to 4 ft. 2.00
	3½ to 4 ft. 2.00 5 to 5 ft. 2.75 7 to 8 ft. 4.00 CHINESE FIR
	24 to 30 ins
	5 to 8 ft., per ft
	COCOS AUSTRALIS PALM 2 to 3 ft
	SPIRAGA REEVESIANA DOUBLE
	3 to 4 ft 1.00
	30 to 36 ins. (3 to 5 canes)
	FLOWERING QUINCE (RED) 24 to 30 ins
	24 to 30 ins
	24 to 30 ins
	3 to 4 ft., bare-root, heavy and good
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	HEAVILY BUDDED
	18 to 20 ins 1.00
	GARDENIA STRICTA NANA
	14 to 18-in. spread
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	ORNAMENTAL SHRUBS Crab Apples, 40 varieties; 1-yr. trees and
	Crab Apples, 40 varieties; 1-yr, trees and limited number 3-yr transplants. Descriptive booklet available.
	Thundercloud Plum 1-vr and 3 vrs 6 to
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unus cistena 2 to 3 ft
rborvitae, pyramidal 15 to 18 ins
15 to 18 ins
rborvitae, pyramidal 15 to 18 ins
10 12 ins
axus cuspidata 9 to 12 ins
axus cuspidata 9 to 12 ins
2-yr., T. 9 to 12 ins
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to 30 ins., \$6.50 per 100. 100 rate, B&B 15 to 18 18 to 24 24 to
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pot grown. Liners and inisned plants. Umplete list of many items of choice nury stock is now ready. See our beautifurown Taxus, Ilex, Azaleas, etc. GERARD K. KLYN, INC. Mentor, O. Wholesale Nurserymen
DATE A DES BEATLOSTEA
Jack Mayhan is authority on mountain
rown Mahonia, This is a new variety sele
Jack Mayhan is authority on mountai rown Mahonia. This is a new variety selo n, hardy as Oak. Very compact, dwa eady now. 100,000 plants. All plants U. A. inspected. Cash in on my many yea
 A. Inspected. Cash in on my many year experience.
cperience. 2-yr., T, \$20.00 per 100, \$150.00 per 1000 ash with order. Full return 5-day privile
A Transfer and a court beday privile

MAYHAN NURSERY, VERADALE, WASH.

COLLECTED STOCK

CANADIAN HEMLOCK
SUGAR MAPLES
BIRCH CLUMPS, FERNS
AND WILDFLOWERS
Send for wholesale list.
LAMPREY RIVER NURSERY
Radford H. Palmer
R. F. D. 1 Durham, N. H.

If you don't find it listed here try a Want Ad in the next issue of the American Nurseryman.

TAXUS

24 TOP VARIETIES, ROOTED CUTTINGS, pots, beds and field. Send for new list. JOHN VERMEULEN & SONS, INC. P. O. Box 332A Neshanic Station, N. J

Swan River Nursery, 615 East Main St., Patchogue, N. Y.

XUM

TAXUS, SURPLUS LINERS
3-yr.-old, grown outdoors in flats.
5-20 media, TT, 8 to 12 ins.
260 densiformis, TT, 8 to 12 ins.
400 Hicks, TT, 8 to 12 ins.
20c each or \$250,00 for all.

CN 50-250 \$ 3.60 5.50 7.25 10.00 Ma-

Ma-Own-Our nurs-ifully

selec-warf. U. S. years' 000 ilege ASH.

N. H.

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N. J

KRETZENGER'S GHSES, & NURSERIES Cooperstown, N. Y. Phone LH 7-2021 VEGETABLE PLANTS OUTDOOR-GROWN PLANTS
Ready for shipment.
Packed 1000 to a new basket, tops up, rotts down on damp sphagnum moss.
CERTIFIED TOMATO VARIETIES
50 plants per bunch.
VALIANT
MARGLOBE
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2009 plants, express collect, wt., 36 lbs., \$8.40
1000 plants, postpaid
6.95
500 plants, postpaid
6.95
500 plants, postpaid
6.95
500 plants, postpaid
7.85
600 plants, postpaid
7.85
600 plants, postpaid
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600 plants, postpaid
600 plants, express collect, wt., 36
600 plants, postpaid
600

2000 plants, express 1000 plants, postpaid 500 plants, postpaid HOT PBI HUNGARIA 1000 plants, express 500 plants, postpaid All of our plants and certified to be We have extra figuress service from ' Our terms: Cash with your order. We	m previous column) collect, wt., 36 lbs. \$9.50 d
	VINES
	VINES
18 to 24 ins 2 to 3 ft Please write for colors.	8 ins
Center St.	Perry, U.
W	ANTED
We are in the rail salem Artichokes. W. H. PER	SALEM ARTICHOKES narket for one ton Jeru- Please quote, RON & CO., LTD. lontreal 40), Canada
Crooked origination aroun	VANTED ental-looking Pine, d 15 ft. tall. IO NURSERY, INC. West Hartford 17, Conn.

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HOLLAND BURLAP SQUARES 2 grades Super and Plus, sizes 16 to 40 ins. HALF MOON CO., Box 27-B, Plainfield, N. J.

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REDUCE YOUR FREIGHT BILL	S ON
JAPANESE BAMBOO STAKE	S
We ship freshly imported stock i	rom:
New York, Chicago, Detroit, New	Orleans,
Portland, Ore., San Francisco a	ınd
Los Angeles.	
DYED GREEN PLANT STAK	ES
Hand selected, dyed a rich fores	t green.
Uniform lead pencil thickness.	
	Price
Size Per bale	
1½ ft2000	\$ 6.00
2 ft	8.00
2½ ft2000	10.00
3 ft	13.00
4 ft	18.00
5 ft	24.00
6 ft	33.00
SPLIT BAMBOO STAKES	
for light staking	
(F.O.B. New York only.)	20.1
m 1.1	Price
Size Per bale	per bale
12-in	\$ 5.00
15-in	7.00
18-in	9.00
24-in	11.00
NBS IMPORTED NATURAL BA	WROO
Stakes selected especially as pla	int sup-
ports. The best quality available.	Price
Size Diameter Per bale	per bale
	\$17.50
	19.50
4 ft. (½ to %-in.)	17.50
5 ft. (% to %-in.)	17.50
7 ft. (% to %-in.)	17.50
8 ft. (% to %-in.) 100	16.00
QUANTITY DISCOUNTS OF	3
TOTAL ORDER	•
5 bales up, less 5 per cent	
10 bales up, less 10 per cent	
25 bales up, less 15 per cent	
Our generous quantity discounts	
total orders for all types of stakes.	

Our generous quantity discounts apply to total orders for all types of stakes.

Sold in bale lots only.

Special prices for direct import of 25 bales or more to all Atlantic, Gulf and Pacific Coast ports,

McHUTCHISON & CO.

695-N Grand Ave.

Ridgefield, N. J. CANE STAKES
Green dyed and plain yellow Bamboo. All Green uyeu and passed sizes.

GOLD MEDAL BRAND

Your guarantee of satisfaction. Come to American headquarters when you are in the market.

GEO. H. MAUS, INC. BAMBOO IMPORTERS Since 1905 Amsterdam, N. Y.

DELIVERED PRICES
EXTRA HEAVY.
NATURAL BAMBOO STAKES
DIRECT FROM THE PRODUCER
Now in our 20th yr. supplying millions of stakes to leading growers throughout the United States and Canada.
Specifications represent approximate average diameter at bottom end. age diameter at bottom end.
DELIVERED PRICES PER 100 STAKES

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Length % to %-in. % to % % to 1 1 to 1%
4 ft. \$3.90 \$5.00 \$5.50 \$6.00
5 ft. \$5.90 7.30 \$6.50 10.30
7 ft. \$9.00 10.30 11.60
8 ft. \$1.00 12.00 13.90
10 ft. \$1.00 12.00 13.90
11 ft. \$1.00 12.00 13.90
12 ft. \$1.00 12.00 13.90
12 ft. \$1.00 12.00 13.90
12 ft. \$1.00 12.00 13.90
13 ft. \$1.00 12.00 13.90
14 ft. \$1.00 12.00 13.90
15 per cent. \$1.00 12.00 13.90
16 per cent. \$1.00 13.00 13.00
17 per cent. \$1.00 13.00 13.00
18 per centeroum, \$1.00 13.

BAMBOO CANE STAKES
For greenhouse and nursery purposes.
All types and sizes.
Write for prices and quantity discounts.
ALEC HENDERSON, INC.
1313 W. Randolph St. Chicago 7, Ill.

OUTDOOR BAMBOO STAKES All sizes for immediate delivery. Ask for our Nursery Supply List. HALF MOON CO., Box 27A, Plainfield, N. J.

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Planters, see our display ad on page 77. Louisville Cooperage Co., Louisville, Ky.

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A complete line of soluble and long-life fertilizer formulas specially designed for the commercial grower and manufactured by the Robert B. Peters Co., Inc., the trade's leading commercial soil test laboratory. Drop a card for complete price list and your free brochure, "The Peters System of Soil Fertility Control."

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FLATS

	WE	TITE C	EDA	RF	TATS	
Order	** **				rice per	Wt. per
by N	0.	Size			100	
No. 1.	14x20x	2 % -in			.\$27.75	320
	14x20x				. 32.00	400
	12x16				. 21.00	260
	12x16					
	14x16					
	14x16:					
	15x22					
	15x22					
	11 14 x					
	11 1/4 x					
No. 11,	14x16:	c5-in.				
No. 12.	5x11x	5-in			. 16.78	160
No. 13.	5x16x	5-in			. 19.00	215
Plant	boxes.	5 16 x 11	34 x 2	34 - ir	. 8.00	60
	boxes,					
Skol	eton fis	te to c	arry	TEL	CPAKS	and sim
ilar gi	owing	contai	ners.	(Wi	rite us	for price

liar growing containers. (Write us for price list.)

All other sizes quoted on request.

Bottoms and sides are %-in. thick and ends are %-in. thick. Plant boxes are made of thinner lumber. Your name and address printed, up to 3 lines the bottomy and sides are sides of the sides. Shipped K.D. in units of 25. F.O.B. Cook. All shipments by truck unless otherwise specified.

QUANTITY DISCOUNTS

Order totaling \$100.00 to \$200.00, 5 per cent; \$200.00 to \$400.00, 6 per cent; \$400.00 to \$600.00, 7 per cent; \$400.00 to \$600.00, 7 per cent; \$200.00 to \$400.00, 9 per cent; \$1000.00 and over, 10 per cent.

TERMS: 2 per cent, check with order; 1 per cent 30 days, net 60.

H. C. HILL & SONS, INC.

Phone NORTH 6-3348

COOK, Minn.

				CY	PI	K	E	S	S	3	1	Ŗ,	L	s L	a.	1	12	3							
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5.	14x	16	x29	4 ins															1	12.	.50)		51	
7.	15x	22	%x	2 % 1	ns.														1	29.	.50	0		67	0
8.	15x	22	%x	3% 1	ns.														-	13.	.80	0		78	0
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to	n. 1	V.	C	truc	lt.																				

H. C. HILL & SONS P. O. Box 747 Williamston, N. C. Phone SWift 2-4127

FLATS—Continued

CYPRESS FLATS, K.D.
Finest stock obtainable. Guaranteed all clear heart. Size 20x15x3 ins. inside measure.
\$38.00 per 100.
1x1-in. Cypress stakes, pointed.
50 pcs. to bundle, 4 ft., \$3.50 per bdl.
50 pcs. to bundle, 5 ft., \$4.50 per bdl.
50 pcs. to bundle, 6 ft., \$5.50 per bdl.
Ship same day.
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Orange County's nicest Humus, 35 acres, 700,000 yds, Will sell cheap, any part or all. Humus by yd. If interested will send sample and prices.

Joseph G. Myszelow, Valls Gate, N. Y.

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Priced per car	ton
Plain Pain	
314x5% ins., notched, not wired.\$3.00 \$3	
3½ x5 ins., wired (copper) 3.95	
	1.30
POT LABELS	
4x% ins. (cartons 1000 each) 3.95	
	5.10
6x% ins. (cartons 1000 each) 4.70	5.80
Priced per car	
Plain Pain	ted
8x % ins. (cartons 500 each)\$3.50 \$	
10x5% ins. (cartons 500 each) 4.20	
GARDEN STAKES	,
8x % ins. (cartons 250 each), 3.00	2 00
	3.90
11x1% ins. (cartons 100 each). 2.00	
Our labels are perfectly white and smo	
on both sides and are pronounced by grow	rers
the best and most economical.	
Catalog on request.	
"We ship same day."	
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NEAT, NEW ATTRACTIVE MOISTURE.
PROOF BALE, POLYETHYLENE INNER
WRAP, Heavy paper outer wrap. 6 cu. ft.
compressed German peat. Best of the unfortified baled peat mosses. Available Dallas
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other places for less than Canadian brands.
Call for truckload rates.
VERHALEN NURSERY CO.
Scottsville or Dallas, Tex.

Phone WE 5-6641 at Marshall or CHapel 7-7131.

"BRODLEAF," Best Holland PEAT MOSS. Gardner No. 110 and No. 85, Growers No. 120 Growers Jumbo No. 170, Two Bales Equal 3. HALF MOON CO., Box 27A, Plainfield, N. J.

PLANT TIES

		NEW, IMPE	
]	PLASTIC F	LANT TIE	S
	Guaranteed	fade-proof	
		st invisible.	
and easy t	o use. Pac	cked in bun	
ties for co	nvenient u		
			Av. weight
Size		of 10,000	per carton
4-in		\$10.00	5 lbs.
8-in		18.00	10 lbs.
12-in		27.00	14 lbs.
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695-N Gran	nd Ave.	Ridg	efield, N. J.

PLASTIC FILM

GER-PAK POLYETHYLENE FILM
SUN-RESISTANT BLACK FOR MULCHING
.0015 MIL.
3 ft. x 500 ft\$ 7.45 roll
3 ft. x 1000 ft 14.00 roll
4 ft. x 1000 ft 19.90 roll
NATURAL TRANSPARENT ONLY
.002 MIL. ALL ROLLS 200 FT. LONG
4 ft. 2 ins. x 200 ft\$ 5.00 roll
8 ft. 4 ins. x 200 ft 11.10 roll
12 ft. x 200 ft 15.90 roll
NATURAL TRANSPARENT ONLY
.004 MIL. ALL ROLLS 100 FT. LONG
3 ft. x 100 ft\$ 4.00 roll
4 ft. x 100 ft 5.30 roll
6 ft. x 100 ft 7.00 roll
8 ft. x 100 ft 10.65 roll
14 ft. x 100 ft 18.60 roll
MINIMUM ORDER .004 mil. 4 rolls up to
8 ft. Write for low prices on quantity orders.
Other sizes and mil. weights available up to
40 ft. in natural and black film.
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DAYTON NURSERY & GARDEN SALES
P. O. Box 763 Dayton 1, O.
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POLYFILM, Clear, Black, Rolls, Sheets. Save on small and large lots. Write HALF MOON CO., Box 27A, Plainfield, N. J.

POLYETHYLENE FILM
SAVE MONEY AT THESE LOW PRICES
.0015 mil., black, 3 ft. x 1000 ft\$13.39
.002 mil., clear, 4 ft. 2 ins. x 200 ft 4.81
.004 mil., clear, 6 ft. x 100 ft 6.93
.004 mil., clear, 16 ft. x 100 ft 18.48
.006 mil., clear, 12 ft. x 100 ft 20.79
Many other widths available in clear or
black.

Save up to one-third. WHY PAY MORE? Write for complete list of sizes and prices per roll.

SUPERIOR PLASTICS
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PLASTIC POTS

NEW LOW PRICES
WILSON HIGH IMPACT
POLYSTYRENE PLASTIC POTS
Attractive mottled green colors in utility
rade, sold in original cartons only. All

					CHIS	Oliv,	<i>y</i> .	44.4
rices 1	F.O.B.	Dayto	n, O.				-	
				E	er 1	000	W	t.
-in	round.	1000	case		\$ 10.	.75	13	lbs
						.75	18	lbs
			case		14	.50	22	lbs
-in.	round.	1000	case		18	.25	36	lbs
-in	round.	500	case		32	.00	30	lbs
-in	round.	300	case		63.	00	38	lbs
-in	round.	120	case		110	.00	34	lbs
							30	lbs
-in-	round	tub.	500 c	ase	32	.00	33	lbs
							25	lbs
1/4 - in	square	1000	cas	e	11	75		lbs
16 -171	square	1000	cas	6	14	75		lbs
-in	square	1000	cas	e	18	25		lbs
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THE	ONLY	POT MA	DE FR	OM	GREEN
		ENE COA'			
TURES	AER	ATION HO	LES FO	RHE	CALTH
IER P	LANTS	5.			
PRIC	ED P	ER 1000	N	lo. pe	r F.O.B
No.	W.	Bottom	Hgt.	ctn.	Dayton
44	4-in.	3-in.	4-in.	200	\$ 45.0
5.5	5-in.	4-in.	5-in.	200	50.0
66	6-in.	5-in.	6-in.	200	57.5
76	7-in.	6-in.	6-in.	100	62.5
79	7-in.	5 1/2 -in.	9-in.	100	70.0
86	8-in.	7-in.	6-in.	100	70.0
89	8-in.	6 1/4 -in.	9-in.	100	80.0
99	9-in.	7-in.	9-in.	100	100.0
1010	10-in.	8-in.	10-in.	50	136.0
1212	12-in.	10½-in.	12-in.	50	246.0
Send	\$1.00	for complet	e set of	sam	ple pote
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CLEAN, FRES	SH CUT MATERIAL, FOR
PACKING NUR	SERY STOCK, PROMPT
SHIPMENTS, YI	EAR-ROUND SUPPLY. 75c
per bale, 17x20x	34 ins. 125 lb. guaranteed
shipping weight.	
HUNTINGTO	ON SHINGLE CO., INC.
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Surplus Stock
can be easily and quickly turned into
Cash
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American Nurseryman Classified Ads.

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WISCONSIN'S FINEST SPHAGNUM MOSS
We invite you to try our new waterproof
kraft-wrapped bales. Solid packed, long,
clean, heavy-fibered sphagnum moss, unexcelled for use in nurseries or foral shops.
Our new wrapped bales, 12x14x43, give you
quality, quantity and sales appeal. Eliminate the old mess!

With for prices on grafted.

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Quality milled sphagnum moss, the erial for seed germination. 2½-bu. bags

\$2.00; 6 to 10, \$1.90; 11 or more, bag, F.O.B. Warrens, Wis. tion guaranteed. Prompt shipping express or truck. Contact us for ices on quantity shipment via our rail. \$1.75 via

Prices subject to change.
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Fresh, clean sphagnum moss, write, or phone City Point 133 for our low prices on wire-bound bales in truckloads or carlots. Tony Jaromin, City Point, Wis.

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C:	YPRESS PLANT STAKES	
	50 pieces to bundle.	
1x1-in3	ft., pointed\$3.00 per bun	dle
1x1-in4	ft., pointed 3.50 per bun	dl
1x1-in5	ft., pointed 4.50 per bun	dle
1x1-in6	ft., pointed 5.50 per bun	dl
1x1-in7	ft., pointed 7.00 per bun	dl
These st	akes are made of cypress and r	ed
wood; are	good, strong stakes and will g	riv
long serv	ice. "A little better than see	em
necessary.	11	
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WE SHIP SAME DA
YOHO & HOOKER
Youngstown, O. AY!

STAKES, GALVANIZED HARD STEEL GALVANIZED tree-guying WIRE, HOSE for guy-wire PADDING. Prices and samples on request, SCHUPP SUPPLY CO., WILMETTE, ILL,

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PLANT PROPAGATION PRACTICES, by James S. Wells, \$7.50.

GREENHOUSE HEATING AND CONSTRUCTION by H. E. Gray, \$1.50.

STANDARD CYCLOPEDIA OF HORTICULTURE. 3-Volume Set, by L. H. Bailey, \$52.00.

MANUAL OF CULTIVATED TREES AND SHRUBS, by Alfred Rehder, \$13.95.

These books may be obtained, postpaid, at the publishers' prices indicated, from

AMERICAN NURSERYMAN 343 S. Dearborn St. Chicago 4, Ill.

FORM HORTICULTURE ADVISORY COMMITTEE

[Concluded from page 53]

The board is considering preparing the next brochure in letter size, so it might be included in billings by individual firms. Along this line, a large poster is being designed to show the opportunities in ornamental horticulture. These would be displayed prominently in nurseries, etc. Preliminary posters have been reviewed by the committee. Each organization represented would help defray expenses of posters by contributing \$10.

Programs of recruitment are being explored by the advisory committee in the elementary and secondary schools, through such avenues as lectures, field trips, school gardens, individual class plantings of seed-lings, etc., with Arbor day being a possible rallying point. It is hoped that a summer work program through the gardeners' group might be established in the not too distant R. B. K. future.

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TRACTOR CARRY-ALL

Read What Owners Say About The Tractor Carry-All . . .

The handiest piece of equipment a nurseryman can own. Can be attached or detached in 3 minutes to any tractor with 3-point hitch. Lifts up to 2000 lbs. from ground level to 31/2 ft. for easy loading. Carries plants from field to loading area. Saves damage to trucks in soft ground.



5 ft., 1 in. x 4 ft. Platform Area

Wide all-steel platform, removable side rails for hauling large boxes and crates.



Write us today for an illustrated brochure and special discounts to nurserymen.



PINK HILL, N. C.

The Florida State University

Tallahassee

OFFICE OF

February 10, 1959

Mr. H. A. Edwards East Coast Flower Parms Pink Hill, North Carolina

Dear Mr. Edwards:

Florida State University has purchased two tractor carry-alls from your firm and to date I am very much pleased with their performance.

We have used them in hauling all types of materials especially balled and burlapped plants for planting in areas in which the use of a truck or trailer would not be practical. In many instances it can be used to cross turfed areas without damage.

We expect to get many years of useful service from them.

Yours very truly,

Lany Minlin

Henry C. Martin

Horticulturist & Grounds Supt.



SNOW FENCE is IDEAL for SHADING ENCLOSE

PROMPT SHIPMENTS

Special Shade Fence — 58 to 60 per cent Shade Standard Snow Fence — 43 to 46 per cent Shade

WINDBREAKS SHADING ENCLOSURES LATH HOUSES

Write for specifications and prices

PHILIP HARTIGAN, Road Equipment and Supplies
HONESDALE, PA.

P. O. Box 283

IN THE INCIDENCE BY INCHES

SAN FRANCISCO PLANTING

"Grant avenue, San Francisco, California, U.S.A."—This line from the stage musicale, "Flower Drum Song," has made the noted San Francisco street increasingly famous in recent years. The song in the play actually refers to that narrow section of Grant avenue which runs

through the heart of the city's famous Chinatown.

The Eastern end of Grant avenue, from Sutter street down to Market street, is a focal spot as well. It is lined with many of San Francisco's better fashion and clothing stores, such as Saks, Liebe's, Livingston's, The White House and many others

The White House and many others.
The Grant avenue merchants have

long appreciated the importance of the beautification of the thoroughfare through planting. As long ago as 1955 there was a recommendation in a planning department study to make a pedestrian mall of Grant avenue.

This was part of a long-range plan depending upon the solution of such problems as off-street parking, down-

JU

Large or Small • Better Lawns • Lower Cost

LAWNMAKER Model 67, 2 roller combination fertilizer spreader and seeder.

- 1. Extra large capacity hoppers.
- Stainless steel to prevent corrosion and eliminate constant cleaning.
- Trailer available to unload and load with tractor 3 point hitch.





A self-propelled highly maneuverable lawn machine that fertilizes, prepares a fine seedbed, sows the seed, rakes in the seed and leaves the perfect finish for a beautiful lawn.

SEEDS ALL PLANTED AT UNIFORM DEPTH NO FOOTPRINTS OR WHEEL MARKS

Write Today for Detailed Information and Price List.



BRETTRAGER MANUFACTURING

5410 East St., Saginaw, Michigan Telephone PL 2-3115





town traffic and rapid transit. The pedestrian mall has been the subject of experimentation in various cities. The most recent to try it was Toledo, O., which gave it up after a 6-month test.

While the mall is again the subject of discussion, it is still obviously a long time away. Meanwhile, the Grant avenue merchants felt that the need for planting was too great to wait on such a nebulous proposal. However, it was New Yorker James Ludwig, recently arrived at San Francisco as manager of the Saks store, who actually spearheaded the movement to "Plant Grant."

Ficus in Tubs

As a result, it is not surprising that the Grant avenue new planting bears a resemblance to the planting near Saks Fifth Avenue, New York. Fifty Ficus retusa have been planted in whitish, tumbled marble tubs, which are conical in shape, being 42 inches in diameter at the top and 32 inches at the bottom, and 27 inches high. The merchants of the area contributed a good part of the cash, with the city supplying the rest.

At the same time, the Downtown Market Street Association contributed \$6,500 and the city, \$14,290 for a triangular park at the intersection of Drumm, Market and California streets. This drab traffic island will be brightened with trees, flower beds, benches and piped-in music, according to the plans of Osmundson & Staley, landscape architects. The transformation of this downtown area should be complete before summer.

R. B. K.

WANTED and FOR SALE ADS

Help and Situation Wanted and For Sale Advertisements

Display: 84.50 per inch, each insertion.

Liners: 40c line; minimum order \$4.00.

HELP WANTED

TOP MANAGEMENT POSITION

Well-established wholesale firm has excellent top management opportunity for an aggressive man with sales and general management experience. Duties will include directing wholesale sales, pricing, inventory control, purchasing of stock and production planning. Starting salary in five-figure bracket plus every opportunity for advancement. Send resume giving complete personal, academic, business and earning history, in confidence, to Box 844, care of American Nurseryman.

HELP WANTED

NURSERY SUPERINTENDENT

Make a good living where the living is good—in Shenandoah,

This large, mail-order nursery (backed by nearly 70 years of integrity) needs a man qualified to supervise the growing of general line of nursery stock on about 400 acres. He will supervise and coordinate present force of experienced field foremen.

Extra benefits include companyfinanced major medical insurance, life insurance, retirement program and paid vacations. Interested? Your reply will be treated confidentially. Write or telephone.

John Knapp
HENRY FIELD SEED
& NURSERY CO.
Phone: No. 1 Shenandoah, Iowa

FOR SALE—Gorman-Rupp pump with 4-cylinder Wisconsin motor. Pumps 350 gals. per minute. Also 500 ft. of 5-in. aluminum pipe (Stout patented make of pipe). Both for \$700.00, at my nursery. W. F. Eichelser, LEE NURSERIES, Lee, Mass.

HELP WANTED

SUPERVISING LANDSCAPE FOREMAN

FOREMAN

For Delaware nursery specializing in high-quality landscape work mostly carriage trade. An unusual opportunity in a young growing business in a high income community. Applicant must take responsibility for execution of all landscape work (including hiring and firing connected with running 4 crews and maintenance of 4 trucks and other related equipment); also prepare bids for some project work. Designing by others. Applicant must be interested in permanent association and must have horticultural background in commercial landscape field including: Good knowledge of ornamental plants, ability to move large trees and experience with execution of bid projects. Attractive salary, paid vacation, A.A.N. insurance and home in rural setting. Apply Box 2708, Wilmington 5, Del.

FOR SALE—Businesses may be offered for sale by use of a want ad liner such as this. Cost: 40c per line (minimum order \$4.00). Your ad will be seen by more than 9800 American Nurseryman readers.

MAN

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FOR SALE

FOR SALE

8-acre retail nursery — thriving landscape business—very prosperous garden supply shop. Located in midwest. Modern 8-room house with 3 baths, full basement. Recently built shade house. Storage buildings in good condition. 2-story 5-room office with full basement. Ample well water for irrigation. Field inventory is all immediately salable. If you want a going concern, in a going community, a nursery with excellent reputation that can show a good set of books, you have read the right advertisement. Do not inquire unless sincerely interested. Write Box 838, care of American Nurseryman.

HELP WANTED

FOREMAN

To supervise digging, planting and growing operations in medium-size wholesale evergreen nursery in Connecticut. State qualifications, age and salary expected. Write Box 808, care of American Nurseryman.

HELP WANTED

Landscape supervisor, experienced working foreman, ability to handle men, background in design and esti-mating; thorough knowledge of plant material. Cleveland, O., suburb.

Box 8888, Strongsville 36, Ohio

HELP WANTED

Competent, experienced landscape designer-salesman desiring to live and work in Florida. Earnings, salary and commission, limited only by your own ability and enthusiasm. Write immediately, giving qualifications, experience, etc., to Box 839, care of American Nurseryman.

HELP WANTED

LANDSCAPE and NURSERY SALESMAN

LARS. Prominent Philadelphia concern has opening, offering outstanding opportunities for man with proven ability. Highly profitable, permanent position. Earnings of \$10,000 and up, plus profit-sharing plan. State full qualifications. Mail to Box 789, care of American Nurseryman.

WANTED

Established sales agency wants pack-aged rose line and packaged shrubs. Covering all of New York State. Refer-ences. Contact:

JOHN S. SEELY HORTICULTURAL SUPPLIES SALES 136 Hoover Road Rochester 17, N. Y.

HELP WANTED

Foreman to supervise digging, planting and growing in a well-equipped medium-size whole-sale evergreen and shade tree nursery in eastern Long Island. Must have experience and knowledge of general line of plant materials and interest in permanent association. Give detailed information in first letter. Reply to Box 835, care of American Nurseryman.

SITUATION WANTED

Thinking of a change? Tell potential employers about your abilities by using an ad in this department. The cost to reach the widest readership in the industry is only \$4.50 per inch.

SITUATION WANTED

Experienced nursery and landscape salesman, age 25, seeks employment in Chicago or northern Indiana. Is pres-ently employed with south side garden center, Will send resume upon request. Write Box 845, care of American Nurs-eryman.

FOR SALE

A well-established garden center and nursery with very good reputation in wholesale, retail and landscaping trade. Located on U. S. Highway 35, just 18 miles west of Dayton, Ohio. Excellent land—18,5 acres—heavily stocked with salable evergreens, trees, shrubs and many varieties of liners and grafts. Two modern residences, salesroom and office space, small greenhouse, storage barn, merchandise, tools and equipment to operate. Death of owner and other business interests reason for selling. Price and terms on inquiry.

FLORAL GARDENS NURSERY R. R. 1 Eaton, Ohio

FOR SALE

2% acres sandy loam, fully irrigated. Owner's home, 6 other buildings. No overgrown shrubs, all salable, best var-rieties for local landscaping. Broad-leaves; conifers; ornamental trees; dwarf fruit trees, bearing age. Thou-sands of liners. 15 miles from Portland, Ore. Write or call:

FREEMAN KELLER, Real Estate 1704 Main St. Vancouver, Wash. Phone: OX 4-8486

FOR SALE

JOHN J. STARK NURSERIES

JOHN J. STARK NURSERIES
OF SAN FERNANDO VALLEY, CALIF.
Including 2% acres choice land, 19,000
sq. ft. glass, 3600 sq. ft. lath, grounds
for 109,000 gallon cans, large garage,
1%-ton van, \$17,000 stock, tools, equipment and two rental houses will be
shown by appointment with:

RAY CANNON, REALTOR
Specializing in Nurseries and
Allied Lines

2521 W. Manchester Inglewood, Calif. Phone: PL 3-3193

FOR SALE

Used complete greenhouses. Used greenhouse materials, glass, pipe, valves, etc. Greenhouses bought for wrecking.

SEABOARD GENERAL SUPPLY CO. Elizabeth 4-9041 Waverly 6-0404 1080 Magnolia Ave. Elizabeth, N. J.

FOR SALE

10-acre nursery, plus store completely stocked and 8-room home. Very good for aggressive man. Write Box 842, care of American Nurseryman.

FOR SALE

U. S. Espalier Nursery Co., wholesale growers of espalier and dwarf fruit and ornamental trees.

A. E. OTIS REAL ESTATE 9513 S.W. Barbur Blvd. Portland, Ore.

SITUATION WANTED—Landscape architect desires position with retail nursery and/or garden store operation; have 2½ years' experience in this type of work. Also have 3½ years' experience in present position as college instructor in landscape design in Department of Horticulture, duties including landscape planning for campus and supervision of maintenance of grounds. Deeply interested in development of smaller firms Intermountain west is area preferred, but will seriously consider all locations. Adequate references. Family man. Available July. Write Box 846, care of American Nurseryman.

FOR SALE—Businesses may be offered for sale by use of a want ad liner such as this. Cost: 40c per line (minimum order \$1,00). Your ad will be seen by more than 9800 American Nurseryman readers.

FOR SALE

HIGHLY DESIRABLE PROPERTY IN FALLBROOK, CALIF.

For growing or as a future investment, 18 acres in a frost-free and smog-free area near San Diego. Excellent soil, with a 300,000-gal. concrete reservoir set at high level. Fully modern, 3-bedroom, 2-bath house on property; close to schools, shopping centers, etc. Because of health reasons, will sell at reduced price for quick sale. Contact:

M. G. MAGARIAN 1245 Gerald Way Fallbrook, Calif.

FOR SALE

Small nursery within reach of 4 million people — Detroit, Pontiac, Flint, Port Huron, 4-bedroom brick and stone home with full basement, 2-car garage, 2 large storage buildings, 6 acres of peat humus, land on live stream, 3000 evergreens, 1 mile off state highway, on good road. Good set-up for landscape work. Not all of items necessary with purchase—buy what can be used. Owner retiring.

J.'S EVERGREEN FARM Bowers at Summers Rd Imlay City, Mich.

FOR SALE

Well-stocked nursery on 9 acres of sandy loam, 3000-ft. frontage on U. S. Rt. 42 within 20 miles of Columbus, Ohio. Includes farm pond, lath house, underground storage, 2-car garage, equipment and 3-bedroom modern home. For quick -\$26,000.

 $\begin{array}{cc} \text{MASCHMANN'S NURSERY} \\ \text{U. S. Rt. } 42 & \text{Delaware, Ohio} \end{array}$

FOR SALE

Well-established, going nursery and garden center on U. S. No. 52 just west of Rushville. 7 acres with modern home, 18x50 propagating greenhouse, 20x100 storage, 60x100 angle steel-frame lath house, 24x32 sales center. Complete with tools, equipment and inventory, including all growing stock in fields and pots. An unusually fine collection of taxus varieties. Owner wishes to retire

CHASE P. MAUZY REALTY Farmers' Insurance Bldg. Rushville, Ind. Phone: 2875

FOR SALE

Well-located nursery, 2½ acres of evergreens, rees and shrubs, some large. Excellent 4-edroom home, 2 baths, city water. Natural gas, 20V current. Large concrete shop and garage, etiring because of health.

O. F. FLOYD
1113 Lyndon Lane
Lyndon, Ky. or Louisville, Ky.

FOR SALE

Located in Greenwich, Conn. Range of greenhouses; 2 houses, 120x25 ft., with connecting palm house. Con-

TROY'S GARDEN NURSERIES Bedford Village, N. Y. Banksville Rd.

FOR SALE

7-acre established nursery. 12-room farm house, greenhouse, frames, irrigation, nursery stock, barn. Fast-growing community. Northern Westchester, N. Y. Write Box 25, Amawalk, Westchester Co., N. Y.

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POKER? Play to win!



How would you play this hand?

One chance in five to fill this flush, so be sure the pot is at least five times as big as the bet. If you haven't passed openers, raise. In general, a timid "calling" game is a losing game. Play percentages, but push them hard.

Here's a <u>sure</u> winner from FORD:

Latest addition to the world famous Fordson diesel line of tractors—the new Fordson Super Major. New disc brakes, differential lock, comfort seat and many other new features give a new peak in Fordson performance.

Still the same reliable engine, however—the dependable 42.6 drawbar H.P. engine which has earned a reputation for fuel economy unmatched by any other engine in its class.

Fordson Dexta Diesel tractor is better, too. Improved hydraulic system, transmission and styling make it a better buy than ever before. Get details from your Ford Tractor Dealer, or write:

Tractor and Implement Division Ford Motor Company Birmingham, Michigan



Diversification Pays Off for California Firm

By Richard B. Kilner

To offset real or potential declines in the sale of established items, a consistent program of product diversification has been successfully used by the Orchard Nursery, Lafayette, Calif. It has proved valuable to meet not only the competition of other outlets but the problem created by changing interests of clients and their means of satisfying their wishes.

For some time Jack Schneider, owner, has maintained a florists' business and a mower sales and service department in connection with his nursery and landscape service. In recent months he added a paint and wallpaper department. This spring the addition was a barbecue department, given effective promotion in the firm's annual "Spring Fling," held Friday through Sunday, May 5 to 7. This event, staged with variations, attracts thousands of persons to the nursery. The firm used blanket mailings to its trading area this year after many years of employing a mailing list.

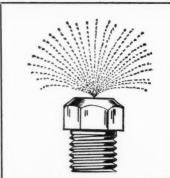
Orchard Nursery is in a growing area, with its benefits and pitfalls, lacking density of population at this time. It is therefore necessary continually to strive to attract new customers. Services must be provided which nearby cut-rate chains are unable to match.

Compensating Stock

While the nursery has been stanch in keeping up its prices, it finds itself forced lower and lower on certain items heavily promoted by non-nursery outlets. Star jasmine and Meyer lemon, once prime items in the area, are not attractive stock today at \$1.19. Since there is a tendency for customers to seek out bargain items, as they do grocery specials, Mr. Schneider must balance his operation to compensate for small-margin specials and, if need be, loss leaders. Cut-rate prices, a slowdown in local building and poor weather all brought pressure this year, so that Mr. Schneider has been glad of his experience in diversifying stock.

In its new barbccue department, Orchard Nursery is exclusive agent for Goodwin of California, supplier of a top grade of barbecue equipment. The "Spring Fling" promo-





2833 PENNSYLVANIA ST. ALLENTOWN, PA.

Pictured above is the Monarch H-261 fog nozzle. It has ¼-in.male pipe thread and throws 3.3 gallons per hour at 30 lbs. Better breakup of water particles at low pressure.

5	nozzles																	. 8	5.50
12	nozzles																		12.00
100	nozzles																		85.00
Tor	k 24-hou	ır		0	n	1	0	fi	2	c	1	0	c	k					11.95
Tor	k cyclin r 30-seco	g	d	c	10	00	el i	k	18	st	ŀ	n	ne	i	n	u	t.	е.	29.95
	enoid va	11	7 €	9,		200	1/8		1	n	.,		f	u	1	1			99.00

Also strainers, larger valves and other types of nozzles. Booklet upon request, showing many uses for fog in nursery operations.

Postage prepaid—check with order, please.

Satisfaction Guaranteed

MIST-O-GATION, INC.

tional event that served as a grand opening for the department was publicized by 20,000 direct-mail pieces and by newspaper ads inviting the public to attend the event and bring the family. Despite rain, several thousand persons came. All day Saturday and Sunday chefs served turkey from one grill and hot dogs from another. Free Cokes and oranges encouraged the younger members of the family.

Plants Sell, Too

When it was all over, Jack Schneider, who is chairman of the garden center committee of the American Association of Nurserymen, stated that this event showed once again that it is the green goods that bring people into the nursery. They do not come for paint or barbecue equipment, but to puy plants-especially the specials. But once they are there, the customers are exposed to the other related items and services. There were inducements in the mailer and in the displays to get people to try the paint department, mower department, landscaping services, etc. For example, one-half pint of enamel was given without charge with any paint purchase. And a special sharpening and overhauling price for power mowers was set during the "Spring Fling."

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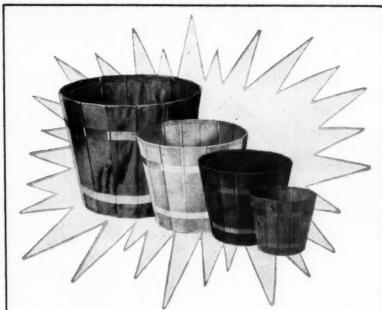
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The selection and use of advertising media were another interesting phase of this promotion. Orchard Nursery is a regular newspaper advertiser and announced its spring event in that medium, but moderately. This was done as announcements and reminder and to keep a frequency rate in the newspaper. However, it was the direct-mail piece which carried the load for the "Spring Fling." There were so many things that Mr. Schneider wished to point out that the two sides of a 9x12-inch mailing piece were utilized. The piece was substantial enough so that customers could mark it and take it with them-to look for the specials.

After years of maintaining the firm's own mailing list, trying to keep up to date and build a select list of customers, Mr. Schneider has discarded that system in favor of blanket mailings. A mailing piece is addressed to every individual in a selected area by an addressing service. The nursery is located in a region having a high turnover of residents, and the time spent in keeping up the mailing list and making the mailings was greater than with the present operation. Furthermore, no duplications slip in under the present system.



Plastic "Colonial" Tubs ... by UNION

Plastic "Colonial" Tubs by Union add a touch of atmosphere to any decor. Patterned from the familiar and increasingly popular wooden tubs, these sturdy all-plastic tubs are made in four sizes and several attractive colors to suit any taste or preference.

Now Union's "Colonial" Tubs are available with drainage holes in the bottom for those who prefer to plant directly in them. There's a correct size Union round saucer to fit each of these tubs, too. They're ideal for use on mantels, in family rooms, on patios, on the lawn or in the garden.

Write today for full-color circular showing how these tubs enhance the decorations of the modern home!

UNION PRODUCTS, INC.

LEOMINSTER, MASS.

INCREASE SALES 100%

Don't Keep Your Customers Waiting for information about your stock. These self-selling plastic labels give all the information your customer wants — creating additional sales while you are busy.

We have the largest selection of horticultural subjects on plastic labels anywhere. Available in two types: (1) Over 800 varieties illustrated in full color; (2) over 600 fully descriptive labels with large, readable type.

SHOW IT and SELL IT — HIDE IT and KEEP IT ASK FOR FREE SAMPLES AND CATALOG

GROWERS & MANUFACTURERS EXCHANGE 8434 S. Rosemead Blvd., Rivera, Calif. Phone OXford 9-0711 No. 3 Container-Marker (picture and holder). Holder is 27 Inches high. Prongs at bottom prevent turning in the wind. Use for salesyard display.





CUTS WEEDS . MOWS LAWNS . MULCHES LEAVES

The rugged

ROOF UP MOWER

Nearest thing to power-steering in a heavy-duty mower!

The new Roof Swivel-Glide mower is engineered to handle all heavy duty mowing requirements from heavy weed and brush cutting to spacious lawn areas

COMPARE THE FEATURES . . . WEIGH THE FACTS

- VARIABLE PITCH BLADE ACTION provides instant blade adjustment for any cutting job
 26" OR 30" CUTTING WIDTHS
- . OIL BATH GEAR DRIVE
- 26" WHEELS for greater traction and maneuverability
- CHASSIS is heavy gauge prime sheet steel reinforced and welded into one rugged unit
- . CHOICE OF ENGINES 4 to 7 H.P.

VERSATILITY, MANEUVERABILITY AND RUGGED, LONG LIFE MAKE ROOF VE MOWERS YOUR BEST BET FOR YEAR-ROUND MAINTENANCE

For FREE FACT FOLDER

write:

ROOF MANUFACTURING CO., Pontiac 38, 111.



ASBESTOS

Choice of 26" or 30" **Cutting Widths**

BENCHES



ALUMINUM . PLASTIC .

WOOD ANY STYLE

Rough Brothers is your guarantee of qual-ity benches.

ORDER

1

Durable—Long Life—Elimi-nates Fungus Growth—Will Not Crack When Sterilizing

BENCH HARDWARE — Angles — Corners — Sides, Heavy-gauge galvanized metal shaped to slip over sides and corners firmly. Sides % and ½ in. thick — 4 and 6 ins. high. Angles % 10.—\$12e 435 ins. Write for information on Bench Hardware! BENCH HARDWARE -

4229 Spring Grove Ave., Cincinnati 23, Ohio

ADAIR'S MONEY-MAKERS

Tree Diggers — Root Pruners Special Cutter Blades

It is impossible to adapt diggers to some loaders. Be wise, make sure, write.

CHARLES ADAIR CO.

1225 Cottage Grove Ave. CHICAGO HEIGHTS, ILL.

Ideal Garden Gadgets.

Metal Label Markers, Plant Supports, Stakes, Lawn Guards. Send for folder today.

LANSING SPECIALTIES MFG. CO. Dept. A 661, 318 Clark Rd., Lansing 17, Mich.

MORE PROFITS with Cellusuede FLOCK Write for Dependable Quality Free Instruction

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CELLUSUEDE PRODUCTS, INC.
516 N. MADISON ST., ROCKFORD, ILL.

FLORISTS' TEXTILES **PLASTICS**

X. S. SMITH, INC.

OHIO

Red Bank, N. J.

GARDEN CENTERS Ask about interesting contest we have for you and your customers.

HOFF CHEMICAL CORP.

BOOK REVIEWS

BEDDING PLANTS

Those who grow and sell bedding plants, whatever their type of commercial enterprise, can check their methods during the past season and prepare for a better one, in the light of a valuable book, "Growing and Selling Bedding Plants," just off the press. This little volume of 96 pages, paperbound, was written by Charles H. Potter, author of the smaller and earlier book, "A Guide to Growing Bedding Plants," being brought up to date and including much more information, especially as to marketing, being 50 per cent larger in number of pages than the earlier work.

Between the opening and closing chapters dwelling on marketing in its various aspects, as well as equipment, the author first details the essentials of growing as to soil, propagating from seedlings or cuttings, general care and prevention of pests and diseases. Then the various flowering plants, annuals and perennials, and vegetable plants are covered in detail.

A 6-page bedding plant chart at the back of the book gives details on a long list of items to grow, at a glance. The price of the book is \$1.50 postpaid.

PALMS IN THE LANDSCAPE

Because of the use of palms in planting many of the new homes in the southern tier of states, particularly Florida and California, the 140page book, "Palms," by Desmond Muirhead, on their use in the landscape, is timely. The author is a practicing landscape architect and city planner, with offices at Phoenix, Ariz.; Honolulu, Hawaii, and Vancouver, B. C.

After introductory remarks about the genus and its culture generally, the hardy fan species are individually discussed, each with sketches, photographic illustrations and two or more pages of text. Then the hardy feather palms are similarly presented. A few less hardy palms are so considered, and then tropical palms and palmlike plants are treated more briefly, and an extra list of palms is discussed in only paragraph style. A final chapter, on palms in the landscape, presents sketches of a number of plans and plantings, as well as photographs.

The book is published by Dale

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FOLDERS — HANGERS for Nurserymen

Write for Quantity Discounts and

4 Popular **Folders** Each folder 103/4 x 35 in.,

- 1. SHRUBS,
- 2. EVERGREENS, 3. SHADE TREES,
- 4. ROSES

Each 25¢

"Modern Landscaping"

Over 350 full color illustrations

This new plate book is devoted to the plants used for Landscaping in the Northeast and Central United States. 88 pages and heavy, Each \$4.00 durable cover. 81/2 x 11 inch size.



printed in full color. Metal binding top and bottom, very substantial.

- 1. SHRUBS,
- 2. EVERGREENS,
- 3. SHADE TREES,
- 4. ROSES

\$3.00 Each



Cash with Order, Please.

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Stuart King, Globe, Ariz., and is available in heavy paper cover at \$1.95 and in hard cover at \$3.20. While it can be interestingly read by the homeowner or layman, the book should be extremely helpful to nurserymen, landspace firms and architects in the sunny south.

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Since his interest in roses, especially after business retirement, has led Harold H. Allen to grow a garden of 450 bushes, to win a drawer full of ribbons and a cabinet full of silver cups, to write and lecture on his hobby and to serve as president of several Ohio rose organizations, as rose judge and as district director of the American Rose Society, he is well qualified to write "Roses-Growing for Exhibiting," just published by D. Van Nostrand Co., at \$4.95.

The first part of this 175-page book is concerned with the selection of varieties that are best suited for exhibition and with the proper ways to plant, cultivate, prune, protect and nurture the bushes from which the potential prize winners are to be

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portation, and grooming flowers prior to staging. Show schedules and entries, as well as plant records, are matters for advice. The concluding chapters are the author's comments on showing roses for enjoyment, hybridizing and budding, acting as show judge and entertaining audiences. The author is quite versatile, being an accomplished violinist, a ready storyteller and a passable artist, contributing 67 line drawings to his book, which is entertaining and full of sound advice.

SUNSET PATIO BOOK

The revised edition of the Sunset Patio Book—the first published nine years ago—is a book of 166 pages, 81/4x101/4 inches, containing more photographs than text. There are 200 of them, all the way from about onesixth to full page in size, and 120 are said to be new. Several all-new chapters are included. The text includes planning; the various structural parts of a patio, from pavement, walls and roofs to lighting and pools; planting trees, vines and containers, and extensions in the form of lanais and rooftop patios. Priced at \$2, the book is the product of the editorial staffs of Sunset books and Sunset magazine and is published by the Lane Book

THE WISTERIAS

[Continued from page 11]

way they twine. Some vines climb by twining from left to right; others twine by climbing from right to left. The two native species, frutescens and macrostachya, and the Chinese wisteria, sinensis, twine by climbing from left to right. The other three species in the Arnold Arboretum, floribunda, formosa and venusta, all twine by climbing from right to left.

If a plant that is naturally growing around some upright object starts on the lower left side of the rigid object and grows or twines upward toward the right side, it belongs to one group; if the reverse is true, then the other.

This is most helpful, not only in training the vine properly, but also in identifying it. Of all the Japanese varieties checked in this respect (several plants of each), none showed any variation from twining by climbing from right to left. The varieties Issai and Mrs. McCullagh, it has been noted by others, are not true W. floribunda types (they twine by climbing from left to right), but are probably hybrids of W. sinensis.

Some plants, like the huge Rose-

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craft wisteria at Point Loma, Calif., or the excellent plant so carefully tended for many years by Miss Mary P. Barnes, Hingham, Mass., or the huge W. sinensis growing in the little town of Sierra Madre, Calif., have created wide interest, because of tremendous size and profuse bloom. These have grown to such proportions that they cover hundreds of square feet and undoubtedly have been propagated. Some may have been given varietal names. So, today, there are many wisterias in this country, but there is much that they have in common. Only the better varieties should be grown.

Tree Wisterias

Tree or standard wisterias are produced by staking the vines rigidly upright and then pruning the tops heavily for years, thus forcing the stem to grow to trunklike proportions. In the south, wisteria vines are allowed to ramble into the tops of the tallest trees, but it should always be kept in mind that they are twining vines and can strangle trees and shrubs on which they climb.

In certain parts of China, the natives consider the flowers of W. sinensis a delicacy. The flowers are collected when in full bloom and shipped to areas of wealth, where they bring premium prices. They are steamed and eaten. Flowers of the more fragrant Japanese species are not so valued for this purpose, for their flower odor is strong and is a continual reminder that they are flowers after all! Flowers of robinia species are also cooked and eaten this way.

The Chinese wisteria is not quite so hardy as the Japanese, W. floribunda. During extremely cold winters, the flower buds of both may be killed. Some gardeners in the northern states and southern Canada like wisterias so much that they are willing to take the pains of laying the vines on the ground each fall and covering them with soil to protect the flower buds from too low a temperature. This is a considerable effort, since the main stem of the wisteria becomes very woody and more or less rigid as it grows older, making the vine much more difficult to handle in this way than rambler roses.

Order of Bloom

The wisterias in the Arnold Arboretum bloom throughout a 4 to 5week period, starting with W. venusta, the earliest, and ending with W. macrostachya, which blooms after the others have all faded. In fact, it blooms after the leaves

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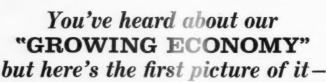
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are out, so that they frequently hide the pale bluish blooms. W. frutescens has not been recorded as bloom. ing recently in the Arnold Arboretum, but it probably blooms after W. macrostachya. The order in which they normally bloom is as follows:

Full bloom, May 16 W. venusta and varieties Full bloom, May 23 W. floribunda Macrobotrys W. formosa

W. sinensis and varieties Full bloom, May 30 W. floribunda and varieties

Starting to full bloom, June 10 W. macrostachya (blooms when others are past)

Best for Fragrance

Most of the varieties noted for their delicious fragrance belong to the species W. floribunda or its hybrid, W. formosa. The true Chinese wisteria has little fragrance, but it may well be that there are many vines passing in gardens as W. sinensis that are actually hybrids (i.e., W. formosa). Wisteria venusta is only slightly fragrant. The best of all the varieties in the Arnold Arboretum for fragrance might be:

W. floribunda Kuchi Beni floribunda Longissima Alba

W. floribunda Macrobotrys W. floribunda Naga Noda

W. floribunda Rosea

W. formosa W. sinensis Jako (possibly a hybrid)

Length of Clusters

The length of the clusters varies with the species, variety and grow-ing conditions. Wisteria frutescens has the shortest clusters, about two to five inches long, thus eliminating it as a desirable ornamental. Wisteria floribunda has the longest, some of its varieties having clusters 36 inches long in the Arnold Arboretum, and most of them 12 to 24 inches.

E. H. Wilson measured clusters of W. floribunda macrostachya in Japan as much as 64 inches long, grown under ideal conditions. This was on a huge vine growing on a bamboo trellis covering one sixth of an acre. However, this length of cluster can vary on the individual plant. For instance, one plant at the Case Estates, Weston, Mass., one year had only a dozen or so clusters, but some measured 36 inches long. The next year this same plant produced a large number of clusters, most of which were about 24 inches in length.

The variety Kyushaku has clusters four to five feet long when grown properly in this country, according to the introducer, A. E. Wohlert, Narberth, Pa., who specialMOSS

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ized in these plants. Consequently, length of cluster will vary with weather and growing conditions.

The following modest measurements were taken in the Arnold Arboretum collections during a 5-year period:

3 to 5 inches long

W. venusta and varieties

6 to 12 inches long

W. floribunda Alba W. floribunda Geisha W. floribunda Murasaki Noda W. floribunda Russelliana W. floribunda Sekine's Blue

W. floribunda Shiro Noda

W. floribunda Ushi Jima W. floribunda Violaceo-Plena

W. macrostachya

W. macrostachya Mrs. McCullagh

W. sinensis W. sinensis Jako W. sinensis Sierra Madre

W. sinensis Sierra Maure
13 to 18 inches long
W. floribunda Beni Fugi
W. floribunda Kuchi Beni
W. floribunda Longissima Alba
W. floribunda Rosea
W. floribunda Royal Purple

W. formosa

20 inches long and more

W. floribunda Kyushaku, 26 inches W. floribunda Macrobotrys, 36 inches W. floribunda Naga Noda, 24 inches

It should be emphasized, however,

that these measurements are only for these plants growing on one type of soil. W. B. Clarke said that W. floribunda Longissima would produce 3 to 4-foot flower clusters un-

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der his conditions. Possibly others will do similarly better if given more suitable growing conditions. The variety Shiro Noda has been recorded as having clusters 30 inches long in this country, but has not yet performed that way in our collection.

Flower Colors

The wisterias can be classified or selected according to four general traits: namely, color, fragrance, time of bloom and length of bloom. Consequently, one cannot eliminate varieties merely by color alone. It might be far more satisfactory to buy a variety known to produce flowers early, regardless of color or size of bloom, rather than to wait years for the plant to produce its first flowers. However, there are certainly not 30 or 40 different varieties of wisterias worthy of being grown and widely planted in this country.

The following varieties are grouped in their respective color groups, together with notes about them, merely as an aid for those who wish to make their own selections. Colors are those of the Royal Horticultural Colour Chart. The number of leaflets on the leaves of the plants varies, of course, and should not be used as a means of distinguishing one variety from another, but the number given is the number normally found on well-grown leaves.

Also, the length of flower cluster varies on the same plant and from year to year. For instance, clusters of Ushi Jima were only six inches long one year but 13 inches long two years later on the same plant. Consequently all these figures are given merely as a matter of record. Apparently, the flower clusters of a certain variety will become better and longer as the plant becomes better and better established.

Selections of Varieties

Selections of the better varieties as they have performed up to this time in the Arnold Arboretum are listed with an asterisk (*) but undoubtedly there is ample opportunity for further testing in this interesting group.

Flowers White

*W. floribunda Alba: Clusters 10 to 11 inches long; dense; moderate fragrance; 13 leaflets.

W. floribunda Kuchi Beni: Clusters 12 inches long; good fragrance; color not a pure white, but slightly pinkish, giving a somewhat faded appearance; 15 leaflets.

W. floribunda Longissima Alba: Clusters 14 inches long; good fragrance; supposedly a sport of the N rs re a. ed

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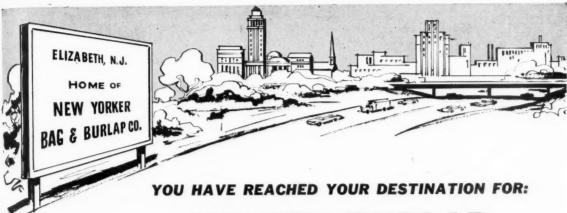
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violet-colored Longissima; 13 leaf-

W. floribunda Shiro Noda: Clusters eight inches long; moderate fragrance; 15 leaflets; has been listed in catalogs with flowers 24 to 30 inches

W. sinensis alba: The true vine has not bloomed recently in the Arnold Arboretum, but should be similar to W. sinensis except in color.

*W. sinensis Jako: Clusters 11 inches long, dense; 11 leaflets; excellent fragrance. This is probably in the trade as W. sinensis alba, but is a much more desirable plant.

W. venusta: Clusters three inches long, thin and open; very little fragrance; nine to 13 leaflets; poor ornamental. There is supposed to be a form with double white flowers, but all plants we have received under the name W. venusta plena have turned out to be W. floribunda Violaceo-Plena.

Flowers Pink

*W. floribunda Rosea: Clusters 15 inches long; excellent fragrance; 15 leaflets; color, amaranth rose 530. W. B. Clarke noted some years ago that this had a deeper pink color than a variety called carnea, which has since been discontinued.

[Continued on next page]

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Flowers Light Reddish Violet

W. floribunda: Clusters 18 to 20 inches; moderate fragrance; 15 leaf-lets; standard of flower whitish; keel and wings cobalt violet 634/2. These colors vary widely when plants are grown from seeds. Flowers open progressively from base of cluster to the tip at the same time the leaves appear (Syn. W. multijuga).

W. floribunda Beni Fugi: Clusters 12 to 14 inches long; fair fragrance; 19 leaflets.

W. floribunda Kyushaku: Clusters 26 inches; fair fragrance; identical in color with Macrobotrys. It may well be that this variety and W. floribunda Longissima are identical. Kyushaku was first offered by A. E. Wohlert, of the Garden Nurseries. Narberth, Pa., shortly before 1935 as the "ultimate" in length of wisteria flowers.

W. floribunda Longissima: W. B. Clarke has noted that this is the same as Kyushaku. Some nurserymen have given the name Longissima to selected seedlings, however, so plants with this name are probably not identical.

*W. floribunda Macrobotrys: Clusters 18 to 36 inches long and longer; excellent fragrance; standard of flower cobalt violet 634/3, keel and wings cobalt violet 634; supposedly the variety with the longest flower clusters.

*W. floribunda Murasaki Noda: Clusters 10 inches long; fair fragrance; 15 leaflets; identical with Macrobotrys except that the standard of the flower is larger and slightly lighter.

*W. floribunda Naga Noda: Clusters 18 inches; excellent fragrance; 17 leaflets; standard of flower bishop's violet 34/1, keel and wings bishop's violet 34/3.

W. floribunda Royal Purple: Clusters 12 to 14 inches; fair fragrance; 15 leaflets; standard mineral violet 635/1, keel and wings mineral violet 635/2; first offered in 1937 by W. B. Clarke, San Jose, Calif.

W. floribunda Russelliana: Clusters eight inches; little fragrance; 15 leaflets; standard of flower almost white, wings and keel mineral violet 635.

W. floribunda Violaceo-Plena: Clusters 10 to 12 inches; fair fragrance; 13 leaflets; double flowers of varying shades of reddish violet. Not an ornamental variety, since the plants produce few flowers, which rot quickly in wet weather.

W. floribunda Ushi Jima: Clusters 13 inches; poor fragrance; 15 leaflets; flower standard white and vio-



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let 36/2, wings and keel violet 635. W. frutescens: Clusters two to four and one-half inches; 11 leaflets; lilacpurple flowers.

W. macrostachya: Clusters 12 inches; 11 leaflets; blooms after all other types (except W. frutescens) have passed.

Flowers Violet to Bluish Violet

W. floribunda Geisha: Clusters 12 inches long; moderate fragrance; 13 leaflets; flower standard whitish, wings and keels sea lavender violet 637/1.

W. floribunda Sekine's Blue: Clusters seven inches; little fragrance; 17 leaflets; standard whitish, wings and keel sea lavender violet 637/2.

*W. Issai: Clusters 12 inches; moderate fragrance; 17 leaflets; flowers "blue purple" according to W. B. Clarke, but it has not bloomed for several years in the Arnold Arboretum. Probably a hybrid form, because it twines by climbing from left to right and also from right to

*W. formosa: Clusters 12 inches; excellent fragrance; 13 leaflets; a hybrid (floribunda x sinensis) twining by climbing from right to left, but with all the flowers opening at once; flower standard campanula violet 37/3, wings and keel campanula violet 37/1. It is probable that many so-called Chinese wisterias being grown in gardens today are actually W. formosa. However, since this is a hybrid species, it may well be that some unnamed clones are not nearly so good as others. Care should be taken in making (and possibly naming) the better clones.

W. Mrs. McCullagh: Clusters six inches; moderate fragrance; color only noted as bluish violet. It is less vigorous than the others; not a good

*W. sinensis: Clusters eight inches long; only slightly fragrant; 11 leaflets; flower standard methyl violet 39/3, wings and keel violet 36/1; twines by climbing from left to right; the standards of individual flowers are larger than those of W. floribunda types (floribunda-11/16 x 3/4 inch; sinensis-1 x 3/4 inch) and all the flowers open together before the leaves appear.

W. sinensis Sierra Madre: Clusters eight inches; excellent fragrance; 13 leaflets; flower standard whitish, wings and keel sea lavender violet 637/1; merely propagated from a large vine at Sierra Madre, Calif., that has been given wide publicity. This may be a hybrid.

*W. venusta violacea: Clusters six inches; good fragrance; 13 leaflets;



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flower standard whitish, wings and keel methyl violet 39/2. A good variety. W. B. Clarke said that older plants, especially those grown in standard form, have an extraordinary profusion of bloom, better than of any form of W. sinensis.

Wisterias Not Seen in Flower

W. floribunda variegata — Variegated leaves; of little ornamental value. W. frutescens nivea-Flowers white but

of little ornamental value. W. japonica-Evergreen, zone 7; of little

ornamental value.

. macrostachya albo-lilacina---With lilac-pinkish flowers, probably of little ornamental value.

W. villosa-Native of northeastern China. W. sinensis flore-plena-Said to be grown in England, but extremely hard to find in America. This may be W. venusta Plena.

venusta Plena-With double white flowers, may be a worthy ornamental. This is the only double white wisteria known.

LIME WITH NITROGEN

In the past, the importance of using lime in greenhouse and field soils has been stressed many times. The need for lime becomes greater when large quantities of nitrogen fertilizers are used.

Among the important side effects resulting from the use of nitrogen fertilizers is an effect on the soil reaction or pH, states Dr. O. R. Lunt, department of soil and irrigation, University of California at Los Angeles. Ammonium fertilizers are acidulating, whereas nitrate fertilizers, by virtue of the metallic base, tend to maintain the soil pH unchanged. The following tabulation indicates the acidulating tendency of various fertilizers by indicating the pounds of lime required to neutralize the acid produced per unit of 20 pounds of nitrogen: Ammonium sulphate, 143; calcium nitrate, 8; urea, 71; ammonium nitrate, 70; ammonium phosphate (16-20), 135; hoof and horn meal, 50, and blood meal, 70.

Thus, if ammonium fertilizers are being used in large quantities, care should be taken to prevent the soil's becoming overly acid with prolonged use. Many growers become concerned when lime applications applied to the surface of the soil around growing plants have not measurably changed the pH. For best results, the lime should be applied before planting and mixed thoroughly into the soil, preferably by rototilling.

W. H. PATTISON recently opened the Yuba-Sutter Nursery, Yuba City, Calif.

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PLANT PATENTS

The following plant patents were issued recently, according to Rummler and Snow, Chicago patent attorneys:

No. 2018. Rose plant. To Herbert C. Swim, Ontario, Calif., and O. L. Weeks, Chino, Calif., assignors to the Conard-Pyle Co., West Grove, Pa. A new and distinct variety of rose plant of the hybrid tea class, characterized particularly as to novelty by the unique combination of productive and vigorous plant habits; a neat and compact plant form, with many erect, well-placed and well-proportioned branches; attractive foliage of large size and an abundance thereof, which gives the plant a well-clothed appearance; a relative scarcity of prickles on the flower stems; graceful proportions of the bud in relation to the number of flower petals, and a distinctive variable blend of pink and yellow flower color generally in the range of salmon, orange and pink and combinations thereof.

No. 2019. Chrysanthemum plant. To Elizabeth B. Parker, Los Angeles, Calif. A new and distinct variety of chrysanthemum plant, characterized particularly as to novelty by the pronounced, sweet, musklike fragrance of its flowers; the relatively long duration of the fragrance, and the distinctive coloration of the petals of the open flower, having in the proximal portion of the petals a capucine-yellow color tonality shading into orange buff as the distal portion of the petals is approached.

No. 2020. Rose plant. To Gordon J. Von Abrams, Portland, Ore., assignor to Eldon Pinkeney Dering, Scappoose. A new and distinct variety of rose plant of the hybrid tea class, characterized particularly by its unique flower color, the large size and high-centered form of the flower in full bloom, the contrasting dark color of the foliage and the bushy, upright growth of the plant.

No. 2021. Azalea plant. To George Albert Reid, Linwood, N. J., assignor to Fischer Greenhouses, Linwood. A new and distinct variety of azalea plant, characterized particularly as to novelty by the unique combination of extremely good winter hardiness of both the plant and buds; an evergreen habit; large flower size; an interesting and complicated semidouble hose-in-hose flower form; a bright, strong purplish-red general color tonality of the flowers, and a suitability for early greenhouse forcing, with a general blooming range extending from the latter part of December to approximately mid-May.

No. 2022. Rose plant. To Alfonso C. Sodano, Newtown, Pa., assignor to A. Sodano & Son, Newtown, a partnership. A new and distinct variety of rose plant of the floribunda class, characterized particularly as to novelty by the unique combination of foliage which is glossier and darker than the foliage of the variety Elfe (unpatented) and comparable in color to the foliage of English holly, said foliage being borne relatively close together on the stems; a larger flower size and greater petalage than the flowers of the variety Elfe, with the flowers borne on stems having a shorter neck and

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No. 2023. Chrysanthemum plant. To Orville O. Dunham, Niles, Mich. A new and distinct variety of chrysanthemum plant, characterized as to novelty by the strong reddish-purple to light purplishpink color of its blooms; the small honeycomblike globular flower form; the compact shape of the plant, and its better, early, continuous and long blooming habit.

No. 2024. Apple tree. To Philip J. Jenkins, Parker, Wash., assignor, by mesne assignments, to Stark Bros.' Nurseries & Orchards Co., Louisiana, Mo. A new and distinct variety of apple tree, characterized particularly as to novelty by the unique combination of a semi-dwarf habit of growth; production of many fruiting spurs at an early age; a compact, spurry growth comparable to that of the Bisbee apple variety (plant patent No. 1565), with the spurs, flower buds and shoots of much thicker caliper than those of the variety Golden Delicious and the spurs being borne much closer together on the laterals; a fruit form which is broader at the base and longer than the fruit of Golden Delicious, said fruit having five large, relaconspicuous points at the end, and a high productivity of fruit comparable in quality to the fruit of Golden Delicious.

No. 2025. Chrysanthemum plant. To Eugene S. Boerner, Newark, N. Y., assignor to Jackson & Perkins Co., Newark. A new and distinct variety of chrysanthemum plant of the shaggy decorative class, characterized particularly as to novelty by the unique combination of a branching habit of growth; dark cressgreen color of the foliage; an early bloom-ing habit; large flower size, and a dis-tinctive white general color tonality of the flowers, with the lower half of the flower petals lightly overcast with a barium-yellow color.

No. 2026. Chrysanthemum plant. To Eugene S. Boerner, Newark, N. Y., as-signor to Jackson & Perkins Co., Newark. A new and distinct variety of chrysanthemum plant of the shaggy decorative characterized particularly as to novelty by the unique combination of an early blooming habit; large flower size; tubular effect of the flower petals at maturity, and a distinctive carnelian-red, lightly overcast with scarlet, general tonality of the flowers.

No. 2027. Chrysanthemum plant. To Eugene S. Boerner, Newark, N. Y., assignor to Jackson & Perkins Co., Newark. new and distinct variety of chrysanthemum plant of the large, rounded ball type, characterized particularly as to novelty by the unique combination of a vigorous habit of growth; the airy form of the plant; an early blooming habit; stiff flower stems; the large, rounded ball form of the flowers, and a distinctive scarlet general color tonality of the flowers.

No. 2028. Chrysanthemum plant. To Eugene S. Boerner, Newark, N. Y., assignor to Jackson & Perkins Co., Newark. A new and distinct variety of chrysanthemum plant of the decorative class, characterized particularly as to novelty by the unique combination of a hardy and vigorous habit of growth, large foli-



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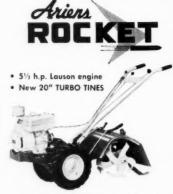
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age, large flower size, crisp and firm flower petals and a distinctive spinel-red general color tonality of the flowers.

All patents prior to and including plant patent No. 625 have expired and become public property. Until the actual date of expiration, a plant patent excludes others than the patent holder from propagating as well as growing or selling the plant.

MAIL-ORDER TRADE

[Continued from page 7]

sale since the wartime peak and we were in exceptionally good shape

"April, I guess, has surprised everyone. While we did not anticipate the returns would equal 1960, we certainly did not foresee the drop that resulted in our poorest April since 1950. If May follows the patterns of April, we stand to lose everything we gained in March, but, with the cold, wet weather that is forecast, we are hoping for a prolonged

"As far as the type of business is concerned, we represent many branches of the industry, and, while we do not have complete breakdowns at this point, it appears that food items have shown more substantial gains than ornamentals."

Stresses Competition Effects

Clifford R. Emlong comments on increasing competition from new retail outlets and continued transportation difficulties in his report from Emlong Nurseries, Stevensville, Mich. He describes a generally below-average season as follows:

"Our mail-order business began rather slowly this year, probably because of economic conditions and weather. However, it improved during March: we thought that we were going to have an average season. Then the month of April arrived and business declined rapidly and is continuing the same way. It is apparent that the mail-order business will be off again this year.

"There is no doubt in my mind that there is a surplus of nursery stock in the country. And the fact that much of this surplus was brought forth to be sold in large chain stores has not helped the mailorder business. It is also apparent that we must do the bulk of our mailorder business by April 15; we cannot expect too much after that time, because of the many new retail outlets in the area where we do our business, including the chain stores and new garden center outlets.

"Transportation of nursery stock



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KILLS INSECTS

YEWS, PINES, SPRUCES

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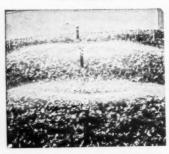
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Orifice Size	Spray Angle Degrees	Gallons Per Hr.	Coverage 4-Ft. Height
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4.6	160	2.30	36 ins.
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This 0.9 nozzle designed to provide greenhouse humidity only—all others for mist propagation.

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W. A. WESTGATE CO.

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is continuing to be a problem, and delays in transportation have certainly lost many mail-order customers for the industry. Therefore, we have our fingers crossed for what we can expect during our fall season. If economic conditions improve, think we will have a fairly good fall."

Iowa Sales Irregular

The Henry Field Seed & Nursery Co., Shenandoah, Ia., experienced a spring season of widely fluctuating sales in which fruit trees and perennials moved well, but demand for patented roses hit a new low, according to George Rose, vice-president. He writes:

"This has been another year of ups and downs in sales, which, as usual, have closely paralleled weather. We started out the season with sales below those of a year ago, but in mid-February started to gain; by mid-March our total sales were 26 per cent above those for the same period in 1960.

"From that time on, they started to drop. At the present writing (May 8) they are about 3 per cent ahead of the 1960 sales and gaining just slightly. It is too late in the season, however, for mail-order sales percentages to change much before the end of the season in June.

"Our fruit tree sales have been excellent, as have such items as cannas, gladioli and the general run of perennials. Roses have slumped badly. particularly patented roses; of the natented roses, the patented floribundas have been the worst of all.

"This dropping trend has been showing for a couple of years but has been really bad this year. My own feeling is that patented roses are priced too high to attract the volume of sales that are needed in an ordinary mail-order business. Garden seeds have been flowing along at a steady rate as they generally do, and most merchandise items show nice pickup."

Wayne Ferris notes a sharp drop in spring sales after April 15, a shortage of berry plants and increasing shipping difficulties in this letter from the Earl Ferris Nursery Co., Hampton, Ia.

"Until April 15th, our sales of nursery stock were good. We experienced sales similar to those we had in 1959. Since April 15th, because of extremely cool, bad weather, our sales have dropped to last year's low

"We have experienced a shortage of supply of berry plants this year, as our sales on small fruit have been good: the supply over the country



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Miracle BLACK-LIGHT Lamp draws insects from 100 yards in all directions they can't resist its mysterious fascination . . . then whoosh . . . they are trapped in a jet stream that leads straight to mass destruction.

Kills flies, mosquitos, gnats, moths, fruit flies and many crop and livestock pests. WORKS INDOORS OR OUT

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seems to be short. Our salesyard sales have been good but irregular-again because of the weather.

"Our biggest headache has been express shipments. It seems that every year it takes longer and longer for express shipments to reach their destination—with no help from the express company in getting quicker delivery. In fact, this service is getting to be passe."

Minnesota Weather Cuts Sales

"At the present time we are not particularly happy with the mailorder business as compared to last vear's," writes K. E. Relyea, Farmer Seed & Nursery Co., Faribault, Minn. "Our over-all mail-order business is a little less than 10 per cent behind.

"Of course we have had an exceptionally bad spring, weather-wise. We received practically all our snow in late March and April. The weather has been exceedingly cold. We have, up until May 1, had a heavy freeze every night. The grass is just beginning to turn green; buds are beginning to swell on the trees. I would say offhand that the season must be considered at least two weeks late and probably three, compared with a normal season.

"What this has done to our mailorder business we don't know, but we have a feeling it has had a detrimental effect. It may be that if we have a spell of normal weather in May our deficiency will be made up.

"Our retail stores are going along pretty well, although the season opened late for them, too. At the present time we find them somewhat ahead of a year ago.

"If we were to place an emphasis on any one particular item that seems to be moving well this year, we would name strawberries.

"We wish we could term this an outstanding season, but unfortunately this is not the case. All we can do is hope for good planting weather during May and June."

20 Per Cent Gain in Missouri

An estimated sales gain of 20 per cent over the poor spring of 1960 at the Forrest Keeling Nursery, Elsberry, Mo., makes the mail-order picture more encouraging, according to Hugh Steavenson, proprietor. Other details of the nursery's spring operation, including a revised catalog, are noted in the following letter:

"It looks as though our mail orders shipped this spring and the dollar volume will run 20 per cent ahead of last spring's. This is not an unusual or unexpected increase in view of the extremely adverse weather of





COMPLETE CONSTANT MIST PROPAGATION

TO ROOT SOFTWOOD CUTTINGS of ROSES, CAMELLIAS, AZALEAS, RHODODEN-DRONS, CHRYSANTHEMUMS, other shrubs, trees and house plants outside in plastic enclosure supplied with fog from a NEW 160° SPRAY ANGLE FOG NOZ-ZLE of long-lasting stainless steel—low-capacity, 1½ gals. per hr. at 40 p.s.i. Cheap to operate. NO TIMERS OR CONTROLS NECESSARY. No drainage problem. Easily set up anywhere outdoors. Connect to garden hose, Big capacity—diameter 4 ft., holds up to 1000 cuttings—several crops a season. IDEAL FOR EXPERIMENTATION WITH LIGHT, HEAT, MIST AND HORMONES on softwood cuttings. MISTIC BUBBLE COMES COMPLETE, except for bricks and sand. Directions incl. \$29.95 ppd. in U. S. Extra covers—New type, heat-sealed for long life—\$5.95 each.

INCREASE PROFITS WITH NEW 160° STAINLESS STEEL NOZZLE

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LA GRANGE, ILLINOIS

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IMPORT CO.

March, 1960. Business this spring was secured with an advertising budget comparable to last year's, but with a catalog 25 per cent smaller. There is evidence that the smaller catalog, through greater care in layout and presentation, was as effective as the larger book.

"Mail order is only one phase of our business, and it can be said that the over-all sales picture is much more healthy than last year, when the March winter had a devastating effect. We concentrate our retail sales effort on an area basis and believe we must secure business not only by mail but by drive-in, phone and personal calls to get satisfactory mileage out of our advertising and promotion dollar.

"What about the recession? The only effect we could observe was a tendency for customers to seek out bargains-smaller sizes, money-saying offers and other dollar-stretching inducements seemed particularly attractive this spring. Weather conditions continued to influence sales far more than the so-called recession.

"Ever-increasing costs of advertising space, printing, mailing and shipping, not to mention the mounting costs of government regulations, present a bewildering if not a frustrating set of conditions for the small mail-order nurseryman. This is reflected in the disturbing mortality in this field. Yet we are much more encouraged over the general outlook than we were a year ago."

PEACE NURSERY EXPANDS

A new garden center is in the planning stage at Springdale, Ark., to be built by Peace & Son Nursery, Siloam Springs, and scheduled for October opening. The center, located on a 12-acre plot, will offer a complete landscape service for commercial and residential sites, including lawn building and maintenance. There will be display houses flanking a central building, and several acres will be planted to shrubs and trees for display purposes.

Herman Lay, a graduate of the University of Missouri school of landscape design, will manage operations at the new location. Headquarters of Peace & Son Nursery, one of the largest nurseries in the state, will remain at Siloam Springs, where 100 acres are used for growing stock.

EXOTIC NURSERY, Portland, Tex., is a new firm established by J. K. Garrett. He will specialize in orchids and tropical plants.



Use the Ro-Feeder for spot fertilization of growing nursery stock and row-feeding of perennials.

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NEW BULLETINS

SHADE ON AZALEAS

While azaleas sometimes apparently thrive in full sun, shade treatments at the Georgia agricultural experiment station showed a direct relation between the degree of shade and the flowering, size of flowers and resistance to cold injury the following winter, as reported by D. V. Sweet, in a recently published circular N. S. 18, "The Effect of Shade Treatments on Frost Hardiness and Flowering of Azaleas." The forcing varieties, Hinodegiri, Snow and Formosa, were employed in the experiments, using 1-year and 2-year-old plants in successive years. Azaleas were grown under full sun and 30 per cent, 51 per cent and 72 per cent of full shade. A noticeable increase in the total amounts of growth and in size of leaves was apparent in the plants grown under the heaviershaded treatments.

The year following the treatment with 1-year plants, they were exposed to an unusually cold winter, and injury to late-growing terminals, both as leaf burn and bud kill, was observed to lessen as the percentage of shade increased, some of the plants in the full-sun treatment suffering complete kill. Increased color intensity, size and weight of flowers and leaves was noticeable with the increase in shade.

HOME GARDEN CHART

Cornell's "Home Garden Guide for Ornamental Trees and Shrubs,' for 1961, presents the recommendations of the New York State College of Agriculture, in the form of two charts running the long way of a letterhead-size sheet, covering the various operations from planting to spraying, with notes on timing, pertinent to deciduous trees and shrubs and to narrow-leaved and broadleaved evergreens in separate columns, a handy and instructive presentation.

MINNESOTA BULLETINS

Recently revised, "Landscaping the Home," by C. Gustav Hard, extension bulletin 283, in 16 pages, includes plant lists for various purposes for Minnesota environment, as well as a few illustrated pages on design and planting.

Also by C. Gustav Hard, "Per-

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ennials for Minnesota" pictures and describes the principal hardy plants useful in the state, in extension bulletin 295, of 36 pages. Also issued by the agricultural extension service of the University of Minnesota, St. Paul, "Evergreens," by Mr. Hard and others, extension bulletin 258, in 28 pages, illustrates and describes the eight major genera of evergreens for that latitude.

WASHINGTON TREE DISEASES

While it is directed primarily to owners of farm wood lots and forested areas, nurserymen of the section may find valuable a recent booklet published by the agricultural extension service of Washington State University, Pullman, "Important Diseases and Decays of Trees Native to Washington," by C. G. Shaw and M. R. Harris, plant pathologists, of the state university fac-

This 36-page bulletin describes and contains advice on control methods for diseases of trees native to Washington state. Only the most important are described; many others are of minor importance and seldom

found.

Diseases of trees not native to Washington will be the subject of a subsequent bulletin, it is stated by the authors.

CONTROL OF LEAF MINERS

Reports on control experiments covering a half-dozen hosts of leaf miners are presented by John C. Schread in circular 215, just published by the Connecticut agricultural experiment station. While malathion and lindane have continued to be useful, the tests showed that diazinon was generally quite effective, and ethion and trithion were effective in the tests in which they were included.

SOUTHERN WHOLESALERS

[Continued from page 8]

was cold and wet, with more wind than usual.

"We are late again this year with our plantings. The cost of supplies and labor is still going up. The prices of nursery stock are about the same as last year's. Volume is up a little.

"We hope to realize a small profit from our year's work, if our collections are satisfactory.'

Texas Firm's Record Sales

Customers' acceptance of stock under a necessary advance in prices was encouraging, states Steve Verhalen, Verhalen Nursery Co., ScottsAN

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LEONARD

PIQUA, OHIO Knives - Shears - Pruning Tools Nursery Spades-Grafting Supplies Write for Catalog ville, Tex., telling of his firm's spring experience as follows:

"Last season we came out rather early with a price list. We did this for a twofold reason. First, our intentions, since we were coming out with higher prices than in the previous season, were to let the other growers know about it so they would be encouraged to do likewise. However, not many of them followed suit. We faced the market with higher prices in our own offerings with everyone else seemingly taking advantage of this and offering their stock at last year's prices. In spite of this, we sold a record volume of stock and did not have to cut prices back to the old level to do it.

"Some people told us that if we got by with it, we would be geniuses. I don't think we were, in any way, nor were we foolhardy in trying it. It was a necessary step. We took the step and worked hard at it and fortunately our stock was good. It was easy to sell, even though others were offering at much lower prices. There were many cases delivered, where our competitors were offering stock as much as 20 per cent less, and we were still able to go in and get the business, because of our difference in quality and an assured promptness of delivery. Needless to say, we felt encouraged about this aspect of our customers' acceptance of our goods.

"This coming season will find us with little change in prices, but in a better position than ever before to sell, because our stock was not hurt during the winter and had good growing conditions in the spring. We have advanced heavily over the previous spring seasons, where growth is concerned. We look forward to a good summer and another good year beginning in September or October.

"One feature of our mild spring season is that our plants are heavily berried, especially the holly and pyracantha.

Roses still in storage in Texas suggest a 1961 oversupply, according to the spring trade report of Carl Shamburger, Carl Shamburger Nurs-

ery, Tyler, Tex., who writes: "It looks as if roses were overproduced this season. We are pretty well cleaned out, but others still have stock on hand, due to poor sales this spring and oversupply.

"As to roses in the fields for next fall delivery, our roses in Arizona are growing nicely. We have completed our budding there for 1962-

there has been enough moisture, and

1963 delivery. "The roses in Texas are late getting off, due to a late spring, but



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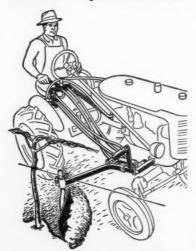
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I think we will have another good crop here this fall. However, I do not think so many roses are being produced this year as in the past winter.'

Oklahoma Advance

Sales of lining-out and containergrown stock helped the wholesale volume to advance this year, writes J. Frank Sneed, Sneed Nursery Co., Oklahoma City, Okla., in the following spring report:

"Our shipping season is about over, except for the juniper grafts in the greenhouse. And according to our records, we should have an increase of about 10 per cent over last year, due to the sale of lining-out stock and container-grown material. Collections have been fair so far.

"The demand has been good, especially for grafted junipers and juniper grafts. We had a rough April, with too much rain and wind at times and not enough rain at others. I understand from the local retailers that sales were good up until April, but with the bad weather, cash and carry trade was way off. They were expecting a big May business.

"The supply of good material will be about the same as last year's. Our plantings in the field have increased a small per cent. We do not have a summary on our total expenses for the year, as our year does not end until June 30.

"Because of the increases in costs for labor and materials, there should be an over-all increase in prices. Our supply of labor has been ample, but not good."

"PESTICIDE HANDBOOK"

Completely revised and considerably enlarged, the 1961 edition of the Pesticide Handbook offers information on more than 9,000 agricultural chemicals and equipment items. An introductory section listing compatibilities and hazards of common pesticides includes the pesticide tolerances for certain crops established by the food and drug administration up to January 1,

The format of earlier editions has been retained by editor Donald E. H. Frear, with the pesticides listed first alphabetically by name and then according to use and active ingredients. A final section gives the names and addresses of manufacturers. Available in a paper cover at \$2 or clothbound at \$3.50, the handbook is published annually by the College Science Publishers, State College,



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harming them. It's NEW from the creators of famous Magic Circle Deer Repellent. BUY NOW! Locally, or write direct to the manufacturer for complete information.

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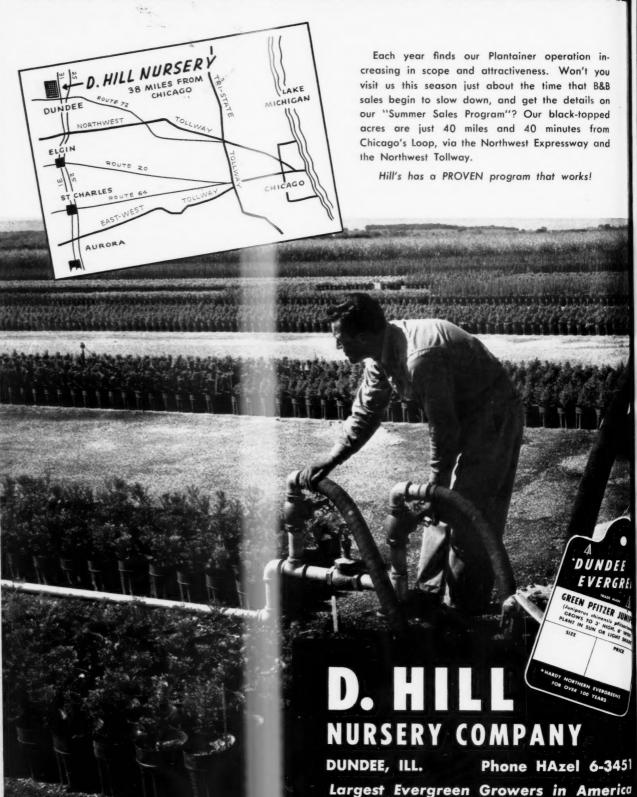
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